

REPORT

XV ENAM

XV Brazilian National Breastfeeding Meeting

V ENACS

V Brazilian National Healthy Complementary Feeding Meeting

3rd WBC

3rd World Breastfeeding Conference

1st WCFC

1st World Complementary Feeding Conference

**Breastfeeding and healthy
complementary feeding:**
human rights to be
protect for life

November 11th to 15th, 2019

RIO DE JANEIRO | BRAZIL



Report of the 3rd World Breastfeeding Conference (3rd WBC), the 1st World Complementary Feeding Conference (1st WCFC), the XV Brazilian Breastfeeding Conference (XV ENAM) and the V Brazilian Healthy Complementary Feeding Conference (V ENACS)

FROM 11 TO 15 NOVEMBER 2019

RIO DE JANEIRO, BRAZIL

TITLE

**RELATÓRIO DO XV ENCONTRO NACIONAL DE ALEITAMENTO MATERNO
V ENCONTRO NACIONAL DE ALIMENTAÇÃO COMPLEMENTAR SAUDÁVEL
THIRD WORLD BREASTFEEDING CONFERENCE
FIRST WORLD COMPLEMENTARY FEEDING CONFERENCE**

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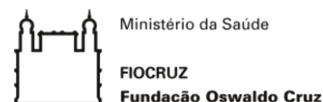
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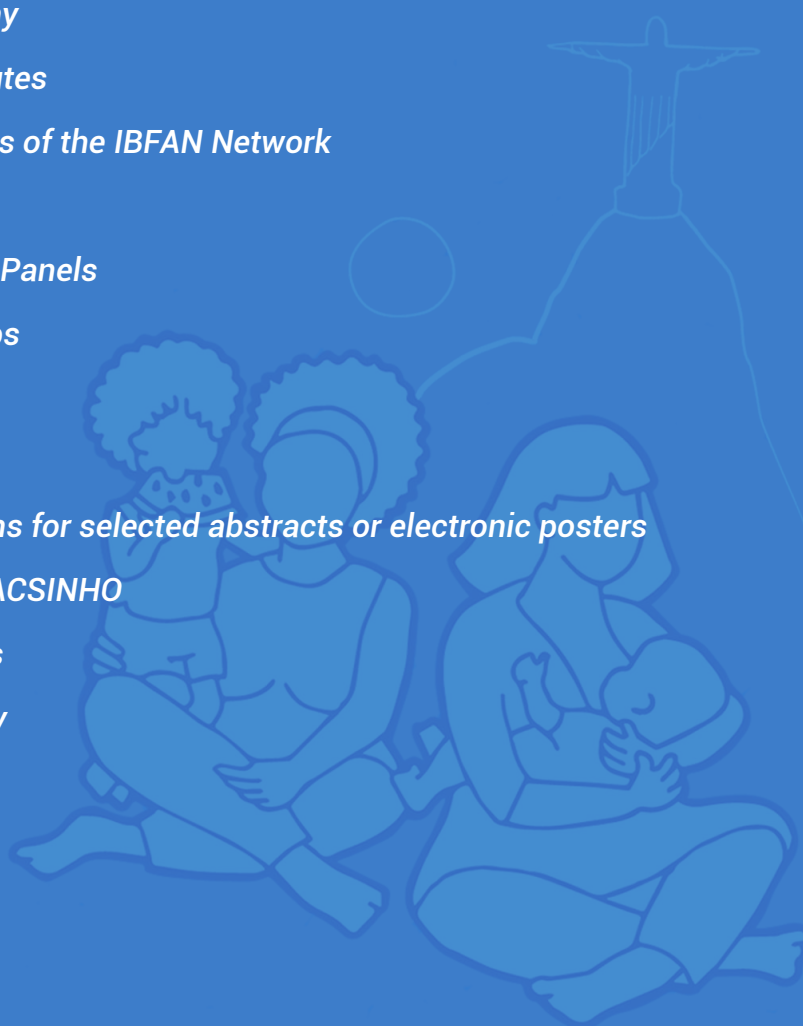
MÉTODO

CONFLICTS OF INTEREST AND SPONSORSHIP POLICY FOR ENAM / ENACS / WBC / WCFC

The organizers follow the ethical policy of not accepting sponsorship from any source with conflict of interests like manufacturers of foods for infants and children, and related equipment. The Conference participants are therefore requested to follow the same policy while seeking funds or sponsorship for the conference.

INDEX

<i>Rio de Janeiro Declaration: A Call to Action</i>	4
<i>Committees</i>	7
<i>Summary</i>	9
<i>Acknowledgements</i>	11
<i>Introduction</i>	13
<i>History</i>	14
<i>Goals</i>	17
<i>Schedule</i>	18
<i>A Thousand Mothers Breastfeeding</i>	19
<i>Green Feeding</i>	22
<i>Pre-ENAM</i>	25
<i>Opening ceremony</i>	33
<i>Postmortem tributes</i>	36
<i>Timeline: 40 Years of the IBFAN Network</i>	41
<i>Conferences</i>	43
<i>Roundtables and Panels</i>	50
<i>Discussion Groups</i>	91
<i>Other Sessions</i>	93
<i>Book Launch</i>	96
<i>Technical sessions for selected abstracts or electronic posters</i>	98
<i>ENAMZINHO/ENAC SINHO</i>	100
<i>Cultural Activities</i>	103
<i>Closing ceremony</i>	106
<i>Annexes</i>	115





RIO DE JANEIRO DECLARATION

A CALL TO ACTION

We, citizens of the whole world, call on all governments, professionals, companies and everybody to implement the right of children to be breastfed and of mothers to breastfeed. Mothers have the sovereign right over their own bodies and States have a duty to ensure that they do not face obstacles to breastfeeding nor healthy complementary feeding.

Breastfeeding is one of the most important resources to face the climate crisis and social inequalities and violence. It is part of the imperative need to protect the environment and give future generations the opportunity for a better and dignified life. Breastfeeding promotes healthy growth and empathy from the beginning of life

and is the only antidote against violence.

This is the conclusion of the debates of the Third World Breastfeeding Conference (3rd WBC), First World Complementary Feeding Conference (1st WCFC), XV Brazilian Breastfeeding Meeting (XV ENAM) and V Brazilian Healthy Complementary Feeding Meeting (V ENACS), held in Rio de Janeiro, Brazil, from 11 to 15 November 2019. For these events, 2400 mothers, professionals and experts from Brazil, and 60 other countries from Latin America and the rest of the world gathered to assess the progress made in the protection and promotion of breastfeeding since 1981, when the International Code was adopted.

Breastfeeding programs and incentives must be implemented to ensure that the human right to breastfeeding is respected. The consumption of ultraprocessed foods must be eliminated or limited. Breastfeeding for two years and beyond protects the environment and must be part of the ecological efforts to save the world.

There are international instruments that include this vision of breastfeeding and healthy complementary feeding, such as the Convention on the Rights of the Child (CRC), the International Code of marketing Breastmilk Substitutes (Code), the ILO conventions, the World Breastfeeding Trends Initiative (WBTi), the Innocenti Declaration and others. We must ensure that all policy setting processes are free from commercial influence.

Participants in the 3rd WBC / 15th ENAM / 5th ENACS / 1st WCFC declare their commitment to the following actions:

- 1.** Continuation of policies for the protection, promotion and support of breastfeeding and healthy complementary feeding: with a coordinating committee and the necessary funding secured.
- 2.** Protection of maternity at work: 6 months minimum paid maternity leave for all women.
- 3.** Protection against unethical marketing of products that replace breastfeeding: implementation of the International Code and national laws.
- 4.** Support for humanized childbirth by strengthening the Baby-Friendly Hospital Initiative, human milk banks, kangaroo mother care and mother-to-mother support groups through counseling practices.
- 5.** Serious emergencies compromise the health of infants; in emergencies breastfeeding should be the first resource, implementing international guidelines.

We, citizens of the world, will continue working towards achieving these goals and fighting for compliance with these instruments and we call on all governments and citizens of the world to join this fight.

Rio de Janeiro, 15 November 2019



DECLARAÇÃO DO RIO DE JANEIRO

UM CHAMADO À AÇÃO *(in Portuguese)*

Nós, cidadãos do mundo, exortamos todos os governos, profissionais, empresas e todas as pessoas a implementar o direito das crianças a serem amamentadas e o direito das mães a amamentar. As mães têm o direito soberano sobre seus próprios corpos e o direito de fazer escolhas informadas e os Estados têm o dever de garantir que não enfrentem obstáculos à amamentação e à alimentação complementar saudável. A amamentação é um dos recursos mais importantes para enfrentar a crise climática, as desigualdades sociais e a violência. Faz parte da necessidade imperativa de proteger o meio ambiente e dar às gerações futuras a oportunidade de uma vida melhor e digna. A amamentação promove crescimento saudável e empatia desde o início da vida e é o mais importante

antídoto contra a violência.

Esta é a conclusão dos debates do XV Encontro Nacional de Aleitamento Materno (XV ENAM), V Encontro Nacional de Alimentação Complementar Saudável (V ENACS), III Conferência Mundial de Aleitamento Materno (3rd WBC) e I Conferência Mundial de Alimentação Complementar (1st WCFC), realizados no Rio de Janeiro, Brasil, de 11 a 15 de novembro de 2019. Para esses eventos, 2400 mães, profissionais e especialistas do Brasil e 60 países da América Latina e do mundo se reuniram para avaliar os avanços na proteção, promoção e apoio ao aleitamento materno desde 1981, quando o Código Internacional foi adotado.

Programas e incentivos à amamentação devem ser implementados para garantir que o direito humano ao aleitamento materno seja respeitado. Deve-se limitar ou eliminar o consumo dos produtos ultraprocessados. Amamentar por dois anos ou mais protege o meio ambiente e deve fazer parte dos esforços ecológicos para salvar o mundo.

Existem documentos internacionais que incluem essa visão da amamentação e alimentação complementar saudável, como o Convenção dos Direitos da Criança (CDC), o Código Internacional, as convenções da OIT, o WBTi, a Declaração de Innocenti e outros. Devemos garantir que todos os processos de elaboração de políticas estejam livres de influência comercial.

Para isso os participantes no 3º WBC / 15º ENAM / 5º ENACS / 1º WCFC declaram o seu compromisso com as seguintes ações:

- 1. Continuação das políticas de proteção, promoção e apoio ao aleitamento materno e a alimentação complementar saudável:** com Comitê coordenador e financiamento necessário assegurado.
- 2. Proteção da maternidade no trabalho:** 6 meses mínimo de licença maternidade paga para todas as mulheres.
- 3. Proteção contra o marketing antiético de produtos que substituem a prática de amamentar:** implementação do Código Internacional e das leis nacionais.
- 4. Apoio ao parto humanizado com reforço à Iniciativa Hospital Amigo da Criança, aos bancos de leite humano, ao cuidado mãe canguru e aos grupos de apoio mãe-a-mãe, mediante práticas de aconselhamento.**
- 5. Emergências graves comprometem a saúde das crianças e nas emergências a amamentação deve ser o primeiro recurso, seguindo as orientações internacionais.**

Nós, cidadãos do mundo, continuaremos trabalhando para alcançar esses objetivos e lutando pelo cumprimento desses instrumentos e fazemos um chamado a todos os governos e cidadãos do mundo a participar dessa luta.



DECLARACIÓN DE RÍO DE JANEIRO

UN LLAMADO A LA ACCIÓN *(in Spanish)*

Nosotros y nosotras, ciudadanos y ciudadanas del mundo, lanzamos un llamado a todos los gobiernos, profesionales, empresas y a todas las personas a respetar el derecho de las madres, niños y niñas a la lactancia materna. Las madres tienen el derecho soberano sobre sus propios cuerpos y el derecho a tomar decisiones informadas sobre alimentación infantil, y los Estados tienen el deber de garantizar esos derechos para que las madres no enfrenten obstáculos para amamantar y para lograr una saludable alimentación complementaria.

La lactancia materna es uno de los recursos clave para enfrentar la crisis climática, las desigualdades sociales y la violencia. Es parte de la necesidad imperiosa de proteger el medio ambiente y brindar a las generaciones futuras la oportunidad de una vida mejor y digna. La lactancia materna promueve el crecimiento saludable y la empatía desde el comienzo de la vida y es el antídoto más importante contra la violencia.

Esta es la conclusión de los debates del 3º. Encuentro Mundial de Lactancia Materna (3rd WBC), Primer Encuentro Mundial de Alimentación Complementaria (1st WCFC), XV Encuentro Nacional de Lactancia Materna (XV ENAM) y V Encuentro Nacional de Alimentación Complementaria Saludable (V ENACS), celebrados en Río de Janeiro, Brasil, del 11 al 15 de noviembre de 2019. En estos eventos, 2400 madres, profesionales, expertos y expertas de Brasil, de 60 países de América Latina y de todo el mundo se reunieron para evaluar los progresos alcanzados en la protección, promoción y apoyo de la lactancia materna desde 1981, cuando se adoptó el Código internacional de Comercialización de los Sucedáneos de la Leche Materna.

Deben implementarse programas e incentivos para asegurar que se respete el derecho humano a amamantar. El consumo de productos ultraprocesados debe limitarse o eliminarse. La lactancia materna durante dos años o más protege el medio ambiente y deber ser parte de los esfuerzos ecológicos para salvar el mundo.

Existen instrumentos internacionales que incluyen esta visión sobre lactancia materna y alimentación complementaria saludable, como la Convención sobre los Derechos del Niño (CDC), el Código Internacional, los Convenios de la OIT, el WBTi, la Declaración Innocenti y otros. Debemos asegurar que todos los procesos de formulación de políticas estén libres de influencia comercial.

Con este fin, los y las participantes en el 3º Congreso Mundial y eventos conexos declaramos nuestro compromiso con las siguientes acciones:

- 1.** Continuar las políticas para la protección, promoción y apoyo de la lactancia materna y la alimentación complementaria saludable: con un comité coordinador y fondos necesarios asegurados.
- 2.** Proteger la maternidad en el trabajo: licencia de maternidad remunerada mínima de 6 meses para todas las mujeres.
- 3.** Garantizar la protección contra la comercialización antiética de los productos que reemplazan la lactancia materna: implementación del Código Internacional, Resoluciones relevantes AMS y leyes nacionales.
- 4.** Apoyar el parto humanizado mediante el fortalecimiento de la Iniciativa Hospitales Amigos del Niño y la Niña, los bancos de leche humana, el cuidado madre canguro y los grupos de apoyo de madre a madre, junto a prácticas de consejería.
- 5.** Implementar los lineamientos internacionales para que la lactancia materna sea el recurso principal durante las emergencias que comprometen la salud de niños y niñas.

Nosotros y nosotras, seguiremos trabajando hasta alcanzar estos objetivos, batallaremos para que se cumplan los lineamientos internacionales y exhortamos a todos los gobiernos, ciudadanos y ciudadanas del mundo a unirse a esta lucha.

Rio de Janeiro, 15 de noviembre de 2019

1. ORGANIZING COMMITTEE

OVERALL COORDINATION OF ENAM / ENACS / WBC / WCFC

Marina Ferreira Rea
WBC/WCFC President

Maria Inês Couto de Oliveira
ENAM/ENACS President

EXECUTIVE COMMITTEE

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Cristiano Siqueira Boccolini
Enilce de Oliveira Fonseca Sally
Evangelia Kotzias Atherino dos Santos
Fabiana Swain Müller
Inês Rugani Ribeiro de Castro
Marina Ferreira Rea
Marta Trejos

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Bruna Pitasi Arguelhes
Cristiano Siqueira Boccolini
Elsa Regina Justo Giugliani
Enilce Fonseca Sally
Evangelia Kotzias Atherino dos Santos
Fabiola Cassab
Marcus Renato de Carvalho
Margot Zeztsche
Maria Inês Couto de Oliveira
Marina Ferreira Rea
Patrícia Lima Pereira Peres
Regicely Aline Brandão
Renara Guedes Araújo
Rosana Maria Poli Fachini de Divitiis

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Annelies Allain
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Laurence Grummer-Strawn
Maaïke Arts
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Marta Trejos
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Cristine Nogueira Nunes
Fernanda Dias de Sá
Kamilla Carla Bertu Soares
Lucélia Fernandes
Marcus Renato de Carvalho
Raquel Mezzavilla

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Abilene do Nascimento Gouvea
Fabiola Cassab Geila Felipe Cerqueira
Ivone Abolnik Amazonas
Jorginete de Jesus Damião
Margareth Magalhães Costa e Silva
Maria Cecília Quiben Furtado
Maria Lúcia Futuro Muhlbauer
Rosane Valéria Viana Fonseca Rito

ONE THOUSAND MOTHERS BREASTFEEDING COMMITTEE

Rosane Valéria Viana Fonseca Rito - *Coordinator*
Abilene do Nascimento Gouvea
Elda Lima Tavares
Flávia Bessa da Silva
Geila Felipe Cerqueira
Margareth Magalhães Costa e Silva
Maria Cecília Quiben Furtado
Maria da Conceição Salomão
Mariana Simões Barros
Mírian Torres Cordeiro
Tereza Tavares

CULTURAL COMMITTEE

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Fernanda Dias de Sá
Jorginete de Jesus Damião
Margareth Magalhães Costa e Silva
Maria Lúcia Futuro Muhlbauer

VOLUNTEERS COMMITTEE

Juliana Martins Oliveira - *Coordinator*
Abilene do Nascimento Gouvea
Flávia Bessa da Silva
Kamilla Carla Bertu Soares
Patrícia Lima Pereira Peres
Rosane Valéria Viana Fonseca Rito

ILLUSTRATIONS AND VISUAL PROGRAM

Cristine Nogueira Nunes
Thays Coutinho Gonçalves B Martins
Venicio da Costa Ribeiro Junior

SECRETARIAT

Método Eventos

WEBSITE

Zanda Multimeios de Informação

PRESS OFFICE

Clarissa Mello

PHOTOGRAPHIC COVERAGE

George Maragaia
Júlia Kloppe

INSTITUTIONS THAT SUPPORTED THE THOUSAND MOTHERS EVENT

SESC-Rio (activities fair)
Rio de Janeiro State (1000 t-shirts)
CEDAE (drinking water)
COMLURB (cleaning)
CET-Rio (traffic support)
Municipal guards (safety)
Aterro Presente (local support)



Preparatory activity for ENAM.



Fernanda Mainier Hack (Communication Committee), Maria Inês Couto de Oliveira, Inês Rugani Ribeiro de Castro (Executive Committee), Clarisse Mello (Press Office), Silvia Lemgruber (Método Agency), Fabiana Swain Müller and Marina Ferreira Rea (Executive Committee).



2. SUMMARY: ENAM / ENACS / WBC / WCFC in figures

A Thousand Mothers Breastfeeding – more than 1000 participants, including mothers and their babies, health and education professionals, national and international activists.

Conferences – 3

Roundtables – 44

Panels – 5

Conversation groups – 16

Book launching – 8

Peer meetings – 5

Abstracts

Presented in oral sessions – 484

Presented as electronic posters – 128

Participation presence of

Mothers giving testimony during round tables – 24

School and preschool children during ENAMzinho / ENACSinho – 200

Student volunteers – 150

Total registered participants – 1892

Brazilians – 1670

Foreigners – 222 (USA, Argentina, Uruguay, Colombia and Peru mainly)

Number of countries present – 56

Participants by professional category

Higher education professionals – 831

Mid-level professionals – 164

Community health workers – 17

Students – 472

Speakers – 186

Foreigners – 222

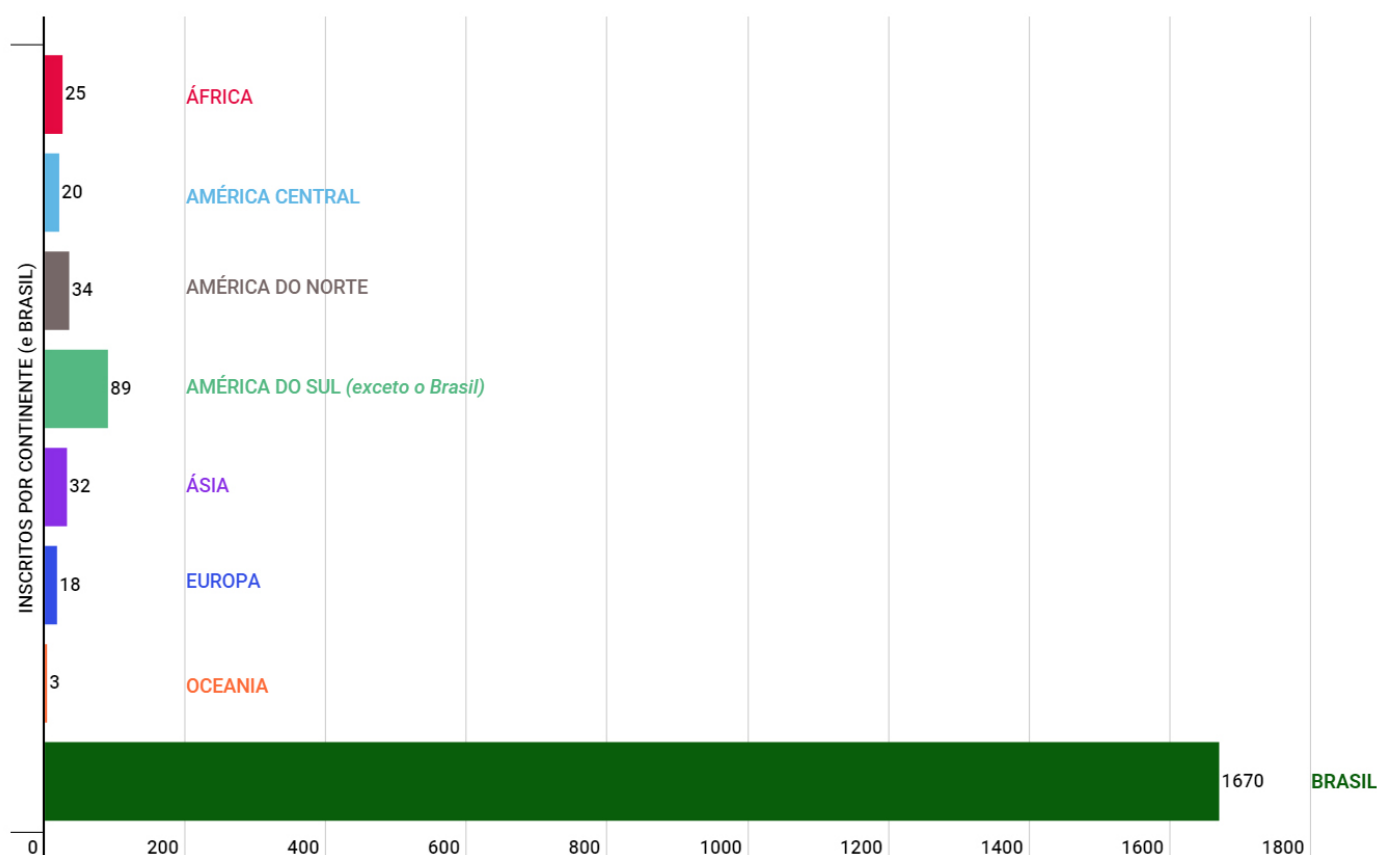
Participating

55 countries

1891 individuals



COUNTRIES THAT PARTICIPATED



AFRICA (25 participants)

Angola
Egypt
Ghana
Malawi
Mozambique
Nigeria
Rwanda
South Africa
Uganda

CENTRAL AMERICA (20 participants)

Antigua & Barbuda
Costa Rica
Dominican Republic
El Salvador
Guatemala
Honduras
Jamaica
Panama
Puerto Rico

NORTH AMERICA (34 participants)

Canada
Mexico
United States

SOUTH AMERICA (1759 participants)

Argentina
Bolivia
Brazil
Chile
Colombia
Ecuador
Paraguay
Peru
Uruguay
Venezuela

ASIA (32 participants)

Bangladesh
China
Hong Kong, China
India
Indonesia
Malaysia
Philippines
Saudi Arabia
South Korea
United Arab Emirates
Vietnam
Yemen

EUROPE (18 participants)

Denmark
England
Germany
Ireland
Luxembourg
Netherlands
Portugal
Romania
Spain
Sweden
Switzerland

OCEANIA (3 participants)

Australia



3. ACKNOWLEDGEMENTS

We are grateful to many partners: first of all to the co-organizers who believed in our proposal to work together with IBFAN and to defend the right to breastfeeding and healthy complementary food. This is a memorable and unique action that shows it is possible to organize a large event in Brazil with a high degree of autonomy, through self-financing, and joint financing, without the risk of any conflict of interest.

We are grateful to various parts of the Brazilian Government for the financial support we obtained for our projects: The General Food and Nutrition Division (CGAN) and the Breastfeeding and Child Health Division (COCAM) of the Ministry of Health, the Higher Professional Training Foundation (CAPES) and the National Research Council (CNPq). The presence of the Minister of Health at the opening ceremony was much appreciated launching the Brazilian Children's Food Guide, a publication that contains much of what we discussed and endorsed at this meeting, namely that we should choose to eat real food.

We are grateful to the Rio de Janeiro State University (UERJ), which provided a room for our monthly preparatory meetings and for the pre-ENAM, and that, via the Center for Food and Nutrition in Public Policies, of the Institute of Nutrition, supported various stages of organizing the event, including the process of submitting activity proposals and coordinating the work of volunteers.

We also thank the Federal Fluminense University (UFF), which assisted in fundraising and FIOCRUZ - ICICT that helped in visual programming and organized the preparatory events of 2017: the Breastfeeding and Complementary Feeding Seminar and the Petrópolis Forum, which contributed so much to the group's cohesion. These public institutions, together with members of the IBFAN-Brasil network, notably Marina Ferreira Rea and Fabiana S. Muller, contributed time, expertise and energy of their professionals, to the organization and were responsible for programming. In particular, we wish to highlight the devotion of Maria Inês Couto de Oliveira (President of ENAM/ENACS) and Inês Rugani Ribeiro de Castro (Coordinator of the Scientific Committee), and want to thank Enilce de Oliveira Sally, Rosane Valéria Viana Fonseca Rito, Cristiano Siqueira Boccolini and ICICT's Multimedia Team and their director, Rodrigo Murtinho.

We highlight the enormous work of Jean-Pierre Allain in the translation of many documents into English, in helping the organization, with numerous suggestions and criticisms and in coordinating the preparation of the Declaration of Rio de Janeiro. We would also like to thank Alessandra Rivero Hernandez, long-time IBFANer, for translating texts into Spanish.

Marta Trejos, IBFAN Latin America and the Caribbean Regional Coordinator, had a prominent role. We appreciate the mobilization she achieved, encouraging the arrival of many colleagues from Latin America, arguably the continent with the largest number of participants present at this meeting. Our thanks go to these Latinos who struggled to get resources to come to Brazil and who helped in different ways.

We would like to thank all the members of the IBFAN Coordinating Council, from different regions, and the founders of this network, who joined us to participate with their unique knowledge enriching many discussions. Among them we should mention Annelies Allain, Barbara Nalubanga, Arun Gupta, JP Daddich, Ghada Sayed, Elizabeth Sterken, Ines Fernandez, Patti Rundall, Maryse Arendt, Marcos Arana, Nomajoni Ntombela, Leah Margulies, Margaret Kyenkya and others. In particular, we would like to thank Cesar Victora for all his support for the meeting since its inception, his brilliant presentations and his lasting role as an advisor to IBFAN Brasil.



We are grateful to Maaïke Arts, from UNICEF New York, for her initial support in planning the program and identifying possible financing, and to France Begin and David Clark, UNICEF, for having believed from the start that launching the First WCFC would be of great importance. We also thank the UNICEF Brazil office for its support.

We thank WHO's Lawrence Grummer-Strawn for participating in the scientific program and the WHO representative in Brazil (PAHO), Socorro Gross, for all her enthusiasm, technical participation and financial support.

We would like to highlight and thank the presence of Dr. Hector Martinez Gomez, one of the creators of the Kangaroo Mother Care method.

Our thanks go to all the committees that contributed to the holding of the One Thousand Mothers Breastfeeding, event that was coordinated by Rosane Rito, and to those who helped crowdfunding to reach and exceed our goal. We thank the committees involved with to the realization of ENAMzinho / ENACSinho, under the leadership of Elda Lima Tavares, and with ; to the imagination of cultural activities coordinated by Aline Corrêa Sudo and Maria Lúcia Futuro. These activities required a lot of personal and team effort and resources obtained through crowdfunding or from government sectors in Rio de Janeiro whom we thank: The City Hall, the State and Municipal Health Departments, the Education Departments. Non-governmental organizations and others also contributed to these events. Thank you all!

To the more than 100 volunteers who worked at the meeting, our thanks on behalf of their coordinator, Juliana Martins Oliveira.

We would also like to thank all members of the local committee who, at monthly meetings at UERJ, had the tenacity and dedication to discuss the planning of these major events: the cultural part, visual identity, communication, social mobilization, financing and dissemination.

We thank Cristine Nogueira Nunes for creating the visual identity of the meeting, together with the ICICT/FIOCRUZ Multimedia Team.

To the Método Eventos company our thanks for the help in organizing events. Thanks to Zanda Multimeios de Informação who handled the website. Special thanks for liaising with social networks to Fernanda Mainier Hack and Lucélia Fernandes.

For the 40 years of IBFAN Exhibition timeline we had the collaboration of members from all parts of the world, with photos and documents from the entire network's life. In particular, we would like to thank the IBFAN team Annelies Allain, Fernanda Sá, Lucélia Fernandes, Rachel Mezzavilla and Marina Rea.

Thanks also to Ana Basaglia, designer and IBFANer, for producing three documents distributed at the event, and to SECONCI and IDEC for printing publications about 40 years of Kangaroo Mother Care, 100 years of the *ILO Maternity Protection Convention and about Greenfeeding: climate change and its relationship to infant feeding*.

We wish to thank speakers, lecturers and authors who presented their abstracts as posters or oral communications and the thousands of participants, without whom the event would not have achieved its purpose.

Finally, we would like to thank Patrícia Lima Pereira Peres for summing up participants' evaluations and Enilce de Oliveira Sally, Evangelia Kotzias Atherino dos Santos and Lucélia Fernandes for their assistance in drafting the report, and Jean-Pierre Allain for the translation into English.

Maria Inês Couto de Oliveira, President ENAM/ENACS

Marina Ferreira Rea, President WBC/WCFC



4. INTRODUCTION

In view of increasing globalization, it is extremely important to assess the current situation of breastfeeding and healthy complementary feeding and policies to promote them. The relentless pursuit of profits by infant food manufacturers and the insufficiency of independent public funds for the management, implementation and evaluation of such policies generate conflicts of interest that threaten the human rights to breastfeeding and to adequate healthy complementary food.

This ***“3rd World Breastfeeding Conference (WBC), 1st World Complementary Feeding Conference (WCFC), XV National Breastfeeding Meeting (ENAM) and V National Meeting of Complementary Healthy Feeding (ENACS)”*** was promoted by IBFAN as a huge collaborative event that involved civil society and governmental and non-governmental partners from several countries. This string of meetings was organized without conflicts of interest, without any support from the infant food industry, nor teats, pacifiers and bottles manufacturers, nor the tobacco or beverage industry, nor the arms industry or those involved in slave or child labor. Participants expressed strong commitment to democracy and the advancement of the human rights to dignified life and healthy and sustainable food.



5. HISTORY

This event was inspired by the Brazilian experience of several previous meetings, such as the 1st National Breastfeeding Meeting (ENAM) in Niterói in 1991, at the initiative of the “Amigas do Peito” group of mothers. Annual or biennial meetings followed, organized by IBFAN groups from different Brazilian cities: 1992 in Camaquã (RS); 1993 in Recife (PE); 1995 in Brasília (DF); 1997 in Londrina (PR); 1999 in Belo Horizonte (MG); 2001 in Salvador (BA); 2003 in Cuiabá (MT); 2006 in Porto Alegre (RS); 2008 in Belém (PA); 2010 in Santos (SP), 2012 in Fortaleza (CE), 2014 in Manaus (AM) and 2016 in Florianópolis (SC). In addition, the National Meeting on Healthy Complementary Feeding (ENACS) has been held since 2010, in conjunction with the ENAM. It involved leaders from various Latin American countries.



VI ENAM - Belo Horizonte/MG, Brazil - 1999



III ENAM - Recife/PE, Brazil - 1993



XIII ENAM - Manaus/AM, Brazil - 2014



XIV ENAM - Florianópolis/SC, Brazil - 2016

The themes proposed in each ENAM point out the objectives to be achieved and translated as needs of each historical moment, without concern with promotion, protection and support to breastfeeding and adequate infant feeding.

The theme of each ENAM points out the objectives to be achieved and reflect the needs of each historical moment in terms of promotion, protection and support of breastfeeding and appropriate infant feeding. At each ENAM-ENACS several activities take place, such as the Thousand Mothers Breastfeeding event, pre-meeting courses and workshops, discussion groups and the Enamzinho-Enacsinho which involve children and adolescents, with a view to creating a culture of breastfeeding and healthy complementary feeding from childhood on.



The 1st World Breastfeeding Conference (WBC), organized by IBFAN International, took place in Asia, in New Delhi, India in 2012, under the motto: "Babies Need Mom-Made: Not Man-Made!" It was part of the Strategic Plan of the Global Breastfeeding Initiative for Child Survival. It initiated a regular report on infant feeding policies and practices in 51 countries, using the "World Breastfeeding Trends Initiative" (WBTi) methodology, and ended with a joint "Call to Action".



1st WBC - New Delhi, India - 2012

The 2nd World Breastfeeding Conference was held in 2016 in Johannesburg, South Africa, under the motto: "Breastfeeding: Let's Invest in Creating an Enabling Environment for Mothers and Babies". It discussed global investment forecasts for nutrition policies aimed at mothers, infants and young children. On that occasion, the "World Breastfeeding Cost Initiative" (WBCi) was launched, an instrument for evaluating the budgets, investments and costs of infant feeding policies.



2nd WBC - Johannesburg, South Africa - 2016



Latin America, a continent of cultural richness, ethnic diversity, profound socioeconomic inequality, a scenario of distinctive food practices and innovative policies to promote, protect and support breastfeeding and healthy complementary feeding, hosted in Brazil the 3rd World Breastfeeding Conference, 1st World Complementary Feeding Conference, XV National Meeting on Breastfeeding and V National Meeting on Healthy Complementary Feeding.





6. OBJECTIVES

MAIN OBJECTIVE

Bring together researchers, health, education, culture, students and activists from different regions of the world, promoting the improvement and democratization of scientific knowledge, articulation, engagement and broad debate on breastfeeding and healthy complementary food, focusing on the human right to these practices for the preservation of life.

SPECIFIC OBJECTIVES

- To reflect about the factors that influence breastfeeding and complementary feeding practices in the contemporary context, from the perspective of guaranteeing rights and promoting equity.
- To assess national and international strategies for breastfeeding and for healthy complementary feeding in the face of growing industrialization and globalization that jeopardize traditional infant feeding practices.
- To discuss effective global actions to promote, protect and support breastfeeding and healthy complementary feeding.
- To contribute to an estimation of the necessary investments and identify sources of funding without conflicts of interest, so as to achieve the Sustainable Development Goals (SDG) related to the recommended feeding patterns.
- To share recent research and knowledge about the situation of breastfeeding and complementary feeding, child malnutrition and obesity, in various contexts.
- To discuss how to face transnational corporate practices that undermine children's human right to food and nutrition security and to exchange experiences in the area of marketing regulations for the baby food, teats, pacifiers and bottles industries.
- To debate the issue of breastfeeding and healthy complementary feeding as part of professional training, pre-service and in-service training, popular education, basic education, higher education and postgraduate education.
- To contribute towards the commitment of participants to local and global breastfeeding and healthy complementary feeding actions.



7. MEETING SCHEDULE

11 NOVEMBER 2019 - MAM & UERJ	
09.00 - 12.00	One Thousand Mothers Breastfeeding - MAM
12.00 - 13.00	Greenfeeding - breastfeeding and natural feeding: a climate action - MAM
14.00 - 18.00	Registration and pre-meetings: courses, workshops, meetings - UERJ
12 NOVEMBER 2019 - UERJ	
08.00 - 12.00	Registration and pre-meetings: courses & workshops
13.00 - 17.00	Pre-meetings: courses, workshops, meetings
17.30 - 20.00	Projection of "Tigers" film followed by debate
13 NOVEMBER 2019 - SUL AMERICA CONVENTION CENTRE	
08.00	Registration, welcome, reception
09.00	Opening ceremony
11.00	Opening Conference: Breastfeeding, a health guarantee for life
12.00 - 13.30	Lunch / "IBFAN 40 Years" Exhibition launch
13.30 - 15.20	Roundtables, panels, discussion groups, other meetings
15.30 - 16.00	Enamzinho / Enacsinho
16.00 - 17.50	Roundtables, panels, discussion groups, other meetings
18.00 - 19.30	Coordinated presentations and electronic poster sessions
14 NOVEMBER 2019 - SUL AMERICA CONVENTION CENTRE	
08.00 - 09.50	Coordinated presentations and electronic poster sessions
10.00 - 10.50	Conference: Breastfeeding and Healthy Complementary Feeding - Human rights to be protected for life
11.00 - 12.50	Roundtables, panels, discussion groups, other meetings
12.50 - 14.10	Lunch and cultural activities
14.10 - 14.40	Enamzinho / Enacsinho
14.40 - 16.30	Roundtables, panels, discussion groups, other meetings
16.30 - 17.00	Break - Brazilian popular music at the Ponto BR
17.00 - 18.50	Roundtables, meetings, other sessions
19.30	Gathering for drinks (optional, paid) - Rio Scenarium
15 NOVEMBER 2019 - SUL AMERICA CONVENTION CENTRE	
08.00 - 09.50	Coordinated presentations and electronic poster sessions
10.00 - 10.50	Roundtables, panels, discussion groups, other meetings
11.00 - 12.50	Conference: IBFAN - 40 Years protecting breastfeeding
12.50 - 14.10	Lunch
14.10 - 14.40	Cultural activity: Grota do Surucucu Orchestra
14.40 - 16.30	Closing ceremony, with tributes
16.30 - 17.00	Call to Action: Rio de Janeiro Declaration
17.00 - 18.50	Party: Brazil Attack



8. A THOUSAND MOTHERS BREASTFEEDING

The great event One Thousand Mothers Breastfeeding was held on November 11, 2019, from 9 am to 12 pm, in the gardens of the Museum of Modern Art, in Rio de Janeiro. It gathered more than a thousand people, including breastfeeding mothers, their families, and national and international participants.

The Organizing Committee rented twenty buses that brought the mothers with their babies from various outskirts of the city and took them safely home afterwards, when there was heavy rain.





This activity achieved its aim of calling society's attention to the importance of breastfeeding and healthy complementary feeding. The mothers were able to share knowledge and experiences, thus strengthening this practice that has an impact on the child's growth and development, on reducing child morbidity and mortality and on preventing chronic non-communicable diseases.

The planning of this activity started in November 2017 and had the support of the Coordinator of Planning Areas (CAP) of the Municipal Health Secretariat of Rio de Janeiro, of the Annes Dias Nutrition Institute (INAD) and of some neighboring municipal bodies.



Faced with economic difficulties the City of Rio de Janeiro has been going through, new strategies were launched to make this event possible, such as the "Rio 2019 One Thousand Mothers Breastfeeding" crowdfunding campaign. The fundraising goal was achieved by involving all the organizing committees. The One Thousand Mothers Breastfeeding Committee received support from artists, the mass media and social networks. Rewards were established to encourage supporters whose names were recorded in the history of breastfeeding in Brazil and in the world!



A committee of volunteers was set up to take care of the reception and distribution of snacks to mothers. An activities fair was held with the support of the Social Service of Commerce (SESC) and the "Panos pra Manga" (Cloth for Sleeves) group, which set up stalls for activities on:

- Breastfeeding and healthy eating;
- Planning reproduction;
- Braids and turbans workshop;
- Sling workshop;
- Mother-Baby Relaxation Space;
- Playing with the educational recreation group "Panos pra Manga";
- Mothers drawing.

This was the schedule of activities for the One Thousand Mothers Breastfeeding:

09:00 - Welcome to mothers;
 09:30 - Botafogo Adventist College children's choir;
 10:00 - One Thousand Mothers Breastfeeding official opening;
 10:30 - Babies Ballet (AP 5.1) and Mothers Dance;
 11:00 - Breastfeeding Hit: one thousand mothers breastfeeding at the same time;
 11:30 - Acorde Vocal Choir;
 12:00 - Yoga class and closing ceremony.





9. GREENFEEDING

BREASTFEEDING AND NATURAL FEEDING: A CLIMATE ACTION

The public act "Breastfeeding and Natural Feeding: A Climate Action", was planned to be held in the Tijuca Forest, on the Corcovado, the famous sugar loaf mountain that symbolizes Rio de Janeiro. It was meant to bring together activists from the breastfeeding and healthy complementary feeding movement, from the environmental movement and the Pastoral da Criança (Child's Pastoral) to join hands, including mothers and babies, in order to "Hug Christ the Redeemer".

This embrace would symbolize the love of peace and nature and the commitment of the XV ENAM / V ENACS / 3rdWBC / 1st WCFC to the preservation of the planet, through promotion, protection and support of breastfeeding. Breastmilk is a living, sustainable food that does not generate pollution or greenhouse gases and avoids deforestation for the creation of pastures for dairy cattle. Complementary healthy feeding, based on the traditional food of each family, contributes to the diversity and environment of our Mother Earth, so that future generations can live in a healthy and sustainable world.



Because of the heavy rains, the launch of the manifesto below: "Breastfeeding and Natural Feeding: A Climate Action" was moved from the Corcovado to the Museum of Modern Art, immediately after the One Thousand Breastfeeding Mothers event. The manifesto was launched by activists Jean-Pierre Allain and Alessandro Iellamo, and by the coordinators of ENAM / ENACS / WBC / WCFC.

Here is the document:



GREEN FEEDING CLIMATE ACTION FROM BIRTH



1 Green feeding safeguards the health of mothers, children and Mother Earth, now and for future generations. Green feeding refers to optimal and sustainable infant and young child feeding practices that protect the health of infants, young children and their mothers, as well as the biodiversity and environment of our planet – Mother Earth, now and for future generations.

2 Breastfeeding is often ignored by global climate action leaders, despite the fact that breastfeeding is the most environment friendly way to feed an infant. Breastfeeding produces zero garbage, zero greenhouse gases (GHG), and zero water footprint. As a renewable natural food resource, mother's milk contributes to local food and water security.

3 Breastfeeding mothers continue to face structural barriers to optimal feeding practices. These include the promotional practices of baby food companies, unsupportive hospital practices, inadequate maternity leaves, unfavorable conditions at work, and lack of access to affordable and skilled assistance.

4 : Green feeding contributes to the work of social justice and poverty reduction, offering protection to the most vulnerable infants and their families. Breastfeeding creates a level playing field for family budgets and challenges inequalities in marginalized households and communities that are most negatively impacted by climate change. The high cost of infant formula and ultra-processed baby foods can overwhelm low and middle-income households.

5 Breastmilk Substitutes (BMS) are ultra-processed expensive industrial foods that "cost the earth". Infant and toddler milks all have a negative impact on the environment during the manufacturing, processing, and transportation of ingredients such as powdered cow milk, soy or rice, vegetable oils, sugars and additives. As a result, the production of these artificial foods contributes to the greenhouse gas emissions that cause global warming and climate change.

6 Industrial dairy farms threaten biodiversity, and the run-off of waste from dairy farming threatens our water supply with contamination by effluent and harmful chemicals, including pesticides. The manufacture of ultra-processed baby foods uses resources such as tin for cans and plastic for bottles and teats, producing waste that ends up in landfills, further polluting our environment. Plastic pollution in particular is an environmental catastrophe made worse by the consumption of single-use articles.



7 Water and mother's milk are priceless resources that should not be commoditized for corporate profit. "Water for life and not for profit". Water is an irreplaceable life-sustaining resource, yet water scarcity is increasing and shortages are more frequent. More than 4700 liters of water are used to produce just 1 kg powdered breastmilk-substitute. Companies like Nestlé profit from the sale of infant formula and the sale of bottled water, but at what cost to the environment and child health?

8 Child health should always prevail over business interests. Parents and policymakers both need access to the best, most objective scientific evidence about infant feeding, rather than industry-funded research studies. Because of their obvious conflict of interest, the baby food industry has no place in health policy discussions, except to be held accountable for the harmful impacts of industrial accidents and for the nutritional inadequacy and bacterial and chemical contamination of their products.

9 Breastfeeding provides food security for infants and young children in emergencies and climate-related disasters. Climate changes result in increasing global emergencies such as floods, droughts, fires and food shortages. Breastfeeding remains the best, most economical and safest food for infants during local and global disasters and emergencies, as long as mothers are supported.

10 When we strengthen green feeding practices by protecting and supporting mothers and breastfeeding, we are also protecting our air, water and land. Breastfeeding is part of a safe, restorative and toxic-free circular economy that is based on biological cycles not extractive industries. Like other green priorities, supporting new parents with breastfeeding now will have benefits for future generations. As with other priorities on the ecological agenda, supporting new parents now with breastfeeding and healthy complementary feeding will benefit future generations.

This advocacy document is the result of a collaborative effort by Penny van Esterik and Alison Linnecar with the assistance of Britta Boutry and Rebecca Norton. We have all benefited from on-going discussions with breastfeeding and climate change activists, but these are not official publications, which have been reviewed and approved by all interested parties. They are intended as starting points to encourage other individuals and groups to integrate green feeding into their ongoing advocacy work on climate change.

Contact: info@gifa.org; Site: <https://www.gifa.org/international/environnement-et-climat/>



10. PRE-ENAM

The pre-ENAM sessions took place on November 11 from 2 pm to 6 pm and on November 12 from 8 am to 8 pm, at the Rio de Janeiro State University, UERJ, one of the largest and most prestigious public universities in Brazil and Latin America. Pre-Congress activities were held on the Maracanã campus, in the northern part of the city.



The public call for program development encouraged a diversity of themes and approaches which resulted in a selection of courses, workshops, meetings and experiential workshops, culminating in a session of the film *Tigers*, followed by a debate that ended the pre-ENAM.





12 courses, 4 meetings, 4 experiential workshops, 23 workshops and a film session took place at the pre-ENAM. About 390 people participated in the activities on November 11 and 1060 on November 12. **Tigers** was shown to 350 people.





At two experiential workshops culinary preparations were made. One focused on the diversity of foods used in complementary feeding in different regions of the world. The other was aimed at encouraging attitudes and practices that facilitate the daily preparation of healthy meals for young children, in an integrated way with the family's food, in line with the Brazilian Food Guide for Children under Two Years, launched at ENAM.





The titles and purpose of each session and the number of participants at the pre-ENAM are described below. PRE-ENAM Sessions:

NO.	TITLE	NUMBER OF PARTICIPANTS
1	Breastfeeding counselling Discuss the techniques presented by the WHO/UNICEF breastfeeding counselling course and share experiences so as to incorporate those techniques into our practice.	26
2	Breastmilk substitutes: From nutritional composition to advertising Explain the main nutritional components and the marketing techniques as revealed in the packaging of BMS, according to the Brazilian law.	9
3	Colostrum therapy: Supply of human milk and patients' needs; bed-side milking Main aspects of therapeutic use of colostrum for pre-term and low-weight babies.	40
4	Neuroprotection and the Kangaroo Mother Care Method Using the kangaroo method as a neuroprotection strategy for newborns admitted to the neonatal unit, highlighting scientific evidence of the benefits in the short, medium and long term.	36
5	Meet Breastfeeding Committees Exchange ideas and encourage action to support breastfeeding and women to take care of their babies.	30
6	BFHI Latin America focal points meet Update the BFHI based on scientific evidence of the Ten Steps and the WHO Operational Guidelines.	50
7	Integrative practices to support the mother-baby dyad Individual and group experience of integrative and complementary practices in the health care system, such as auriculotherapy, Reiki, Shantala, etc.	29
8	Codex for newcomers The role of CODEX in the protection of breastfeeding. The challenge to participate in local CODEX committees.	16
9	Paternity: A path to breastfeeding Encourage the involvement of fathers in breastfeeding; qualification of health professionals to promote such involvement.	30



10	Prepare a delivery plan Roundtables with pregnant women can be used to prepare a delivery plan. Lay out a plan in five moments.	19
11	Breastfeeding-friendly health unit in Rio de Janeiro Potential, challenges, strategies and successes in setting up breastfeeding-friendly health units.	42
12	Multidimensional approach to infant growth Amartya Sen and Martha Nussbaum discussion on inequalities in infant feeding and their consequences.	16
13	Strategies to promote breastfeeding in primary health care Successful attempts in various Brazilian municipalities.	17
14	Training for pregnancy, delivery and breastfeeding Scientific holistic approach for health workers. Care of women during the pregnancy-puerperal cycle, strengthening of bonds and building autonomy of women and families during pregnancy, childbirth, the puerperium and breastfeeding.	34
15	Breastfeeding counseling WHO/UNICEF counseling techniques; experience of their use in clinical practice.	26
16	Breastfeeding to complementary feeding using BLW, the first 1000 days Scientific proof of breastfeeding benefits. Solving common problems. Baby-Led Weaning (BLW): concept, practice, myths. Return to work and breastfeeding.	23
17	NBCAL, the Brazilian marketing code Sensitize health workers about the NBCAL; explain which products are covered by this law.	32
18	Feeding baby after six months; what to know First introduction of complementary foods; seasonality of food, natural seasonings, how to prepare, utensils, storage, freezing.	14
19	Campaigning for health promotion policies Advocacy training for civil society to push for policies and regulations. Case studies, tools, concepts, citizens' participation.	25



20	Clinical management of breastfeeding Daily clinical cases related to breastfeeding, how they are handled; clarification of doubts.	24
21	Breastfeeding and sexuality How to recognize risks of early weaning because of psychological conflicts. Sexuality and how it affects breastfeeding.	64
22	Ankyloglossia and breastfeeding management How to apply the standard for assessment of lingual frenulum and establish the follow-up flow for patients with special needs after surgery, aiming at maintaining breastfeeding.	44
23	First Breastfeeding Friendly Clinics Initiative meeting Invite professionals to join. Discuss strategies and next steps for the initiative, with accounts of the participants' experiences.	43
24	Human Milk Banks Network Share experience and technical expertise to improve efficiency of human milk banks.	39
25	Strategic cooking How to cook the same food for your baby and the family, using the Food Guide for Brazilian children.	76
26	Infant Feeding in Emergencies Explain and promote the use of the Infant & Young Child Feeding in Emergencies Operational Guide that was adopted by the WHA in 2010.	24
27	Complementary feeding on different continents Diversity of indigenous and local foods for different children's ages. Mothers are a vulnerable group in family food allocation.	21
28	WBTi - World Breastfeeding Trends Initiative Explain the assessment methods of the WBTi and how to report. Workshop for countries that have not yet joined.	49
29	Breastfeeding in daycare centers: challenges and outlooks How daycare routines can interfere with breastfeeding; playful activities that promote a culture of breastfeeding.	18



30	Breastfeeding children with Zika virus microcephaly Arboviruses. Effects of zika virus on child growth and development. Adaptive technologies to promote breastfeeding and healthy complementary feeding.	46
31	Conflict of interest in prescribing pediatric formulas Industry practices, health professionals and the Brazilian health care system; specific cases of conflicts of interest and their consequences.	32
32	Breastfeeding and overcoming mother-baby relationship difficulties Observation as a tool in understanding the mother-baby link. Practicing 'observation' in interactive dynamics.	35
33	Food Guide for Brazilian Children Under Two Years The pillars, the methodology and new recommendations of the Food Guide for Brazilian Children Under Two Years.	85
34	Support rooms for breastfeeding working mothers and students Legal aspects; how to start breastfeeding rooms, standard operating procedures, social responsibility; certification.	40
35	Support groups for breastfeeding and healthy complementary feeding Starting a group; overcoming initial breastfeeding difficulties; exchange of experiences about introduction of complementary foods into the diet.	15
36	Appropriate and healthy food for child education Teaching material and activities to support healthy appropriate feeding for children from 2 to 5 years old.	41
37	Food and Nutrition in Primary Care Monitoring breastfeeding and complementary feeding of children under two years of age by managers, health professionals, and those in teaching, research and extension activities.	34
38	Breastfeeding and Feeding Brazil Strategy Share the experience of this strategy implemented in the Primary Healthcare Units in Brazil.	24



39	Biopsychosocial care for children with Zika virus syndrome or STORCH How to improve care for children with Zika virus Syndrome or STORCH infections. Integrated care networks; prevention and diagnosis of ZVS and STORCH.	27
40	Screen-free feed introduction The challenge of introducing new foods when competing with TV and other screens. Importance of developing good eating habits in a society full of visual appeals.	25
41	Codex Alimentarius: CCNFSDU and labelling discussions Follow-up to the PAHO Workshop and Latin America proposals. The Codex Committee on Nutrition and Foods for Special Dietary Uses agenda and standards for infant and young child feeding. Conflicts of interest. How to influence the debate and Codex decisions that affect implementation of the WHO Code of Marketing.	43
42	Food allergies and PPS strategies Food safety and risk management to prevent food allergies while promoting, protecting and supporting (PPS) breastfeeding.	51
43	NBCAL Workshop Update participants about the Brazilian law (NBCAL) and set up a group of monitors.	40
44	"Tigers" film projection and debate Film produced with extensive work by IBFAN, particularly Baby Milk Action UK. It relates the real story of an infant formula company salesman who realizes what his job leads to and then turns against the company.	350



11. OPENING CEREMONY

The ceremony started with the Brazilian national anthem and projections of breastfeeding and healthy complementary feeding, followed by a video of the statue of Christ the Redeemer embracing the city of Rio de Janeiro, to the sound of Tom Jobim's "Samba do Avião" (the Airplane samba). Members of the Board listed below were given the floor and then the WBC/WCFC Chairperson formally opened the event. In her speech, she stressed the importance of the fact that Prof. Fernando Figueira was the first Brazilian pediatrician to denounce the feeding bottle as an instrument of infant death. Thereupon, the representative of the Ministry of Health launched the Brazilian Food Guide for Children under Two Years, the result of a broad participatory process, as well as the Campaign against Childhood Obesity. We saw a presentation of the Asian Mime Theater, following which Prof. Cesar Victora delivered the opening conference.





Opening Rostrum:

1. Dr. Marina Ferreira Rea,
Chairperson of the 3rd WBC and 1st WCFC
2. Dr. Maria Inês Couto de Oliveria,
Chairperson of the XV ENAM and V ENACS
3. Dr. Luiz Henrique Mandetta,
Minister of Health, Brazil
4. Mr. Edmar José dos Santos,
Representative, Rio de Janeiro State Department of Health
5. Ms. Ana Beatriz Busch Araujo,
Representative, Rio de Janeiro Municipal Health Secretariat
6. Dr. Inês Rugani Ribeiro de Castro,
Representative of civil society partner entities - ABRASCO – UERJ -
Alliance for Appropriate and Healthy Eating
7. Mr. Marcos Menezes,
Vice President for Environment and Health Care, FIOCRUZ
8. Dr. João Aprigio Guerra de Almeida,
Human Milk Bank Network
9. Dr. Laurence Grummer-Strawn,
Nutrition Dept., World Health Organization, Geneva
10. Ms. France Begin,
Nutrition Dept., UNICEF, New York
11. Dr. Aun Gupta,
IBFAN - WBC, World Breastfeeding Conferences initiator
12. Dr. Vima Chavez de Pop,
Representing Marta Trejos, IBFAN Latin America and the Caribbean Region Coordinator





Greetings from Marta Trejos (absent for health reasons), on behalf of the Regional Coordination of IBFAN Latin America and the Caribbean, read by Vilma Chavez:

"We greet with emotion the thousands of participants who are with us today and who accept the challenge of the present to protect breastfeeding and healthy complementary feeding. Our planet begs us to stop pollution and destruction, and then ... we turn our gaze with hope to the only renewable, free natural resource, the source of life.

Communities destroyed by wars, more migrations and natural or man-made emergencies show the urgent necessity to reinvent support networks and so ... we know that the protection of breastfeeding is an imperative to save lives.

Families and mothers exhausted by the contradictions of today's society of growing inequality, poverty and exploitation force us to find effective responses now and so ... we know that at least breastfeeding guarantees an equal and unparalleled start for all children, wherever they are.

Yes, breastfeeding is not just nutrition, health and attachment. Breastfeeding is the right of every mother, boy and girl. It is a right that those present here have decided to support, promote and protect. It is a basic, elementary right that, unfortunately, we have to defend against the plundering of many multinationals that profit from the health and life of so many innocent children that we bring into this world.

Yes, it is not easy. Breastfeeding, which is natural and ancestral, in a few decades, has become something that we need to rescue, guarantee and support today.

Therefore, we who are here today, representing our countries, our institutions and our professions, have gone further and made support, promotion and protection of breastfeeding a life choice and an ethical commitment for our daily struggle.

These are we here today. Most of us came from afar, to share experiences, discuss differences and look for ways out of this imperative need to guarantee the right of every mother to breastfeed. Together with millions of other people around the world who, from various trenches, fight and fight for breastfeeding, we came today to commit ourselves to the search for effective responses and the main actions that we will define as priorities.

We are here today to work as a team, to tell the whole world that we are here, with an ethical life commitment to not rest while the rights of mothers and children continue to be violated.

We embrace this cause, as the mother kangaroo embraces her baby, with our skin and the warmth we generate from our deep and internal commitment.

Welcome to you all."





12. POSTMORTEM TRIBUTES

Each room and interactive space at the Sul América Convention Center was given the name accompanied by a photo and a short biography of a deceased activist who contributed to the fight for breastfeeding and healthy complementary food. Following are the honorees, according to the space named, the type of activity for which they fought and nationality:

SPACE	PERSON HONORED	COUNTRY
Auditorium 1200 seats	FERNANDO FIGUEIRA - Pediatrician. Drafted the legislation that bans distribution of infant formula and feeding bottles in maternities	Brazil
Room 2 300 seats	NANCY-JO PECK - GIFA member, one of the founders of WABA, participated much in the Nestlé boycott	USA / Switzerland
Room 3 300 seats	GLORIA OCHOA - IBFAN LAC. She defended the right to breastfeed during emergencies.	Colombia
Room 4 300 seats	ZILDA ARNS - Founded the <i>Pastoral da Criança</i> and struggled for breastfeeding to prevent infant mortality.	Brazil
Room 5 300 seats	MIRIAM LABBOCK - Pediatrician. She fought for the Baby-Friendly Hospital Initiative and the Innocenti Declaration.	USA
Room 6 200 seats	GABRIELA DOROTHY - Odontologist, protector of breastfeeding to help prevent buccal breathing.	Brazil
Room 7 200 seats	ANDREW CHETLEY - Journalist, author of <i>The Baby Killer Scandal</i> . Among the founders of IBFAN.	Canada
Room 8 100 seats	NATIVIDAD CLAVANO - Pediatrician; fought for mother-baby joint accommodation and against the use of feeding bottles.	Philippines
Room 9 100 seats	DERRICK & PATRICE JELLIFFE - Designers of breastfeeding policies; they created the expression <i>commerciogenic malnutrition</i> .	USA
Room 10 100 seats	AUDREY NAYLOR - Pediatrician; founder of Wellstart, big role in training professionals.	USA
Room 11 50 seats	CALEB OTTO - Ambassador to the United Nations; he fought for breastfeeding as a human right.	Palau
Book launching area	VERA VINHA - Nurse; she created the Breastfeeding Nucleus (NALMA).	Brazil
Speakers Room	ELISABETH HELSING - Strong supporter of breastfeeding; started Ammehjelepen, Norwegian mothers' group.	Norway
Enamzinho/ Enacsinho Space	BIBI VOGEL - Feminist, actress; she founded the <i>Grupo de Maes Amigas do Peito</i> (Breast Friends Mothers Group) in Rio de Janeiro	Argentina / Brazil
Restaurant	HERBERT DE SOUZA (BETINHO) - He founded <i>Ação da Cidadania contra a Fome, a Miséria e pela Vida</i> (Citizens for Life, against Hunger and Misery)	Brazil
Poster Space	ANDRE NIKIEMA - Anthropologist, linguist; IBFAN Afrique Regional Coordinator (francophone Africa)	Burkina Faso

1A

SALA FERNANDO FIGUEIRA



PROF. DR. FERNANDO FIGUEIRA
[1919-2003]

Médico, educador, cientista, humanista, escritor e gestor. Fundou o IMIP, Recife, em 1960, hoje maior hospital 100% SUS do país. Criou a primeira escola de pediatria no Nordeste. Enquanto Secretário de Saúde de Pernambuco, lançou em 1974 a Portaria 99, proibindo a distribuição de fórmula infantil e mamadeiras nas maternidades estaduais, publicou o "Baby Killer", em português plantando a semente das políticas públicas em defesa e proteção do aleitamento materno, uma das áreas em que o Brasil é modelo mundial.

Medical doctor, educator, scientist, humanist, writer and manager. In 1960 he founded IMIP in Recife, today the largest public hospital in Brazil. He set up the first paediatrics school in the Northeast of Brazil. In 1974, as Secretary of Health for the State of Pernambuco, he issued Decree 99 banning the distribution of infant formula and feeding bottles in state maternities. He published the Portuguese version of "The Baby Killer" which planted the seed of public policies for the protection of breastfeeding, an area in which Brazil is now a world model.

2

SALA NANCY-JO PECK



NANCY-JO PECK
[1945-2008]

Nancy-Jo era americana morando em Genebra. Foi membro do Grupo de Amamentação de Genebra e em 1979 ingressou na Associação de Alimentação Infantil de Genebra (GIFA) como voluntária, logo após sua criação. Bilingue inglês-francês, inspirou muitos IBFANers para o boicote à Nestlé. Foi quem lançou a publicação *Breastfeeding Briefs*, e foi editora por muitos anos. Como disse um IBFANer, "ela era tão corajosa na sua luta pela justiça social, mas sabíamos que também estava lutando com a 'besta' no seu corpo, com coragem". Entre estadias no hospital, devido ao câncer, Nancy-Jo nunca abandonou seu trabalho contra os infratores do Código.

She was a member of the Geneva Breastfeeding Group and joined the Geneva Infant Feeding Association (GIFA) as an American volunteer shortly after its creation in 1979. English-French bi-lingual, she inspired many IBFANers about the Nestle Boycott. She created the publication Breastfeeding Briefs, editing it for many years. As one IBFANer put it, "she was so brave in her struggle for social justice, yet we knew that she was also battling the 'beast' with as much fire and courage". Nancy-Jo never forgot about her work against the Code violators in between hospital stays due to cancer.

3

SALA GLORIA OCHOA PARRA



GLORIA OCHOA PARRA
[1949-2018]

Nutricionista, dedicó su vida a la defensa del derecho de las mujeres a amamantar y de los niños y niñas a una alimentación saludable. Siempre luchó por la justicia contra la desigualdad y pobreza. Fue pionera en Latinoamérica en defender la lactancia materna en situaciones de emergencia y contra las prácticas engañosas de publicidad y comercialización, coordinadora de IBFAN Colombia, trabajo en OPS y UNICEF. Diseñó la estrategia Salas Amigas de la Familia Lactante, apoyó el impuesto a las bebidas azucaradas y la ley de restricción de la publicidad de productos ultraprocesados.

Gloria was a Colombian nutritionist who devoted her life to defending the right of women to breastfeed and the right of children to healthy food. She always fought for justice against inequality and poverty. She was a pioneer in Latin America in defending breastfeeding in emergency situations and against deceptive advertising and marketing practices. She was coordinator of IBFAN Colombia and also worked for PAHO and UNICEF. She was the one who invented the strategy for the Salas Amigas de la Familia Lactante (Rooms for breastfeeding-friendly families). She proposed a tax on sugary drinks and a law restricting advertising of ultra-processed foods.

4

SALA ZILDA ARNS



ZILDA ARNS
[1934-2010]

Zilda Arns nasceu em Santa Catarina, irmã de Dom Paulo Evaristo Arns. Foi médica pediatra, sanitária e missionária brasileira. Fundou a Pastoral da Criança e trabalhou como assessora do Ministério da Saúde brasileiro e de outros países. Destacou-se na divulgação do soro oral caseiro e do aleitamento materno exclusivo na prevenção da mortalidade infantil. Em 2006, Zilda foi indicada ao Prêmio Nobel da Paz. Em 2010 foi atingida pelos escombros do terremoto que devastou Porto Príncipe, capital do Haiti, quando falava para cerca de 150 pessoas.

Zilda Arns was born in the state of Santa Catarina. She was a sister of the well-known bishop Dom Paulo Evaristo Arns. She was a Brazilian paediatrician, public health expert and missionary doctor. She founded the Pastoral da Criança (the Child's Pastoral, a CNBB [Brazilian Bishops National Conference] social action agency) and worked as an advisor to the Brazilian Ministry of Health and other countries. She was a leader in the dissemination of homemade oral serum and exclusive breastfeeding for the prevention of infant mortality. In 2006, Zilda was nominated for a Nobel Peace Prize. In 2010 she was hit by the rubble of the earthquake that devastated Port-au-Prince, Haiti's capital, while speaking to about 150 people.

5

SALA MIRIAM LABBOK



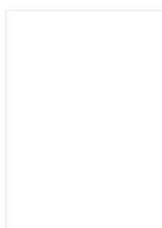
MIRIAM LABBOK
[1949-2016]

Miriam Labbok nasceu nos EUA, estudou na Universidade da Pensilvânia e na Universidade de Tulane. Ela era médica, especializada em saúde pública, em saúde materno-infantil e em Nutrição e Reprodução Humana, membro do IBLCE (International Board of Lactation Consultant Examiners). Ela criou o Instituto Global de Aleitamento Materno da Escola Gillings (CGBI). Fundadora da ABM, consultora da OMS e médica do UNICEF-NY, onde trabalhou principalmente para a IHAC. Membro importante da WABA há muitos anos, Miriam participou de importantes decisões políticas internacionais, tais como a Declaração de Innocenti de 1990 e 2005.

Miriam Labbok was born in the USA, attended the University of Pennsylvania and then Tulane University. She was a medical doctor, specialized in Public Health, Maternal and Child Health and Nutrition, and Human Reproduction, IBLCE. She created the Gillings School's Carolina Global Breastfeeding Institute (CGBI). Founder of ABM, consultant of WHO and medical officer in UNICEF-NY where she worked mostly for the BFHI. Important member of WABA for many years, Miriam has been active in key international policy decisions such as the Innocenti Declaration of 1990 and 2005.

6

SALA GABRIELA DOROTHY



GABRIELA DOROTHY
[1939-2016]

Professora, cirurgiã-dentista, homeopata, humanista, foi membro da WABA e participou de inúmeros congressos, fóruns e encontros de aleitamento materno, sempre divulgando seus benefícios para a prevenção da respiração bucal. Foi presidente da Associação Brasileira de Odontologia Neonatal e Aleitamento Materno ABONAM. Sua máxima era: "Sem respiração não há vida e sem amamentação não há vida de boa qualidade".

Professor, dental surgeon, homeopath, humanist, she was also a member of WABA. Gabriela participated in numerous conferences, forums and breastfeeding meetings, always disclosing its benefits for the prevention of mouth breathing. She was president of the Brazilian Association of Neonatal Dentistry and Breastfeeding - ABONAM. Her maxim was: "Without breath there is no life and without breastfeeding there is no life of good quality."

7

SALA ANDY CHETLEY



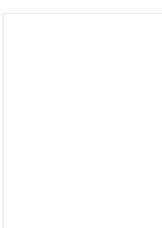
ANDREW (ANDY) CHETLEY
[1950-2008]

Andy era jornalista canadense. Em 1972 mudou-se do Canadá para a Inglaterra e começou a trabalhar com a ONG *War on Want*, liderando suas campanhas sobre alimentação infantil. Seu primeiro livro, publicado em 1979, *The Baby Killer Scandal* (O escândalo do matador de bebês), relato de uma investigação da promoção comercial e da venda de leite em pó para bebês (fórmula infantil) nos países em desenvolvimento e o lobby subsequente sobre o assunto. Andy dedicou toda a sua carreira a esta causa. A elaboração do Código Internacional em 1981 foi um resultado direto de sua participação na campanha de advocacia perante a OMS. Um dos líderes mais inspiradores da IBFAN desde 1979. Ele morreu de câncer aos 61 anos.

Canadian journalist, in 1972 moved to England, where he joined War on Want, leading its campaigns on infant feeding. His first book, The Baby Killer Scandal (1979), was an investigative report into the promotion and sale of powdered infant milk in the developing world, and subsequent lobbying around the issue, a cause to which he dedicated his entire career. The introduction of the International Code (1981) was a direct result of his participation in the advocacy campaign at the WHO. One of the most inspiring IBFAN leaders since 1979. He died of cancer aged 61.

8

SALA NATIVIDAD CLAVANO



DR. NATIVIDAD CLAVANO
[1932-2007]

A Dra. Clavano era pediatra, das Filipinas. Quando era Chefe de Pediatria do Hospital Geral de Baguio, retirou de todo o hospital qualquer tipo de promoção do uso de mamadeira. Em apenas dois anos, a amamentação aumentou em 135%, a mortalidade infantil diminuiu de 95% e a diarreia de 94%. O Hospital de Baguio tornou-se o hospital pioneiro do modelo de *Atendimento amigo da criança* oferecido a recém-nascidos e suas mães em todo o mundo. A Dra. Clavano foi a professora favorita nos eventos da IBFAN.

She was a Filipino paediatrician. As chief of paediatrics at Baguio General Hospital, she removed all promotion for bottle feeding and in only two years, breastfeeding increased by 135%; Infant mortality decreased by 95% and diarrhea by 94%. Baguio Hospital became the pioneer hospital for the Baby-Friendly model of care provided to newborns and their mothers. Dr Clavano became a favorite lecturer at IBFAN events.

9

SALA DERRICK &
PATRICE JELLIFFEDERRICK & PATRICE
JELLIFFE

[1921-1992] [1920-2007]

Os dois eram inseparáveis; não se podia ter um sem o outro. Muito conhecidos pelo seu livro *Human Milk in the Modern World* (Leite Humano no Mundo Moderno), publicado em 1978, e por ser os editores da revista *Advances in International Maternal and Child Health* (Os Progressos em Saúde Materna e Infantil Internacional). O que os Jelliffes acharam nos países onde trabalhavam e reportavam causou o escândalo chamado *Baby Killer* e o boicote à Nestlé. Em 1978 o professor Jelliffe fez declarações em reuniões de um subcomitê do Senado dos EUA, presidido por Ted Kennedy. Ele cunhou a expressão *desnutrição comercial*, para descrever a fome de crianças causada pela promoção inadequada de fórmula infantil e da mamadeira. O casal Jelliffe sempre apoiou a IBFAN e ajudou no monitoramento do Código. Defenderam o programa brasileiro de aleitamento materno em várias visitas ao Brasil nos anos 80.

They were inseparable – you could not have one without the other, known by their book, Human Milk in the Modern World (1978), and for editing Advances in International Maternal and Child Health. The Jelliffes' field observations triggered the so-called Baby Killer scandal and the Nestlé Boycott. Professor Jelliffe testified at a subcommittee of the US Senate chaired by Ted Kennedy in 1978. He coined the phrase commercial malnutrition to identify infant starvation caused by inappropriate promotion of infant formula and bottle-feeding. They were always supportive of IBFAN and helped in monitoring the Code. They supported the Brazilian breastfeeding program in different visits to Brazil during the 80's.

10

SALA AUDREY
NAYLOR

AUDREY NAYLOR

[1936-2016]

Nascida nos EUA, a pediatra Audrey Naylor criou a *Wellstart International* em 1983 juntamente com Ruth Wester, para oferecer cursos de treinamento em *Formação para a Gestão da Lactação*. Audrey Naylor foi uma pessoa chave na elaboração dos *Dez Passos*, os cursos de treinamento da IHAC. Foi consultora da OMS e da UNICEF, fundadora da WABA, cofundadora da ABM (Academy of Breastfeeding Medicine) e membro do Conselho Consultivo Profissional da LLLI (La Leche League International). Ela foi uma defensora do Código e do trabalho da IBFAN. Disse uma vez "Nós, pediatras, exportamos um tipo de assistência médica e educação médica – e a fórmula que a acompanha."

Born in the USA, pediatrician, Audrey together with Ruth Wester created Wellstart International in 1983 to provide training courses in Lactation Management Education. Audrey Naylor was a key person in the elaboration of the Ten Steps, BFHI training courses; she was consultant of WHO and UNICEF, WABA founder, ABM and a member of the LLLI Professional Advisory Board. She was an advocate of the Code and of the IBFAN work. "We, pediatricians, have exported a kind of medical care and medical education – and the formula that goes with it."

11

SALA CALEB OTTO



CALEB OTTO

[1943-2018]

O Dr. Otto era um incansável defensor da amamentação, controle do tabaco e saúde mental. Ele defendeu a amamentação no seu país, Palau, como médico e mais tarde, quando foi senador, ele propôs a legislação nacional de aleitamento materno que integra o Código de Comercialização de Substitutos do Leite Materno. Como embaixador para Palau junto às Nações Unidas, o Dr. Otto foi o primeiro a falar no plenário das Nações Unidas sobre a amamentação como um direito humano e como um elemento essencial do desenvolvimento sustentável e da ação em matéria de clima.

Dr. Otto was a tireless advocate for breastfeeding, tobacco control and mental health. He championed breastfeeding at home in Palau as a physician and later, as a Senator, authored National Breastfeeding Legislation integrating the Code on Marketing of Breastmilk Substitutes into national law. As Ambassador for Palau to the United Nations, Dr. Otto was the first Ambassador to speak on the floor of the United Nations about breastfeeding as a human right and as an essential element of sustainable development and climate action.

FOYER ESPAÇO
VERA VINHAPROFA. DRA. VERA
HELOÍSA PILEGGI
VINHA

[1941-2004]

Enfermeira e professora da Escola de Enfermagem de Ribeirão Preto-USP. Destacou-se pelos estudos sobre mama puerperal. Criou o Núcleo de Aleitamento Materno (NALMA), a partir de uma experiência cumulativa de um grupo de enfermeiras que atuavam na área materno-infantil, especialmente em aleitamento materno, tanto no aspecto assistencial como de pesquisa. Foi consultora da OMS na área do aleitamento materno.

Nurse and lecturer at the Nursing School of the USP Ribeirão Preto campus. Her studies on puerperal mastitis were remarkable. She created the breastfeeding center, NALMA, based on the cumulative experience of a group of nurses working in the maternal and child health, especially in breastfeeding, both in the care and research aspects. She was a WHO consultant on breastfeeding.

PALESTRANTES SALA ELISABETH HELSING



**ELISABETH
HELSING**
[1940-2019]

Nutróloga norueguesa pela Universidade de Oslo, trabalhou na OMS-EURO de 1984 a 1996, foi líder de pesquisas e de ações em políticas públicas em aleitamento materno. Fundou em 1968 o grupo de apoio a mães noruegueses *Ammehjelpen* – precursor e inspirador de vários grupos de mães de apoio a amamentação no mundo. Recebeu do rei da Noruega a medalha de ouro *King's Medal of Merit* em 2003, por serviços à população. Feminista, sensível, amiga, compartilhou a luta da IBFAN.

Elisabeth was a Norwegian nutritionist, graduated from the University of Oslo. She worked for WHO-EURO from 1984 to 1996 and was a leader in breastfeeding research and public policy. In 1968 she founded the Norwegian mother support group called Ammehjelpen (Nursing Council) which inspired and set the model for many of the mother support groups around the world. In 2003 she received the King's Medal of Merit from the king of Norway, for services rendered to the people. She was a great friend and sensitive feminist who shared IBFAN's struggles.

MIDIA DESK SALA AMURA HIDALGO



AMURA HIDALGO
[1972-2019]

Amura partió sin aviso, muy pronto, dejando raíces profundas en quienes le conocimos o formamos parte de la Red IBFAN a quien entregó su energía cotidiana. Miembro de la Coordinación Regional de IBFAN LAC – Coordinador de RUMBA – Red Unida por las Madres/Bebés y su Alimento, Amura no pasaba desapercibido, siempre marcaba su presencia alentando nuestras luchas colectivas o individuales por los derechos de las mujeres y la niñez. Pionero en el campo de la comunicación, entusiasta, decidido, con fuertes convicciones... Solidario hasta la médula ofrecía su consejo político y hombro amigo.

Amura left without warning, too soon, leaving deep feelings in those who met him, those who are part of the IBFAN Network to which he devoted all his energy. He was a member of the Regional Coordination of IBFAN LAC and the Coordinator of RUMBA (United Network for Mothers / Babies and their Food). Amura did not go unnoticed, with his presence he always encouraged our collective or individual struggles for the rights of women and children. Pioneer in the field of communication, enthusiastic, determined, with strong convictions... He was a strong group member who offered his political advice and his friendly shoulder.

ENAMzinho ENACSinho ESPAÇO BIBI VOGEL



BIBI VOGEL
[1942-2004]

Atriz, modelo fotográfico e cantora, Bibi – nome artístico de Sylvia Dulce Kleiner – era filha de imigrantes judeus socialistas alemães, fugidos do nazismo. Foi morar em Buenos Aires onde teve sua única filha Mayra em 1979 e iniciou seu ativismo feminista pelos direitos da amamentação. Militante na Argentina pelos Direitos Humanos na APDH e ativista no grupo de amamentação *Nuñu*, foi pioneira na inclusão da maternidade e da amamentação na plataforma feminista. Em 1980, fundou no Rio de Janeiro o Grupo de Mães Amigas do Peito.

Bibi Vogel was the artists' name of Sylvia Dulce Kleiner, an actress, photographic model and singer, daughter of German socialist Jewish immigrants who had escaped from Nazism. She went to live in Buenos Aires where she had her only daughter Mayra in 1979 and started her feminist breastfeeding activism. She was a well-known human rights activist in Argentina, with APDH (Human Rights Association) and a campaigner in the Nuñu, the Argentine breastfeeding group. She pioneered the inclusion of motherhood and breastfeeding in the feminist platform. In 1980, she founded the Grupo de Mães Amigas do Peito (breastfeeding mothers support group) in Rio de Janeiro.

RESTAURANTE BETINHO



**HERBERT JOSÉ DE
SOUSA (BETINHO)**
[1935-1997]

Betinho e seus dois irmãos, o cartunista Henfil e o músico Chico Mário, eram hemofílicos. Com o golpe militar, em 1964, mobilizou-se contra a ditadura, sendo obrigado a se exilar no Chile em 1971. Anistiado em 1979, voltou ao Brasil. Em 1981 ajudou a fundar o IBASE (Instituto Brasileiro de Análises Sociais e Econômicas) e passou a se dedicar à luta pela reforma agrária. O projeto pelo qual se imortalizou foi a Ação da Cidadania contra a Fome, a Miséria e pela Vida, que mobilizou o país inteiro para que não faltasse um prato de comida para matar a fome de cada brasileiro.

Betinho and his two brothers, the cartoonist Henfil and the musician Chico Mário, were hemophiliacs. After the military coup in 1964, he mobilized against the dictatorship and was forced into exile in Chile in 1971. An amnesty was decreed in 1979 and Betinho returned to Brazil. In 1981 he helped to found IBASE (the Brazilian Institute of Social and Economic Analysis) and began to dedicate himself to the struggle for agrarian reform. The project that immortalized him was the Citizenship Action against Hunger and Misery and for Life, which mobilized the whole country so that there was no shortage of food to assuage the hunger of each Brazilian.

PÔSTERES ESPAÇO ANDRÉ NIKIEMA



ANDRÉ NIKIEMA
[1951-2015]

André foi antropólogo e linguista. Nos enriqueceu com a sua personalidade especial. Levantou a IBFAN na África com um sorriso e sempre foi um bom amigo. Foi Coordenador regional da IBFAN Afrique (países francófonos) de novembro 2003 até fevereiro 2015 e estimulou a ação a favor do aleitamento materno neste países: Burkina Faso (onde um grupo IBFAN foi fundado em 1989 por Binta Barry), Togo, Cote d'Ivoire, Niger, Mali, Senegal, Benin, Gabon, Camerun, Congo e Mauritius.

André was an anthropologist and linguist, he enriched us with his special personality and pulled IBFAN up with a smile and as a good friend. He was IBFAN Afrique Regional Coordinator from November 2003 to February 2015 stimulating breastfeeding actions in the following IBFAN countries: Burkina Faso (a IBFAN group founded in 1989 with Binta Barry), Togo, Cote d'Ivoire, Niger, Mali, Senegal, Benin, Gabon, Cameroon, Congo and Mauritius.



13. TIMELINE

1979-2019: 40 YEARS OF THE IBFAN NETWORK

When six groups launched IBFAN in 1979, they had no idea that the network could last more than just a few years. They knew at that time that they needed to join hands to work towards imposing restrictions on the marketing of formulas, so as to protect babies. When their strong lobbying resulted in the adoption of the International Code two years later, many of them thought that their work was done, that governments would now take over. They would take care of implementing the Code and making companies comply.

Ten years later, IBFAN members began to realize that they would need to stay longer, as governments are in the habit of saying YES in Geneva and forgetting everything when they return home. They realized that companies cannot be trusted, that they only look at ways to increase sales, and that many doctors and nutritionists only speak in favor of breastfeeding, but do not act when sponsorship from manufacturers beckons. And they came to realize that some mothers find it difficult to breastfeed and believe that their babies can be smarter if they are fed an expensive infant formula.

It was necessary to deal with all these and other issues and the IBFAN groups grew and developed a certain experience in each one of them. There is now no other NGO that is hired on a regular basis to teach governments how to write strong laws and codes. Pointing a finger, blaming and shaming companies that do not comply with the Code has become a useful tactic. To denounce conflicts of interest is a way to keep healthcare professionals on the path to breastfeeding.

Now, after 40 years, we can show some of the many successes achieved by IBFAN over decades of learning, of practice, work and fun, of laughing and feeling strong together...

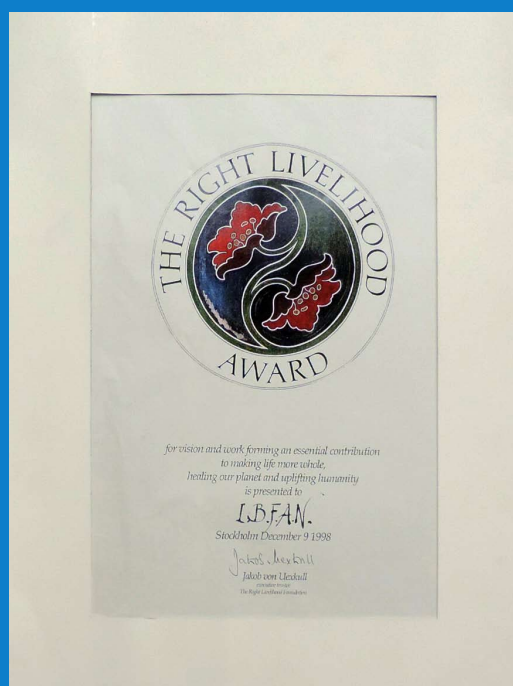
*The struggle continues! A luta continua!
Come join the fight!*

*Annelies Allain/ Marina Rea
2019*



HIGHLIGHTS FROM THIS TIMELINE

1998 - RIGHT LIVELIHOOD AWARD



- The Right Livelihood Award jury chose the IBFAN network "for its committed and effective campaign for nearly twenty years for the rights of mothers to choose to breastfeed their babies, with full knowledge of the benefits of breastmilk and free from commercial pressure and misinformation with which companies promote breastmilk substitutes."

<https://www.rightlivelihoodaward.org>



14. CONFERENCES

OPENING CONFERENCE: "BREASTFEEDING: HEALTH FOR LIFE"

Cesar Victora

The speaker talked about his 40-year career as a researcher on breastfeeding. His first study, in the 1980s, was carried out in Porto Alegre and Pelotas. It showed, for the first time, the protection that exclusive breastfeeding provides against infant mortality, especially from diarrhea. This study was one of the scientific bases for the 1990 Innocenti Declaration on the promotion of exclusive breastfeeding in the first six months of life.

The second study was the basis for the WHO growth charts. Cesar Victora coordinated the preparation of the study protocol for this. Pelotas was one of the six centers where data was collected. The standard growth curves were launched in 2006 and are currently used by more than 140 countries. They make breastfeeding the standard for infant feeding.

The speaker also described the four birth cohorts in Pelotas, of 1982, 1993, 2004 and 2015, and how the results of these studies have contributed to understanding the long-term effects of breastfeeding. In particular, he highlighted the association between duration of breastfeeding and outcomes in terms of human abilities at age 30 in the 1982 cohort. These results include higher intelligence, education and income.

More recently, in 2016, Cesar Victora coordinated the Lancet Breastfeeding Series which present an overview of the biological and epidemiological aspects of breastfeeding worldwide, as well as its health benefits and economic gains. This provides scientific evidence of the effectiveness of promotion of breastfeeding strategies.

To conclude, he described the role of the Federal University of Pelotas in the global Countdown to 2030 Initiative, which monitors the implementation of the Sustainable Development Goals in a hundred low- and middle-income countries.





"BREASTFEEDING AND HEALTHY COMPLEMENTARY FEEDING: HUMAN RIGHTS TO BE PROTECTED FOR LIFE"

Elisabetta Recine

The human rights framework qualifies public policies when principles of priority to the most vulnerable, promotion of human dignity, non-discrimination, active and informed participation of right-holders, empowerment, transparency and accountability are incorporated in a practical way. Two inseparable principles of the Human Right to Adequate Food are to be free from hunger and to have access to adequate food. They must find an expression in public policies for respect, protection, promotion and provision of these rights.



Both these principles of human rights are necessary in virtually all societies. Focusing on young children, we can identify them in strategies such as, for example, rooming-in, maternity leave, mandatory childcare, guidance and support for mothers, families and caregivers on breastfeeding and complementary feeding, or the NBCAL. Thus, when any of these principles and measures are not implemented, the human right to adequate food is violated. When a human right violation is identified, the State needs to respond quickly and effectively. The achievement of objectives expressed in various national and international commitments is not merely possible, it is an obligation.



The issue of human rights was also addressed by Flávio Valente at one of the roundtables:

"THE HUMAN RIGHT TO ADEQUATE FOOD"

HOW THE PRIVATE SECTOR AND ITS FOUNDATIONS HAVE APPROPRIATED AGENDAS AND INSTITUTIONS

Flavio Valente

The excellent 2019 Report entitled: Authoritarianism, Denial of Rights and Hunger carries, inter alia, the following diagnosis: "The data demonstrate that the obligation to respect, protect, promote and provide for the human right to adequate food and nutrition is being violated by the Brazilian State, as well as the principle of prohibition against social retrogression. These violations, which get worse every day, especially affect impoverished and other vulnerable groups". Human rights are an achievement of humanity and come above national law:

- Human rights are the result of the struggle of peoples, communities, groups and individuals against exploitation, discrimination, violence and disrespect for human dignity. We benefit from our ancestors who fought, and our contemporaries who have the courage to raise their voices against marked injustices, to express their solidarity with those who suffer the consequences of abuse, simply because they are different or question the rules. We owe our freedom to those who resisted and the many who succumbed. Our sons' and daughters' freedom and dignity depend on women and men, black, brown, white or indigenous people who today struggle in villages, in quilombola communities, in slums, in the communities of fishermen, geraizeiros, religious communities of African origin, among others.





Children's rights and the role of IBFAN

- Children up to a certain age, as well as the elderly and some chronically ill are unable to fight for their rights. They depend on the solidarity and support of their families and the population in general. After much controversy on the topic, the human right to breastfeed was defined as the right of the child and his family to have the best possible conditions and adequate information so that the mother can make the decision to breastfeed and thus offer the best food option for her child. When this is not possible, she would also have the necessary information to decide how to replace breastmilk in the best possible way.
- IBFAN has played a central role in denouncing abusive practices and violations committed by companies producing breastmilk substitutes worldwide. It continues to do this work with great difficulty. Its struggle serves as an example for the fight against tobacco, and more recently against ultra-processed foods, sugary drinks, and products with a lot of salt, and fats unsuitable for human consumption.



Perspectives and recommendations:

- Rescue IBFAN's Watch dog experience;
- Direct democracy;
- Rescue our individual and collective responsibilities;
- Federative horizontalization - municipalization;
- Recover our sovereignty at the local level;
- Management pacts for the human right to food and nutrition;
- Direct liability;
- Promotion and strengthening of SISAN, SUAS, SUS (Health and Food Brazilian Systems) at the municipal level;
- Strengthen the city-country links;
- Real food as a structuring axis of a Brazil Popular plan;
- International articulation.
- Invite everyone, particularly women and young people, to build a new dream, of a just and humane Brazil, with its feet on the ground and its head in the present, which is where we build the future.



CELEBRATING 40 YEARS OF IBFAN

Annelies Allain

"Activism is in the blood of IBFAN and also in its name: International Baby Food ACTION Network. Just as in the 1970s there were people who were furious to learn of unnecessary death of babies, today there are young people angry at the climate crisis, the fires and floods and the lack of action by governments." In her talk, Annelies began by showing a two-minute film by her current activist hero, Greta Thunberg, giving her famous speech "How dare you?" before the UN Assembly. "The IBFAN heroes of the past include many who started the Nestlé boycott and made it the biggest, longest and most successful boycott of all time. The Nestlé boycott and trial in a Swiss court created public awareness of the bottle-baby scandal. That in turn gave impetus to the International Code of Marketing of Breast Milk Substitutes ("Code") adopted in 1981 by the World Health Assembly.



Networking: When IBFAN started in 1979, there were only six groups, but by 1981, 80 people from the network came from all over the world to lobby and witness the adoption of the Code at the World Health Assembly in Geneva. In 1989, there were 360 participants from 62 countries at the 10th anniversary of IBFAN in Manila. The Network's 25th anniversary was celebrated in Costa Rica. Now 40 years old in Rio de Janeiro, IBFAN has 273 groups in 168 countries. Its successful growth is due to its flat structure: there is no boss, no hierarchy. Membership is open to all who subscribe to the seven principles of IBFAN. While there is some regional and central coordination, there is no struggle for power; the emphasis is on working together, on mutual learning and on mutual support. The survival and success of IBFAN, the oldest network in the world, shows how a minimal structure can work.



Marketing: To protect breastfeeding, IBFAN had to learn what commercial marketing is and Annelies quoted an analysis of the complexity of marketing tools and techniques. IBFAN members learn how to investigate the way companies reach mothers, rope in doctors, nurses, midwives and hospital administrators to promote sales of infant formula and other breastmilk substitutes. The evidence discovered by this monitoring is published in order to name and shame companies that undermine breastfeeding. By collecting hands-on proof of Code violations, IBFAN is well placed to stimulate debates on child feeding; to influence policies and scare companies.



WHA resolutions. *Codex Alimentarius*: The International Code was adopted in 1981, almost 40 years ago. While legal language stands still, marketing evolves rapidly, constantly pushed by new products, new labeling, new claims, more profits, competition, sponsorship possibilities, etc. To keep up with the market, the World Health Assembly (WHA) discusses ways to bring obsolete Code provisions up to date. Every two years, IBFAN takes active part in these debates and in the wording of new resolutions that clarify and update the Code. IBFAN delegates also attend yearly sessions of Codex Alimentarius, an international body that determines the quality and labelling standards of processed foods, including baby foods. In both Codex and WHA, IBFAN counters efforts by food companies to dilute standards and reduce regulations. For its many efforts, in 1989, IBFAN was awarded the Right Livelihood Award, also known as the alternative Nobel prize.

The training of government officials: IBFAN soon realized that government representatives tend to promise many things in Geneva or New York (at WHO or the UN), but they forget those promises easily when they get home. But the Code only has legal effect and can only be applied in a country once it has been transformed into national law. Governments need to be constantly reminded that babies need legal protection.



But Ministries of Health are not very good at drafting laws to restrict marketing. With the help of UNICEF, over the past 20 years, IBFAN has offered training courses to more than 2000 government officials in 140 countries."

Annelies showed a sequence of photos in many countries in the world where these trainings have taken place. One of the first was Brazil, where Jean-Pierre Allain helped in the development of the NBCAL and where one of the best laws to protect breastfeeding is now in effect.

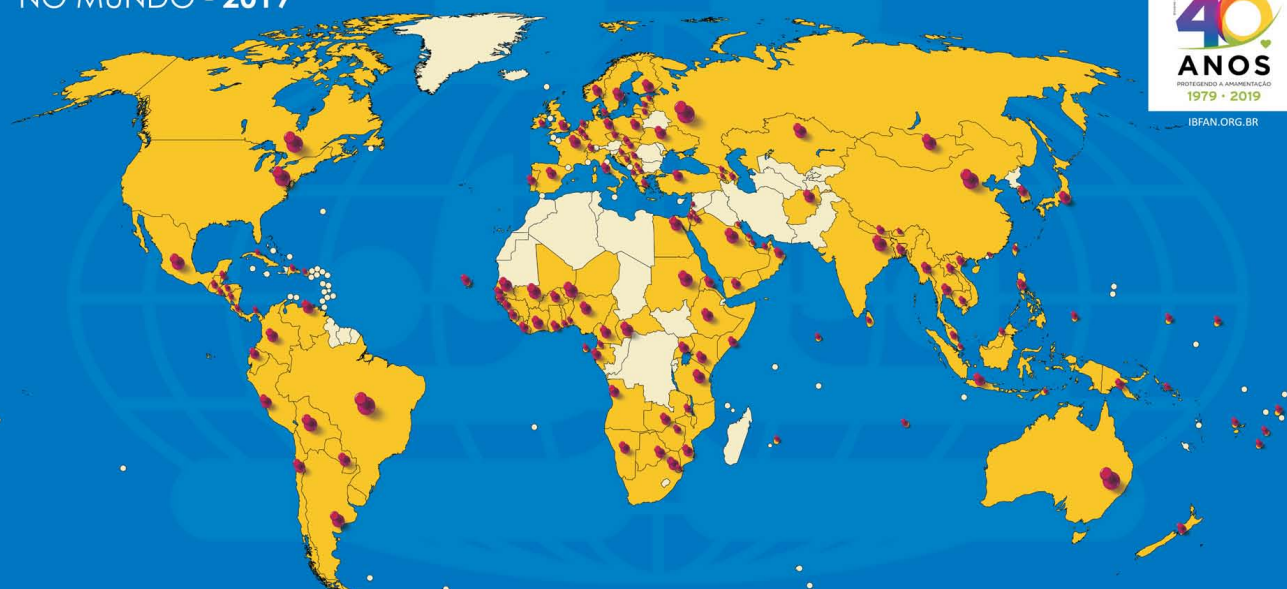
The speaker also showed a 2018 table called State of the Code by Country, which shows how many countries have effective measures to apply the Code. This IBFAN chart shows that 67 countries have implemented the Code in full or almost all of its articles. IBFAN-ICDC publishes this chart every 2 or 3 years and it is used as a worldwide standard.

What is clear to many is that without IBFAN, millions more babies would have died; without IBFAN, fewer marketing restrictions would be in place; without IBFAN, dozens of companies would not have to look over their shoulder to see if monitors are watching; without IBFAN, breastfeeding promotion would be much more difficult. Therefore, IBFAN must continue everywhere, in all states of Brazil and all over the world.

A luta continua!
The fight goes on!

IBFAN

NO MUNDO - 2019



ÁFRICA

África do Sul, Angola, Benin, Botsuana, Burkina Fasso, Camarões, Cabo Verde, Costa do Marfim, Egito, Eritreia, Etiópia, Gâmbia, Gâmbia, Gâmbia, Guiné, Guiné-Bissau, Guiné Equatorial, Libéria, Malawi, Mali, Maurício, Moçambique, Namíbia, Níger, Nigéria, Quênia, República Centro-Africana, São Tomé e Príncipe, Senegal, Serra Leoa, Somália,

Sudão, Suazilândia, Tanzânia, Togo, Uganda, Zâmbia e Zimbábue.

AMÉRICA

Argentina, Belize, Bolívia, Brasil, Canadá, Chile, Colômbia, Costa Rica, Cuba, El Salvador, Equador, Estados Unidos da América, Guatemala, Honduras, México, Nicarágua, Panamá, Paraguai, Peru, Porto Rico, República Dominicana, Uruguai e Venezuela.

ÁSIA

Afganistão, Arábia Saudita, Armênia, Azerbaijão, Bahrein, Bangladesh, Brunei, Butão, Camboja, Cazaquistão, China, Coreia do Sul, Emirados Árabes Unidos, Filipinas, Geórgia, Hong Kong, Iêmen, Índia, Indonésia, Israel, Japão, Jordânia, Kuwait, Laos, Líbano, Malásia, Maldivas, Mianmar, Mongólia, Nepal, Omã, Palestina, Qatar,

Singapura, Sri Lanka, Tailândia, Taiwan, Timor-Leste e Vietnã.

EUROPA

Albânia, Alemanha, Bélgica, Bósnia e Herzegovina, Croácia, Dinamarca, Eslováquia, Espanha, Estónia, Finlândia, França, Grécia, Hungria, Irlanda, Itália, Kosovo, Letónia, Lituânia, Luxemburgo, Noruega, Países Baixos, Polónia, Portugal,

Tchéquia, Macedónia do Norte, Reino Unido, Rússia, Sérvia, Suécia, Suíça, Turquia e Ucrânia.

OCEANIA

Austrália, Estados Federados da Micronésia, Fiji, Ilhas Cocos, Ilhas Marshall, Ilhas Salomão, Niue, Nova Zelândia, Palau, Papua-Nova Guiné, Samoa Ocidental e Tonga.



15. ROUNDTABLES AND PANELS

Global strategies aimed at promoting, protecting and supporting breastfeeding and complementary feeding, WBTi, indicators, inequities, costs and policies.

These issues were discussed by four speakers, in English and Spanish. First by two members of the IBFAN network - from India and Honduras - to illustrate an ongoing activity called World Breastfeeding Trends Initiative (known by its acronym WBTi). The WBTi provides strategic data that gives an overview to support global actions. It has already been carried out in 159 countries and the example of Latin America is Honduras.

After that, UNICEF-New York and WHO-Geneva representatives presented the global actions on complementary feeding and breastfeeding done by these two United Nations bodies, summarized below.



WBTi is a methodology and an instrument developed by the IBFAN-India (BPNI) team to standardize comparisons and assist countries in measuring the status of their breastfeeding indicators and actions to implement the Global Strategy on Infant and Young Child Feeding. It documents the scope and weaknesses of 10 policy and program indicators. It establishes and maintains an easily accessible global database. It mobilizes actions and is built on cooperation between governmental, academic and non-governmental institutions (under the leadership of IBFAN), leading to reports and calls to action, every 3 to 5 years. By 2019 it had collected reports from 159 countries, organised 13 workshops, and published 3 articles.

The experience and results of WBTi-Honduras were presented, highlighting this conclusion: WBTi is an active process that has created a coordinating group in Honduras between IBFAN, universities, cooperation agencies and government to assess the national situation and to follow up on recommendations regarding breastfeeding practices. It has installed a permanent capacity that works regularly and effectively.



UNICEF presented its proposal for global actions on complementary feeding for children aged 6 to 24 months. It pointed out that feeding practices remain sub-optimal, as 1 in 3 children overall and 1 in 5 from rural and low-income populations eat less than the recommended amount of each nutrient group. This is worse in Asia and Africa. 59% of children do not receive food from animal sources and 44% do not consume fruits or vegetables. Some activities and materials were described, for instance guides (such as Infant Feeding in Emergencies Guidelines), videos, courses and databases.





The WHO speaker based his presentation on Resolution 71.9 of the 2019 World Health Assembly. He pointed to what the organisation has done in relation to each of the 7 strategic actions approved as recommendations, and what materials are expected to be released. Action number 1 urges countries to invest in breastfeeding, considering that each US dollar invested results in 35 dollars of economic returns. Action number 2 is to reinvigorate the BFHI by reviewing its 10 Steps to Successful Breastfeeding and publishing this review and the Operational Guidelines. The third action is to implement the Code and subsequent Resolutions. Fourth, to promote adequate and timely complementary feeding. Fifth, to eliminate inappropriate marketing of food for infants and young children. Sixth, to take measures to ensure adequate infant feeding in emergencies. Seventh, to celebrate World Breastfeeding Week.

Inequities and costs

Studies show that the lack of breastfeeding leads to higher infant mortality due to diarrhea and pneumonia and more deaths of women due to breast cancer, more costs for cognitive losses and consequent lower performance. There are higher costs of health services for the treatment of these diseases: indirect costs of caregivers, transportation and health insurance, in addition to higher family expenses with infant formula to replace breast milk.

For Brazil alone, a 10% increase in the practice of exclusive breastfeeding up to 6 months would save 6 million dollars. In contrast, formula sales totaled USD 14 billion in 2014, with a tendency to increase dramatically in subsequent years, especially sales of follow-up formulas and formulas for children over 12 months. The cost of not breastfeeding is greater still when you add the ecological cost of artificial feeding, which increases the carbon footprint due to plastics, production, transportation and sterilization of baby bottles and other breast milk substitutes.

A method and instrument used to calculate the costs of not breastfeeding were shown. Worldwide, it is estimated that not breastfeeding causes about 700,000 deaths of children and mothers and costs an extra 1.1 billion USD to the health system. It further leads to 340 billion USD in costs due to cognitive losses and mortality, of which 36 billion USD in Latin America. The speakers presented various data on inequities in breastfeeding practices and in the use of infant formula, comparing poor, rich and middle-income countries.





Policies

Three countries presented their breastfeeding policies:

- **Brazil:** Brazil started a breastfeeding program in the late 1970s and launched its National Breastfeeding Promotion Program (the PNIAM) in 1981. It includes a series of actions and committees covering the main strategies. Several regulations and political decisions followed, such as mandatory rooming in (1983), the regulation of advertising for breast milk substitutes, maternity and paternity leave, human milk banks (1988), the Baby Friendly Hospital Initiative (1992) and the Amamenta Network (primary care) in 2008, etc. There is now concern that data from national surveys shows a stagnation in the growth of indicators for exclusive breastfeeding and prevalence of breastfeeding at 12 months, and the need for further studies, expected in 2020.
- **Costa Rica:** This country has several decrees and laws to support lactating mothers, that have been consolidated in an important publication of 2008. The speaker mentioned the legislation protecting breastfeeding working mothers and support rooms at workplaces, as well as the 2018 Decree that still needs to be implemented. The challenge is for existing legislation to be put into practice.
- **Uruguay:** The country's breastfeeding indicators show that exclusive breastfeeding prevalence at 0-6 months went from 35% in 2011 to 58% in 2018. However, there is concern because breastfeeding after leaving maternity used to be 81% and has dropped to 74% in those years. Uruguay emphasises strategies such as breastfeeding in the first hour of life and skin-to-skin contact in cases of cesarean section; also showing alternatives when breastfeeding is not possible, in this order: expressed breast milk, human milk bank, artificial formulas, but explaining the risks of bottle feeding and reasons when it is medically indicated. Another strategy is to monitor Code implementation using Netcode forms and methodology. A recent positive point for breastfeeding is adoption of the Law on Breastfeeding Support Rooms in Workplaces and Schools.





Legal protection, monitoring, conflicts of interest, Global Breastfeeding Collective (GBC): indicators, advocacy, Code, Codex

The roundtables stressed the importance of legal protection of breastfeeding and healthy complementary feeding against abusive marketing of breast milk substitutes.

Code and Netcode

During this session, the historical evolution of the implementation of the International Code in Latin American countries was presented. In both Mexico and Colombia, legislation to regulate the marketing of food for infants and young children dates back to the 1990s and has been updated. A survey conducted in Latin America and the Caribbean in 2018 by IBFAN showed that six countries have legislation that includes all the provisions of the Code. In five countries the laws contain many Code provisions, while in 15 countries there are no laws to protect breastfeeding.

Data on violations obtained by monitoring implementation of the Code in Brazil and Ecuador were presented. In Ecuador the NetCode protocol was used to monitor. NetCode is a global monitoring network to support the implementation of the International Code, to identify gaps and limitations of national laws. It also allows for periodic surveys, assessing trends and changes in compliance over time. The protocol uses a step-by-step approach that guides the process. In the two monitored countries (Ecuador in 2016 and Brazil in 2017 and 2018) a large number of violations was found, especially where breastmilk substitutes are sold. In Ecuador, companies have contact with health professionals and health services, mainly private ones. In Brazil, "composto lacteo" - which is a growing up milk - is not covered by the law implementing the Code. Thus, violations do occur via cross-promotion with infant formula of the same or almost same name. What stood out is unethical marketing by digital influencers and sponsorship of events by industry, mainly by Nestlé and Danone.



ANGELICA LOZADA



The Brazilian situation can be explained by a lack of education and training in monitoring and the lack of enforcement action, both due to ignorance of the Law and the lack of interest or inadequacy of the inspection agencies that are supposed to do the job. There is a need for greater investment in training of health professionals and inspectors, more monitoring by local health control bodies, permanent review of existing legislation and greater involvement of society in strategies to make the NBCAL (Brazilian law) better known to families. The NBCAL must be included in courses on health, social work, advertising, law, and others. Companies that commit violations are notified, but not penalized. They need to be fined and prosecuted.

Codex

At least two sessions discussed political issues involving the regulation of breastmilk substitutes and complementary feeding at the *Codex* level, with an emphasis on the conflict of interest that permeates relations between governments and private institutions. *Codex* is a joint Commission of FAO (Food and Agriculture Organization of the United Nations) and WHO, recognized by the WTO (World Trade Organization) that develops harmonized international food standards, guidelines and codes of practice to protect the health of consumers, ensuring fair practices in the food trade. Five Codex infant food standards are most relevant to the International Code, two of which refer to formulas. Regarding the current rule that deals with the follow-up formula for infants from 6 months and children up to 36 months (*CODEX STAN 156*, adopted in 1987), there are inconsistencies between it and the International Code.



FÁBIO GOMES



This standard considers that the products under its scope are not substitutes for breast milk and should not be presented as such. This contradicts both the Code and subsequent WHA resolutions, which aim to protect breast milk, since any foods marketed or presented as partial or total breast milk substitutes, whether or not suitable for this purpose are breast milk substitutes. As a consequence, unlike what is established in the infant formula standard, the follow-up formula standard does not include the labeling requirements that reflect the Code. For example, there is no requirement to label the product in order to avoid any risk of confusion between the follow-up formula, the infant formula and the formula for specific dietary needs, which could prevent cross-promotion, prohibited by the Code. Used by manufacturers to circumvent the Code and weaken local legislation, this form of violation is observed based on similarity strategies in the brand, label, colors and logos between infant formulas, follow-up formulas and growing up milk. The risks of threat of violation of the Code resulting from the inconsistency between it and the *CODEX STAN 156* standard, remain after the review made in 2018. The proposal is to subdivide it into two sessions. The first session would cover the formula intended for infants between 6 and 12 months, with the product being recognized as a substitute for breast milk. The second session would refer to products for children from 12 months to 36 months, but there is no decision as to whether they would be considered breast milk substitutes. This lack of definition is due to the constant pressure of the food industry against the regulation of commercial practices of its products. Its strategic priority is to change traditional food patterns and cultures in low- and middle-income countries, and this struggle is carried out country by country.



Self-regulation is a lure, it is not able to reduce the extent and impact of marketing and in addition, it only works if the company wants and while it is being monitored. It undermines governments' willingness to legislate. Codex standards are used as a reference in commercial disputes. In the composition of the groups of observers, about 40% are from the food industry, 59% are from NGOs of commercial or business interest (BINGOS) and only 1% are observers without conflict of interest.

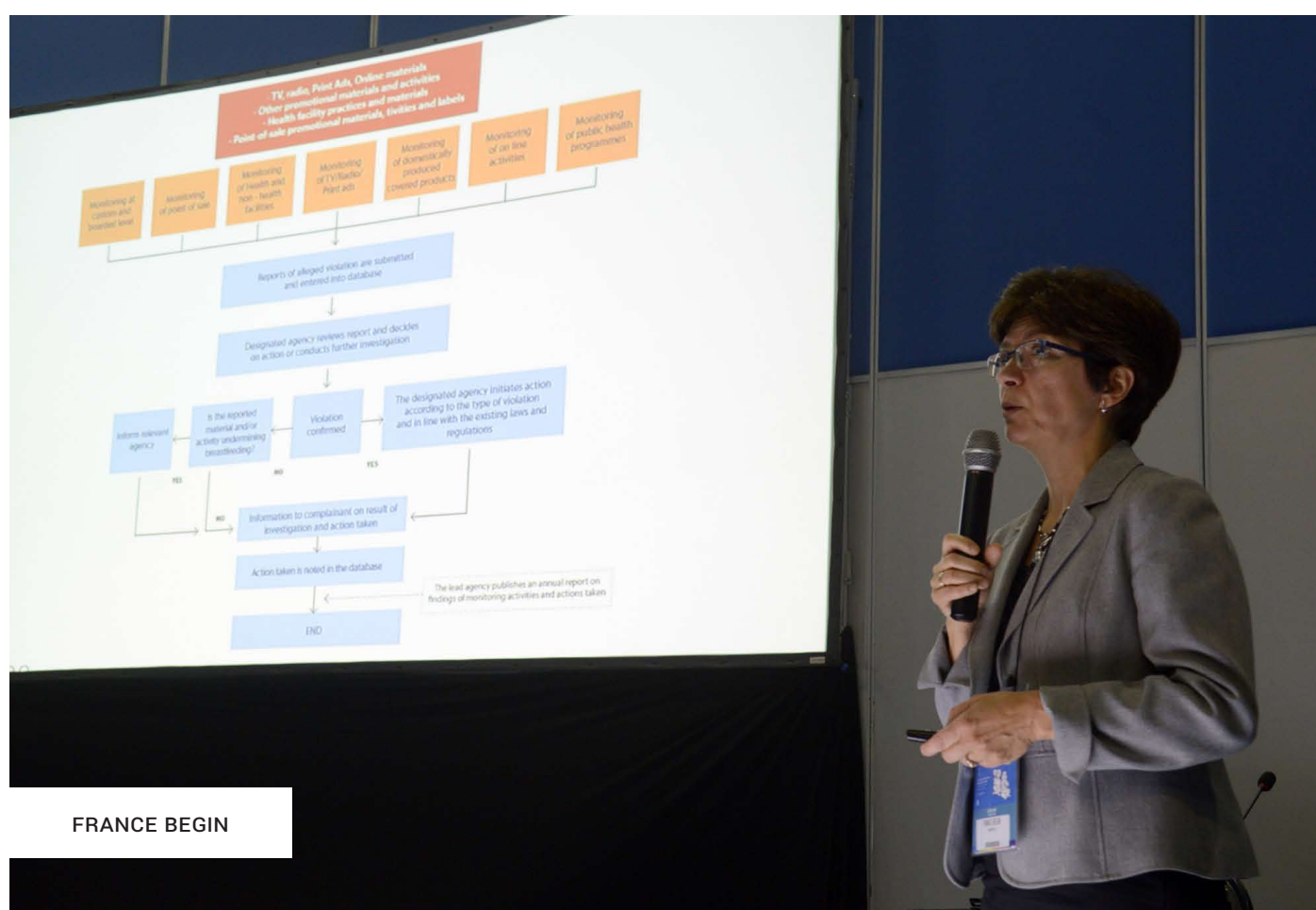


Nutritional problems addressed by the UN constitute a “malnutrition business network”, one of which is the deficiency of micronutrients. Overemphasis on micronutrient deficiency undermines parents' cooking skills, undermines their confidence in the safety and quality of real foods consumed by the family, fearing that they lack essential nutrients. Within the scope of the World Economic Forum, guidelines taken from the United Nations agenda are addressed by “plurilateral coalitions” involving multinational corporations, nation states (including through the United Nations system) and selected civil society organizations. An example of problematic partnerships is the FAO's partnership with Danone to expand sustainable food and agricultural practices and provide people with access to more diverse and healthier foods. Another example, the “Scaling Up Nutrition” (SUN) initiative. The companies in the SUN business network operate in areas ranging from the food industry, sanitation, water, hygiene, biofortification, agriculture, even agricultural devices. In countries like India, SUN is expanding and undermining democracy. Large food companies disguised themselves as civil society and established a partnership with the Government's Food Security authority, creating a Center of Excellence in Food and Agriculture.





The political activities of corporations that imply conflicts of interest in the public-private partnership are based on a variety of strategies: in training and communication, through confusing messages, through financial incentives, donations, involvement with the community, for the development of projects in schools and communities. Other mechanisms of action are legal strategies, for example, in actions against governments, when they promote deregulation, through opposition, fragmentation and destabilization, when they threaten and expose public health defenders. The management of undue corporate influences on public health policies, research and practices can be done through public disclosure of correspondence between companies and individuals and institutions in the government, governance workshops, monitoring the influence of commercial interests on public health, education programs and certification, codes of ethics and public database of conflicts of interest of individuals and public health institutions.



To address these issues, it is necessary to:

- Remind governments that they have a duty to protect children's right to health;
- Keeping health policies free from commercial influence;
- Monitor and question what companies do;
- Support whistleblowers (for example, by exhibiting the Tigers film);
- Join IBFAN;
- Veto all forms of involvement of unhealthy product industries in political decisions;

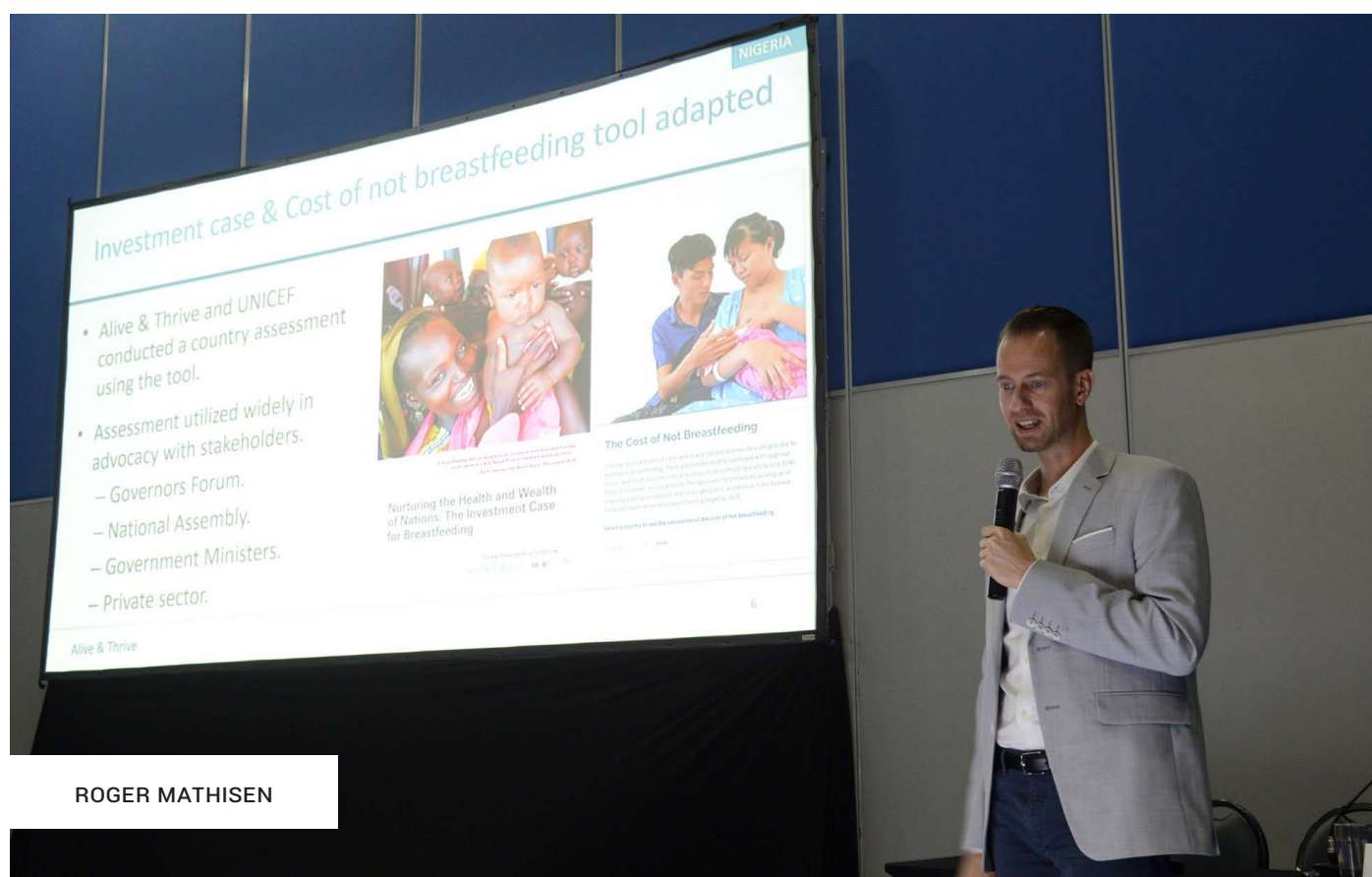


- Not granting participation to representatives of the commercial sector in councils and bodies responsible for formulating, controlling, monitoring and evaluating regulations;
- Display bad products, practices and policies in the commercial sector (including their marketing strategies and political pressure / lobbying);
- Train civil society to monitor and expose industry tactics;
- Structuring for collaboration with WHO non-state actors (United Nations organizations, NGOs without commercial interests);
- Create a mandatory tool by WHO / PAHO Member States to prevent conflicts of interest in nutrition policies and programs.

Advocacy and Global Breastfeeding Collective

A roundtable addressed the seven political advocacy actions of the Global Breastfeeding Collective, a group composed of organizations free of conflicts of interest to promote breastfeeding and strengthen the International Code and relevant WHA resolutions. The Global Breastfeeding Collective (GBC) is coordinated by WHO and UNICEF, with IBFAN, World Bank, Helen Keller Foundation, Save the Children, USAID, ILCA, Bill & Belinda Gates Foundation, 1000 Days, WABA, La Leche League International, Academy of Breastfeeding Medicine, Alive & Thrive, CGBI, CARE, Action Against Hunger, PATH, Nutrition International, NEPAD, UNCG, Concern Worldwilde and Worldvision as partners. GBC seeks to implement seven political actions:

- Increase resources to raise breastfeeding rates;
- Fully implement the International Code for the Marketing of Breast Milk Substitutes and the relevant WHA resolutions, through strong legal measures that are applied and monitored independently by organizations free of conflicts of interest;



ROGER MATHISEN



- Establish paid family leave and breastfeeding policies in the workplace, based on the International Labor Organization's maternity protection guidelines as a minimum requirement, including provisions for the informal sector;
- Implement the 10 steps for successful breastfeeding in maternity hospitals;
- Improve access to specialized breastfeeding counseling as part of comprehensive breastfeeding policies and programs in health facilities;
- Strengthen the links between health units and communities and encourage community networks that protect, promote and support breastfeeding;
- Strengthen monitoring systems that track the progress of policies, programs and funding to achieve national and global breastfeeding goals.

It proposes the following **indicators**:

Current global indicator rates and 2030 targets (percentage of countries in each indicator)

INDICATORS	CURRENT RATE (%)	TARGET (%)
Donor contributes to minimum of US\$5 per neonate	6	25
Implement the Code in full	18	40
Provide Maternity Leave	11	25
More than a half of births in BFHI	14	40
Appropriated complementary Infant and Young Child Feeding in the majority of health care units	56	80
Existing community programs of complementary Infant and Young Child Feeding in the majority of communities	47	80
Assessment of breastfeeding programs in the last 5 years	41	75
Data collection of breastfeeding indicators in the last 5 years	36	75
INDICATOR OF PROGRESS	CURRENT RATE (%)	TARGET (%)
Breastfed infants in the first hour of life	43	70
Exclusive breastfeeding less than 6 months	41	70
Breastfed children at 12 months	70	80
Breastfed children at 24 months	45	60

The toolkit of the Global Breastfeeding Collective can be accessed at the link:
<https://toolkits.knowledgesuccess.org/toolkits/breastfeeding-advocacy-toolkit>

It serves as a central platform of tools and resources ensuring easy access and use of advocacy for breastfeeding advocates and other stakeholders, such as ministries, health workers and managers, employers, donors and other important decision makers, in order to support the collective's seven political actions.

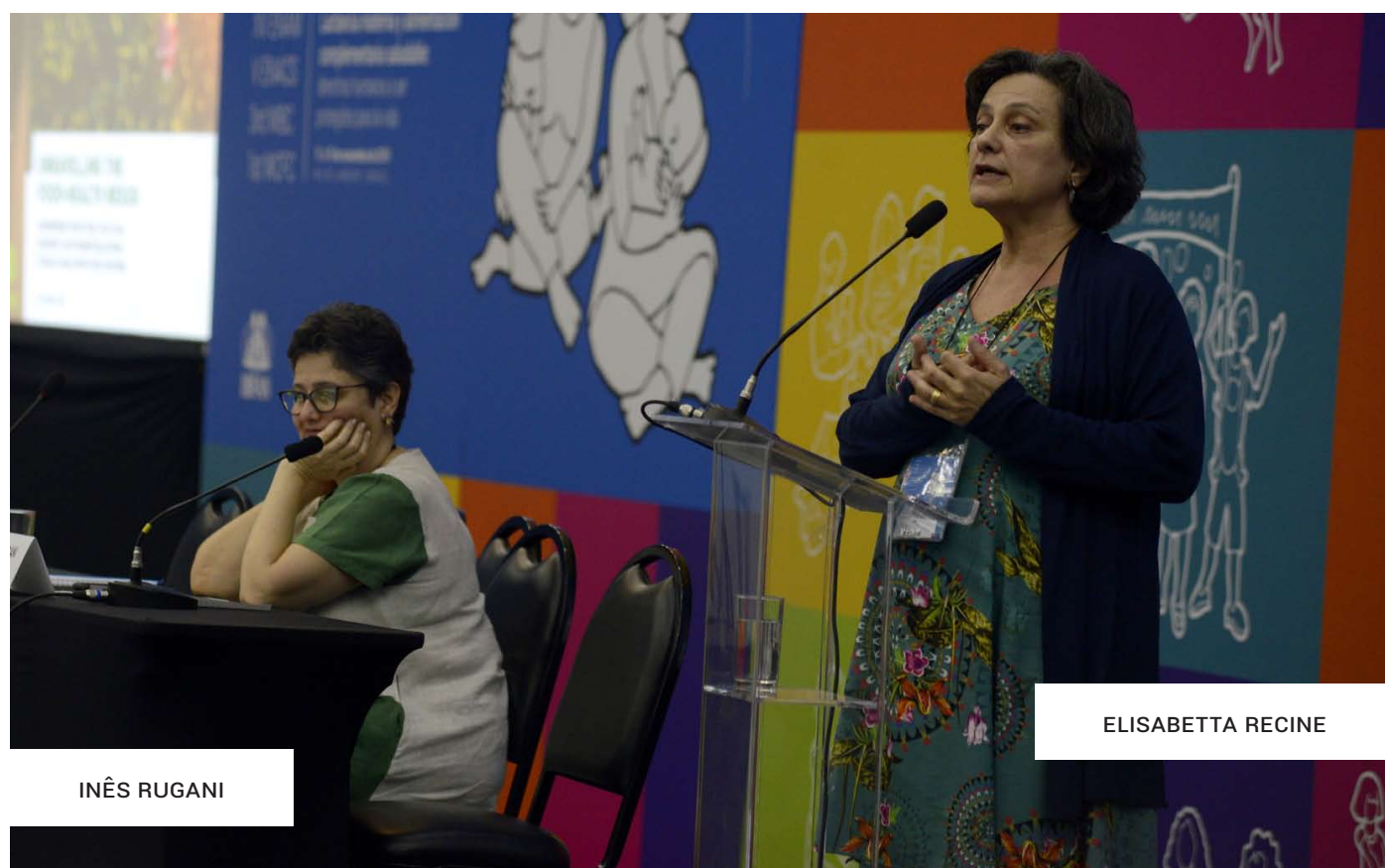


HEALTHY AND UNHEALTHY COMPLEMENTARY FEEDING:

POTENTIAL HEALTH EFFECTS AND NEED FOR REGULATION, FOOD GUIDE, FOOD SOVEREIGNTY AND SECURITY

Complementary healthy food

Nine roundtables and a panel addressed infant feeding and highlighted the need for society to protect young children from the consumption of unhealthy foods, considering negative effects in the short and long term. Feeding is recognized as a social and cultural practice. The first years of life are important for the formation of eating habits. A young child's future relationship with food is shaped from the moment complementary foods are introduced into the diet. Which foods, how and when they eat, are individual and collective experiences that impress the child. Through food flavors, textures, smells and colors children learn about themselves and the environment in which they live. In addition, these stimuli are essential for the development of their digestive and general system.



INÊS RUGANI

ELISABETTA RECINE

The meal is a learning moment, an opportunity for the development of the child's autonomy; the child should be encouraged to participate, eating together with the family. It is important to devote time and attention to interact at these moments, teaching children the name of the food they are consuming, to use their hands to hold the food and utensils, to feel the different textures, smells, colors and flavors of the food. The child's diet is the family's diet and adopting an adequate and healthy diet is a way of strengthening healthy and sustainable food systems. Childcare in the family context involves gender relations. Who provides material access to food? Who prepares meals? Who takes care of the environment where you live?



In community counseling work aimed at improving healthy complementary feeding practices, gathering information about what caregivers do is not enough. It is essential to know why they do what they do, in order to understand reality and be able to transform it. Parents and caregivers often offer processed foods as a way to diversify children's food.





Recommendations

- Continued breastfeeding needs to be protected. This is a highly vulnerable phase for babies, due to the massive marketing of baby foods, with misleading health claims that undermine parents' certainty about breastfeeding and its benefits, about natural foods and traditional food culture.
- The fact that children start going to a daycare center should not be a risk factor for weaning and exposure to ultra-processed foods.
- It is essential to protect children from exposure to ultra-processed foods.
- The promotion and protection of healthy feeding requires a family and community support network and public policies that allow access to adequate and healthy food and to quality information, so as to strengthen the culinary autonomy of families in healthy food choices. Autonomy can be defined as the ability to think, to decide and act to cook meals at home, using mostly fresh foods and only a minimum of processed foods, and to do so interacting with other people, the environment, cultural values, with access to opportunities and the guarantee of rights.

Food security as the human right to adequate food for infants and vulnerable children: the case of Brazilian indigenous children

The Brazilian indigenous population is made up of 305 ethnic groups, totaling 896,917 people who practice 274 languages. Several violations of rights impact indigenous sovereignty and food security, such as: Territorial conflicts, that intensified a lot in the past year, culminating in a genocide of 135 leaders in 2018; insufficient or inadequate land for subsistence production; inadequate conditions of housing; 57% of homes without proper water supply. The percentage of individuals without income is also high.

The prevalence of severe food insecurity among ethnic groups in the four regions of the country is highest among Guarani peoples, close to 30%. Moderate food insecurity affects most individuals of the Guarani Kaiowá ethnic group (58.7%), where there is no food security at all. It is in the Guarani ethnic groups that there is the highest prevalence of stunting (short stature for age), which reveals that malnutrition is a chronic condition. 52% of the Guarani M'Biá-SP children are malnourished. The average height-for-age deficit is 26% among all indigenous groups and 6.8% among non-indigenous children.

Children under 2 years old are fed a predominantly non-traditional diet, with frequent consumption of fluid milk, powdered milk, chocolate milk and other ultra-processed foods. Among the Guarani SP people, the prevalence of breastfeeding is low (45%), while it is satisfactory among the Kaingang in Paraná (87.5%). On the other hand, the prevalence of exclusive breastfeeding is low in children under 6 months of age in all ethnic groups.

Non-traditional foods come mainly from the basic food basket distributed by the government to malnourished people, from food donations, from supermarket purchases and school meals. Indigenous people's feeding practices are influenced also by the limited amount of food planting they can do, because of lack of land and poor land quality, environmental limitations, lack of technical assistance or inadequate and discontinuous assistance. The indigenous people in Brazil suffer the violation of their rights, especially the human right to sufficient food, that is of quality, socially and culturally acceptable. This affects children more intensely. It impacts their health and well-being in the present and compromises their future.



ANA SEGALL, FRANCISCO MENEZES E FLAVIO VALENTE



Repercussions of food marketing on the health of small children

According to recent WHO research in the European region, most of the foods marketed for babies contain high levels of sugar that makes up for more than 30% of total carbohydrate calories. The consumption of such products can develop the child's preference for sweet foods, increase the risk of tooth decay and provide energy with a minimum nutritional value.



Many products are marketed as suitable for children under six months, despite long-standing recommendations that children should be exclusively breastfed for the first six months of life and that industrialized complementary foods should not be advertised nor sold for children under 6 months of age. WHO-EURO has developed a model of nutritional profile for foods marketed for children aged 6 to 36 months, in order to guide decisions on which foods are unsuitable for promotion to this age group.





Food Guide for Children Under Two Years

The Brazilian Food Guide for Children Under Two Years Old was written by several authors. Its purpose is to align breastfeeding and complementary feeding policies, so as to protect children under two from the ravages of food advertising and to discourage the introduction of ultra-processed foods. It also fits with the Food Guide for the Brazilian Population, published in 2014.

The Guide encourages discussion of gender and power relations at home, when approaching childcare and the roles of family members. To deal with problems that hinder the promotion, protection and support of adequate and healthy feeding for young children is something to be achieved through public policies aimed at social, food and nutritional security.



JANINI GINANI, INÊS RUGANI E GISELE BORTOLINI

Food advertising

WHO recommends that governments set limits on the advertising of foods high in salt, fat and sugar in order to reduce obesity rates.

The Ministry of Health considers commercial advertising an obstacle to the adoption of adequate and healthy diets. The Public Prosecutors Office (Recommendation No. 67 of 2018) recommends that public authorities, at state and federal level, carry out actions to prevent and combat childhood obesity, monitor and inspect compliance with the Consumer Protection Code and other laws, and ensure that no abusive advertising is directed at children and adolescents, including, but not exclusively, in school settings.



In 2017, 60.7% of food commercials on Brazilian TV were for ultra-processed foods and 90.8% can be classified as abusive advertising. Most advertisements for ultra-processed food are aimed at children, who are easily influenced by advertising.

Industry also uses advertising to captivate young consumers, through direct actions in schools. It is necessary to sensitize and train legal actors, to monitor public exposure to unhealthy food advertising and combat the political inertia that prevents the advancement of public policies.





PROTECTION OF MATERNITY AT WORK, HUMANIZATION OF BIRTH, ROLE OF THE FATHER

Maternity protection at work

Three subjects were discussed at a roundtable titled *"Women, work, gender and equity: challenges for the protection and support of breastfeeding"*.

- **Breastfeeding and informal work** - After an introduction to the ILO and an overview of Convention 183, how to implement that convention in atypical forms of work was discussed. The informal sector and informal work were analyzed and several examples of the informal economy were given. The fact was emphasized that such kinds of jobs are not covered by labor protection laws; they often offer poor working conditions, lack of job security and social protection. A global overview of the situation of women in the informal sector showed that 61% of working women in the world are in the informal sector. The main obstacles to breastfeeding in the informal economy and ways to support pregnant women and new mothers were debated.
- **100 years of the ILO Maternity Protection Convention** - IBFAN policy, practice and advocacy. The International Labour Organization's 100 years of maternity protection was presented, showing the different resolutions and the highlights of the main conventions in this area since 1919, in particular Convention 183 (2000) on Maternity Protection.
- **Breastfeeding room at the workplace: Law, agreement or benefit?** An overview of breastfeeding in Uruguay was presented, explaining the laws for protection of working women and students in the area of breastfeeding, main advances and challenges. There are 174 support rooms for working women and students in Uruguay.





Recommendations

- Find ways to empower the informal sector.
- Create associations of workers of similar fields of work. Informal economy workers can join unions, and unions can be encouraged to defend the interests of informal workers in collective bargaining.
- Other structures can be created to defend workers' rights.
- Campaign internationally to expand the scope of C183 so as to include women working in the informal economy and agriculture.
- Increase public awareness of the problems affecting workers in the informal economy.
- Make all workers aware of their rights.
- Breastfeeding rooms at the workplace and in schools must be covered by a clear legal framework, preferably a law, duly regulated and implemented.

Humanization of birth

A roundtable titled *"Birth and childbirth, skin-to-skin care and other challenges of starting breastfeeding"* discussed the following topics:

- How hospitals **teach breastfeeding initiation** by means of skin-to-skin contact and breastfeeding in the first hour of life. The ApiceOn project was presented: its objective, guidelines, organizational structure, methodology, its contributions to the humanization of birth, especially the importance of skin-to-skin contact.
- The **reduction of inequities** in the management of childbirth care in the Rede Cegonha (the Stork Network, in Brazil) was explained. Data from two national studies were presented: Born in Brazil, done in 2011, the year that the Rede Cegonha was started and Evaluation of the Rede Cegonha, done in 2017, covering maternal characteristics and appropriate childbirth technologies, according to maternal age, skin color, education, etc. Conclusions: There was a significant change in attention to labor, delivery and birth, demonstrating that the Rede Cegonha intervention was effective. There was a reduction in age, educational, territorial and racial inequalities, in access to appropriate technologies for delivery and birth, in compliance with the Rede Cegonha and National Health System (SUS) guidelines. And better access to appropriate technologies for deliveries and newborns proves that better delivery care benefits babies enormously.
- **Childbirth care practices** that impact breastfeeding: the environmental variables and practices employed in obstetric care that influence the Apgar score of a baby's first minute of life were addressed.



Father's role in breastfeeding

The roundtable "The role of the father in breastfeeding and childcare" addressed several issues: Partner's Prenatal Strategy, paternal participation in the maternity visit (Cegonha Carioca), prepartum, childbirth and postpartum and Unit Strategy Partner Health Program. The National Policy for Integral Attention to Men's Health highlighted indicators of the male population in Brazil, paternity and care, active paternity and its benefits, prenatal partner strategy, UNICEF Guidelines for paternal support in breastfeeding, evidence about the benefits of parental involvement, among others.





Climate change, infant feeding in emergencies, infant feeding among traditional populations: indigenous people, quilombolas and riverside inhabitants

The promotion of breastfeeding and healthy complementary feeding is extremely relevant in the fight against climate change and in the prevention of obesity and chronic diseases.

WHO considers health not only as the absence of disease, but also as complete physical, mental and social well-being. This well-being has been threatened by the serious climate crisis that the planet is facing, which generates global warming and rising sea levels. Ecosystems are destroyed, with the extinction of animal and plant species, bringing serious threats to all, and especially to indigenous people, whose lands are destroyed, and forests burned, also to raise dairy cattle that provides milk used in breastmilk substitutes. The manufacture of breast milk substitutes requires high consumption of water and energy, material for packaging that generates waste, fuel for transportation, water, energy and cleaning material for preparation and use, leaving an ecological footprint for the planet.

Climate change generates emergencies, people being suddenly displaced from their homes by storms, floods, tsunamis, hurricanes, prolonged droughts and fires. Families are shattered, accidents and deaths separating loved ones. These calamities create food insecurity, with a lack of safe water and a lack of food. Breastfeeding must be protected in this context. Climate change threatens global food security and, most severely, communities that need to protect their lives and traditional food systems, which serve as a fundamental basis for their resilience and sovereignty.





The excess of interventions in childbirth and birth assistance reduces the autonomy of women in the parturition process, increases energy expenditure and the use of inputs to be discarded, contributing to environmental pollution.

It is important to consume environmentally friendly foods, through the identification and selection of foods with a low carbon footprint and water footprint during their production, transportation and consumption.



MARLA VIOLANTE PAUNDE

The struggle for the sustainability of the planet and for a healthy humanity implies:

- promotion of normal humanized delivery, without iatrogenic interventions at birth;
- promotion of immediate attachment and breastfeeding at birth, nourishing and immunizing the baby with colostrum;
- avoid the unnecessary use of antibiotics;
- complementary food without added sugar or salt;
- greater use of complementary organic food, without pesticides;
- avoid consumption of processed meats;
- reduce consumption of heterologous milk;
- eliminate contamination of rivers, protect water sources;
- do not use preservatives or additives in complementary foods;
- global alert about the high sugar content in most infant formulas;
- promotion of breastfeeding, the human breast as a source of breastmilk and human warmth;
- promotion of diversified and healthy complementary food.



Recommendations

- Governments must implement appropriate food security policies in emergencies. Governments, international and national organizations should fund activities and invest in training rescuers and responders to promote, protect and support breastfeeding and appropriate complementary feeding in emergencies. Society should be warned that the donation of infant formulas, bottles and ultra-processed foods contributes to food insecurity in emergencies, because the contamination of the environment increases the chance of infectious diseases, such as diarrhea, by using contaminated water, food and equipment. Breastfeeding, or even cross-breastfeeding, when the mother is absent, should be promoted and supported.
- Urgent measures to be taken in the face of climate change must ensure the human right to breastfeeding and healthy complementary food. Climate change is a problem of social justice. Indigenous populations must be protected and respected. Our Planet Earth must not be devastated because of the growing profits demanded by the current model of economic growth at the expense of the survival of humanity.



ALESSANDRO IELLAMO AND GROUP ON FOOD IN EMERGENCIES



CLINICAL MANAGEMENT OF BREASTFEEDING, GROWTH CURVES, SPECIAL SITUATIONS, PREMATURITY, DEPRESSION, VIOLENCE AND DEPRIVATION OF FREEDOM, HIV

Clinical management of breastfeeding

The clinical management of lactation was discussed at the roundtable entitled “Facing challenges in the clinical management of breastfeeding” where the following topics were addressed

- Scientific evidence for the use or non-use **of laser and LED** in the treatment of nipple pain and injuries, where the mechanism of action of the low-power laser and its benefits were described: It stimulates the production of ATP and contributes to tissue repair, accelerates microcirculation and promotes analgesia. Some studies show the effect of low power laser on pain relief for women with nipple injuries.
- Breastfeeding in the context of **new family configurations**, with some thoughts about concepts, prejudices and reality in relation to breastfeeding, using several images. Some experiences of motherhood and breastfeeding in couples of women in same-sex relationships were presented.
- **Food allergies** during breastfeeding, clinical manifestations of food allergy, cow's milk protein allergy, the main allergens involved, how to do an allergic proctocolitis report were matters discussed. Extensively hydrolyzed formulas can cause proctocolitis in 10% of cases. Physiological gastroesophageal reflux and infant colic were also addressed.





Recommendations

- Although the low power laser appears to be useful for a variety of situations, it should only be indicated where it may be more effective, less invasive, and cheaper than other established therapies.
- In cases of allergic proctocolitis, mothers should be encouraged to maintain breastfeeding and not consume cow's milk; consider breastfeeding as the first choice; keep breastfeeding, with the mother on a cow's milk-free diet.

Prematurity

The themes discussed were challenges of breastfeeding in prematurity, current recommendations regarding the feeding of preterm newborns, scientific evidence of repercussions of feeding on the evolution of preterm infants, facilitators and obstacles to breastfeeding in prematurity. Current recommendations for feeding of preterm newborns, in order of preference: raw breast milk, pasteurized breast milk, human milk bank, preterm formula, additive: human milk and bovine milk. Personalized components of breast milk.

Main conclusions: breast milk is much more than a nutrient for the evolution of the preterm newborn. It is impossible to reproduce the composition and effect of breastmilk through any other food.

Recommendations: Invest in interventions to support the initiation and maintenance of breastfeeding for preterm newborns.





Breastfeeding in special circumstances

Breastfeeding in women who underwent breast reduction or augmentation mammoplasty: Studies over the last ten years have shown that most women who underwent breast surgery were unable to breastfeed exclusively in the first six months and had to resort to complementary breastfeeding, or perform finger feeding. Few women were informed about the effects of mammoplasty, the risks and the consequences on breastfeeding, when they were asked for consent to perform the surgery. From a clinical point of view, protection, promotion and support of breastfeeding implies respecting the biological and behavioral conditions of women and children, through active and culturally sensitive listening to the problems presented by each woman. There was a significant reduction in the rate of exclusive breastfeeding in women with breast implants compared to women without implants.

Another topic discussed was cross nursing, and its concept, the reasons for its use in Brazil and in the world, as a cultural practice, an alternative in situations in which breastmilk is not available for the child and cross-breastfeeding in emergencies. Finally, the issue of galactagogues was discussed: what they are, why and how they are used, how they work, their most frequent indications, the physiology of lactation and scientific evidence of the value of galactagogues.

Recommendations

- **Mammoplasty:** Women should receive detailed information about the surgery, the place where it will be performed, the proposed technique, the volumes to be implanted or removed, the anatomical structures that will be manipulated and preserved or not. Informed consent for mammoplasty should include evidence-based data on the risks it may pose to exclusive breastfeeding. Breast augmentation operations advertisements should warn of their potential damage to lactation. Studies should be more detailed and allow for more evidence-based analysis.
- **Cross-nursing:** To investigate women's knowledge about cross-breastfeeding, as well as the guidance provided on this topic during prenatal care and childbirth, in different contexts and scenarios. Carry out longitudinal studies about factors associated with cross-nursing and explore new aspects, such as the duration of cross-nursing and its practice outside the national healthcare system (SUS). Cross-nursing should be recognized as a public health issue and be considered by health institutions and society as a whole, either to discourage it effectively, through counseling, or to reevaluate and accept it, in certain circumstances and contexts, as suggested by the WHO.



Violence, deprivation of liberty

The session was about violence against pregnant women deprived of their liberty, violence during delivery and during breastfeeding: The history of women prisoners and victims of violence, the lack of a humane way of dealing with these women who experience breastfeeding in an environment of great repression and violence.

Saúde Materno Infantil nas Prisões: Inquérito nacional sobre o parto e o nascimento - Nascer nas prisões

Comparação dos dados de amamentação/alimentação do RN na unidade hospitalar dos estudos

	Estudo Prisões (n=241)		Estudo Nascer no Brasil (n=16.917)		
	n	%	n	%	(IC95%)
Tempo entre o nascimento e a primeira amamentação					
Menos de 30 minutos	55	22,8	5.343	31,6	(28,7% - 34,6%)
Entre 30 min e 1 hora	68	27,4	2.157	12,8	(11,6% - 14,1%)
Mais de 1 hora	65	25	7.363	47,1	(44,3% - 49,8%)
Não foi amamentado no hospital	35	14,6	1445	8,5	(7,3% - 9,9%)
Motivo pelo qual não ofereceu o peito no hospital (n=35)					
Não permitida pelo hospital	16	45,7	-	-	
Bebê prematuro/leiteiro	9	25,7	48	3,3	
Mãe 40+ anos	7	20	-	-	
Outros	3	8,6	757	52,4	
Bebê recebeu outro leite ou líquido no hospital					
Sim	78	34,1	3.717	24	(21,0% - 27,4%)
Não	151	65,9	11.739	76	(72,6% - 79,0%)

Mulheres que Amamentam as Filhas de Niterói

BARBARA AYRES

Recommendations

- The importance of dealing with prisoners humanely and complying with public policies in female prisons, where mothers stay with their children, and to support breastfeeding and give continuous support to women in vulnerable situations.
- The need to invest in training professionals who work with women victims of violence and deprived of their freedom; incorporate good practices in the institutions that assist those victims.
- Prolong the period of provisional freedom for mothers of infants and extend the time during which mothers deprived of their liberty can remain with their children, so that they can strengthen bonds, breastfeed their children and feed them, in a process of mutual interaction, thus contributing to citizenship and the mental health of both.



Breastfeeding in light of new knowledge about vertical HIV transmission

A roundtable on HIV and Breastfeeding addressed four issues:

- The **WHO 2016 Guideline: Updates on HIV and Infant Feeding** was presented. HIV positive mothers are advised to breastfeed for at least 12 months and can continue breastfeeding for up to 24 months or more (similar to the general population) while fully covered with anti-retro viral treatment. National and local health authorities should coordinate and implement services in health institutions and activities in workplaces, communities and homes to protect, promote and support breastfeeding among women living with HIV. HIV positive mothers and health care professionals must be assured that anti-retro viral treatment reduces the risk of postnatal HIV transmission even with mixed feeding. Exclusive breastfeeding is recommended, but practicing mixed feeding is not a reason to stop breastfeeding while getting ARV drugs. Reassure HIV positive mothers and health professionals that breastfeeding for less than 12 months is still better than never to start breastfeeding.
- **HIV and child feeding experiences in South Africa:** Formula feeding has been shown to alter a child's intestinal microbiome in favor of pro-inflammatory bacterial species, increased intestinal permeability and bacterial load, leading to many health problems not only in early in life, but later as well. South African programs show that encouraging HIV-infected mothers to breastfeed their babies (while they receive ARVs and support for exclusive breastfeeding and continued breastfeeding), results in minimal HIV transmission, while babies and mothers improve their health during breastfeeding. In 2011 South Africa decided to stop distributing free formula to HIV-positive mothers, based on research showing the benefits of breastfeeding not only for infant survival, but also to thrive (healthier babies and mothers in the long term). Such benefits outweigh the risk of <1% HIV transmission when ARV prophylaxis is used. Research shows that exclusive breastfeeding reduces HIV transmission in breastfed children compared to formula-fed children. Children have lower morbidity and mortality; ARVs for mother or baby reduce transmission through breastfeeding.





- **Feeding infants of mothers with HIV, in the Dominican Republic:** The following points were discussed: Prevention of mother-to-child transmission, components, beneficiaries, feeding of infants, follow-up and barriers.
- **Vertical HIV transmission - the experience of Brazil.** An overview was presented, with AIDS rates in children under five, HIV infection in pregnant women, AIDS mortality coefficient and number of HIV cases (2010 to 2017), HIV prevalence by key population (2007 -2016), proportional distribution of notified cases of AIDS among pregnant women, among white and black women (2007-2017). Finally, the Certification for the Elimination of Vertical Transmission of HIV adopted in Brazil, its objectives and municipalities that could be certified.

Breastfeeding and postpartum depression: a different start to motherhood

The father's role as a determining factor for postpartum depression risk. Baby blues as a possible period of psychic reorganization for identity changes and feelings aroused by the arrival of the strange baby, or initial stage of a depression for both mother and father. The presence or lack of a social support network. Cultural and social aspects of fatherhood and motherhood. The understanding of health professionals is important in determining whether depression settles in or not.

Another topic discussed was postpartum depression (PPD) - protective aspects of breastfeeding, with the following highlighted points:

- difficulties in diagnosis, evidence of the negative impact of PPD on breastfeeding, evidence of the benefits of breastfeeding for women with PPD, theories as to why breastfeeding is beneficial for women with PPD, evidence that professional support has an impact on PPD and breastfeeding, indirect signs, baby signs, difficulties in breastfeeding, positive effects of breastfeeding on PPD and lactation physiology. Finally, the topic of postpartum depression was addressed: signs, symptoms, how to recognize and help. PPD was explained as a set of unwanted psychic reactions, their risks and a proposal for comprehensive treatment were presented.





HOSPITAL CARE: BABY FRIENDLY HOSPITAL INITIATIVE, KANGAROO MOTHER CARE METHODOLOGY, HUMAN MILK BANKS

Baby Friendly Hospital Initiative (BFHI): implementation in the 21st century

The new 2018 Guidelines for implementation of the Baby Friendly Hospital Initiative (BFHI) were introduced. We first had an overview of BFHI from its inception to the present day, through a brief timeline, highlighting the key documents, and the main changes that occurred. The randomized study by Kramer et al (2001) and the systematic review by Pérez-Escamilla on the impact of BFHI, among other studies, were highlighted. Data on percentage of births in BFH (coverage) and indicators for the status of BFHI in various parts of the world were presented. Also, a guide published by WHO with scientific evidence and a new version of the Ten Steps to Successful Breastfeeding. There were questions and strong opposition from participants to the change included in Step 9, that is, instead of the prohibition of bottles and pacifiers, the guide now says: "Advise or guide on the risks of using bottles and pacifiers". The WHO representative at the meeting argued that there is no evidence to keep it the way it was before.



ESI AMOAFUL



The BFHI in Latin America: lessons learned

The different moments of the BFHI in the world and in Brazil, as well as Latin America and the Caribbean, from 1979 to 2018, when the new guidelines were published, were presented, highlighting the main events and changes over those 29 years. The new BFHI guidelines and the Ten Steps to Successful Breastfeeding were introduced and the changes explained. The percentage of institutions certified as baby-friendly remains low. Globally, only 10% of births occur in establishments designated as baby-friendly, and there are difficulties with the sustainability and financing of the BFHI, not only in Brazil, but also in other countries.

The WHO/UNICEF Joint Declaration on Protection, Promotion and Support for Breastfeeding and key responsibilities of national BFHI programs were highlighted. Challenges and opportunities: inform about rights and demand their fulfillment, encourage motherhood and humanized childbirth, train new health personnel, particularly midwives, doulas and counselors, adapt the BFHI to local cultures, improve the monitoring of services, breaking paradigms and hospital routines, conduct research to determine the impact of these initiatives, integrate service actions at different levels of care. The implementation and evaluation of online self-monitoring and the triennial external revaluation of BFHI adopted in Brazil were discussed.





Recommendations on BFHI:

- Keep Step 9 as in the original version;
- Keep the certification plaque with the Picasso painting as logo and request UNICEF/WHO to renegotiate the copyright;
- That UNICEF continue to make and distribute the BFHI certification plaque and that ministries of health implement BFHI.

Kangaroo Mother Care

40 years of the Kangaroo Mother Care Method were commemorated. Dr. Hector Martinez Gomez, from Colombia spoke at this event. Then there was an account of the Brazilian experience: 20 years of the Kangaroo Method in Brazil. All over the world the Kangaroo Mother Care Method celebrates 40 years of history, struggle, faith, work and passion. An invention and innovation of care, in which premature low birth-weight babies are cared for by the warmth, the love and breastmilk of their mothers.



HECTOR MARTINEZ GOMEZ



The 20-year historical path of the Kangaroo Mother Care Method in Brazil was related in its four dimensions: clinical practices, research, teaching, evaluation and monitoring. Until 1999 there were isolated clinical practices in various parts of the country. Later, we witnessed several important events, such as the National Seminar on the Kangaroo Method, the establishment of 5 National Reference Centers for the Kangaroo Mother Care Method, the establishment of a working group and the adoption of a Standard of Humanized Care for the Newborn. In 2000, the Kangaroo Humanized Care Standard and the Kangaroo Humanized Care Policy were published. Implementation of strategies such as Rede Cegonha, Quali-neo, and Apiceon made a major impact. The production and dissemination of education materials was instrumental, as were the holding of national events, mandatory education for pediatric and neonatology wards, worldwide meetings about the Kangaroo Mother Care Method and so forth. Evaluation and monitoring of the method were facilitated by a new application with indicators.

Pediatrician Luís Alberto Mussa Tavares launched a new book "40 poems for 40 years" written in Portuguese and Spanish. The printed version paid by the author was freely distributed to all participants. An online version is available at: <https://www.slideshare.net/Marcusrenato/livro-40-anos-da-metodologia-madre-canguro>



The moderator of this roundtable, Dr Marcus Renato de Carvalho, coordinator of the website aleitamento.com, also launched the commemorative website: www.40anosdemadrecanguro.com where several documents and publications are available, particularly an historic overview of this humanized neonatal care system created in 1979.



Recommendations

- That the Kangaroo Mother Care Method be implemented more vigorously in Brazil and that the 20 years of Brazilian public policy be celebrated in 2020 with a specific event;
- That countries adopt the Kangaroo Mother Care Method as a health policy in all neonatal units, and that health teams be more devoted to the practice of this humanized care framework.

Human Milk Bank

The roundtable “Human Milk Bank: Strategy for newborns’ food security” discussed two themes: Human milk banks in the context of global health and Experience of human milk banks in Cape Verde. A brief historical overview showed the setting up of the first human milk bank and the present situation, as well as plans for the 2030 agenda. The emphasis is on multilateral cooperation for global health, structures, activity domains, assessment of the Global Network of Human Milk Banks in light of Sustainable Development Goals 3 and 17. Commitments made in the 2015 Brasilia Letter seek to connect with the monitoring and evaluation done by the BLH network.



JOÃO APRÍGIO ALMEIDA



The second theme speakers presented the experience of human milk banks in Cape Verde, after describing the geographical situation of that country, its health and nutrition indicators and causes of mortality. The Cape Verde human milk bank was the first in Africa. It was set up by Fiocruz (Fundação Oswaldo Cruz) and the Ministry of Health of Cape Verde. The experience of the human milk bank of the Agostinho Neto Hospital was described.



IRINA SPENCER





PROMOTION OF BREASTFEEDING AND HEALTHY COMPLEMENTARY FEEDING IN THE COMMUNITY, IN PRIMARY CARE AND IN PRE-SCHOOL SETTINGS, WORLD BREASTFEEDING WEEK

The constant support for women, children and families is essential via the primary health care system, the school network and society, so as to ensure that children grow up in the culture of breastfeeding, for pregnant women to feel confident that they will be able to breastfeed and for mothers to be strengthened in the process of exclusive breastfeeding for the first six months of life and continue breastfeeding with addition of healthy foods up to the age of two or more.

World Breastfeeding Week

The World Breastfeeding Week (WBW) each year brings up challenging themes that communities explore during August. This helps to stretch social participation in the promotion of breastfeeding. Brazil commemorates what is called “Golden August” expanding WBW actions throughout the month of August.



Recommendations

- The breastfeeding movement needs to form partnerships with movements for gender equity, against climate change, for food and youth security.
- Seek to involve fathers or partners in care and support of infants, so as to improve gender equity.



Breastfeed and Feed Brazil Strategy and the Breastfeeding Friendly Basic Unit Initiative

In Brazil, the primary health care system implements strategies to promote, protect and support breastfeeding and healthy complementary feeding, such as the Breastfeed and Feed Brazil Strategy and the **Breastfeeding Friendly Basic Unit Initiative**, which includes Ten Steps to Successful Breastfeeding. In certified units, pregnant women and mothers are supported to breastfeed. Doubts about breastfeeding are discussed individually and in groups, where mothers can exchange experiences with each other, counting on the participation of health workers. When infants reach six months completed, the introduction of complementary foods is guided.



Pre-school space

At some daycare centers and preschools, mothers begin to be supported to breastfeed or to bring their own breastmilk to be offered to their child in a cup, between meals. Meals consist of homemade food, with a diverse and healthy diet. However, investment is needed for the basic health network and the schools to develop support for breastfeeding and healthy complementary food.



Recommendations

That daycare centers, pre-school services, the primary schools, as well as World Breastfeeding Week activities and other social mobilization activities:

- Promote the culture of breastfeeding;
- Promote, protect and support the practice of breastfeeding;
- Respect the role of each pregnant and nursing mother and collaborate for their empowerment;
- Promote the use of drinking water and suitable food at the appropriate time, developing the child's chewing capacity;
- Stimulate the supply of homemade food, such as family food;
- Advise that ultra-processed foods be avoided;
- Contribute to the development of child's autonomy;
- Promote the practice of eating together, with interaction at the time of the meal;
- Practice respect and appreciation for food culture and socio-biodiversity;
- Avoid waste;
- Insist on healthy complementary food with zero sugar until 2 years old.

Additional suggestions:

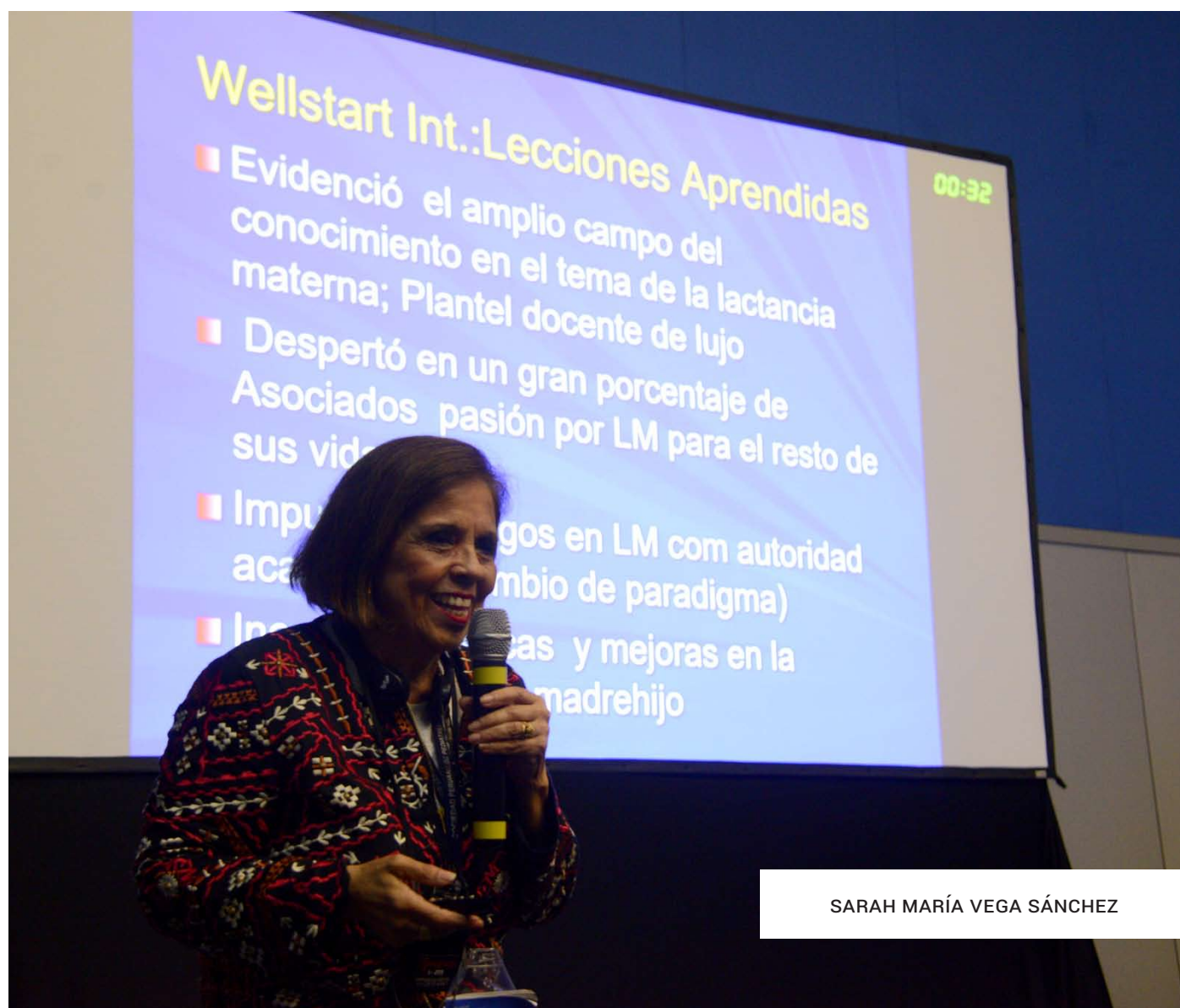
- that specific rules be established for preschool feeding, taking into account the recommendation of exclusive breastfeeding for 6 months and breastfeeding supplemented by healthy foods up to two years or more;
- the engagement of other institutions, the development of inter-sectoral actions, with wide articulation with other sectors, with a view to disseminating the culture of breastfeeding;
- that the breastfeeding movement be a partner and dialogue with the movement for gender equality. By engaging men in paternal care, the breastfeeding movement contributes towards gender equality;
- that the campaign for the Sustainable Development Goals and the movement for breastfeeding and healthy complementary feeding reinforce each other.





BREASTFEEDING TRAINING AND COUNSELING

This session recounted the experiences of the past 40 years that have had a wide repercussion, after breastfeeding as intervention was incorporated into health programs and policies. The Wellstart, London, courses and those given by WHO/UNICEF were presented. Wellstart International had a 4-week course that started in 1983 and was held in San Diego, California, for about 10 years. It trained 655 health professionals to have teaching capacity to multiply such a course in their countries. The course had a broad content of breastfeeding policies and practices, in addition to planning and evaluation techniques. When resources for international offerings ceased, it played an important role in the United States, giving courses in several places and creating a pre-service curriculum for breastfeeding training for health schools. The so-called "London Course" ran from 1992 to 2007, offered at the University of London, also for 4 weeks. It trained more than 500 participants from 121 countries, with content similar to that of Wellstart. From 2011 onwards, the same course has been offered by WABA at its headquarters in Penang, Malaysia. There have already been 8 courses with 193 participants, mostly Asian.



SARAH MARÍA VEGA SÁNCHEZ



The courses developed by WHO for in-service training were:

1992 - BFHI 18-hour course;
 1993 - Breastfeeding Counseling Course;
 1997 - Integrated Management of the Sick Child;
 2000 - HIV and Child Nutrition Counseling;
 2004 - Advice on Complementary Food;
 2005 - BFHI 20-hour course; 10-12-hour course for Directors on BFHI; Course for BFHI Assessors;
 2006 - Integrated IYCF Counseling Course (including module for countries with high HIV rates);
 2012 - Course on growth assessment and IYCF.

About WHO, the presenter also mentioned a course called "Effective teaching" and WHO and regional technical discussions and meetings on how to incorporate breastfeeding into the pre-service curricula of health schools. Experiences in the Philippines and Bolivia were mentioned.

Breastfeeding counseling

A roundtable on this theme explained how the new WHO publication called Guideline: Counseling of women to improve breastfeeding practices was prepared, highlighting the seriousness of the review of what they are and where there is scientific evidence of their application.

Main conclusions: breastfeeding counseling is recommended and should be offered at least six times and additionally, as needed, preferably in person (although telephone calls are possible in some contexts). It can be offered from the prenatal period on, anticipating a woman's needs. It should be done by properly trained health professionals, lay and peer counselors in the community.

The origin of "breastfeeding counseling" as a professional activity was explained. It was started by Dr Felicity Savage-King. The work of La Leche League International, about 60 years ago, drew attention to the role of groups of mothers and breastfeeding consultants who recognized the need for consistent support for the breastfeeding mother. The value of clinical practice to learn about positioning and attachment (since the 1980s) was recognized. The difference between "giving advice" and counselling was emphasized and included in the first Breastfeeding Counseling Course published by WHO-UNICEF in 1993. Its advice had been pre-tested in different regions and cultures before being reviewed and launched. It is a 40-hour long course with a pre-course to train "facilitators". It was revised in 2013, recognizing the need to train in "competences", both theoretical and practical. It now recommends 8 hours of practical activities with mothers and babies, in addition to exercises. Several published studies were shown, including one from 2019 that makes clear the need to incorporate "Breastfeeding counseling" in priority public health interventions.

Check out the video with the lecture by Felicity Savage King - WABA "Breastfeeding Counseling Course - from elaboration to global reach":

<https://www.youtube.com/watch?v=j7MOLMqsxZw>



16. DISCUSSION GROUP

Many issues and experiences were debated in 15 discussion groups, where the participants sat in a circle, to facilitate a greater exchange of experiences. Among them, we mention these:

Breastfeeding consultants: from training to practice

The discussion focused on their profile and training, since more and more people in Brazil and elsewhere call themselves “consultants” and offer their services to women and their families.

Recommendations: That the profession of “breastfeeding consultant” be regulated, with a minimum number of hours of theoretical and practical classes for training, as well as greater access to IBLCE certification, and more scholarships.

Clarify doubts about breastfeeding and complementary feeding

The following issues were debated: Breastfeeding of premature and low birth-weight babies; Breastfeeding and Raynaud's phenomenon; Breastfeeding, timely introduction of food and ending breastfeeding; Breastfeeding during a new pregnancy.

Recommendations: Create empathy with the mother and establish the necessary emotional bond so that the mother-baby dyad feels strengthened for decision making.

Breastfeeding, oral health and professional guidance

Debated issues: Breastfeeding and caries, need for teeth brushing after introducing complementary feeding, mouth breather and malocclusion resulting from the use of nipples and bottles.

Recommendations: Always emphasize the importance of breastfeeding, the prevention of caries and the imminent risks that a child has for the rest of his/her life when using teats and bottles, the relationship between infant sleep apnea and occlusion.

Breastfeeding knowledge and actions in early childhood play and education

Mosaic of activities for the development of the concept of breastfeeding from a young age, to foster a culture of breastfeeding through play.

Recommendations: Remember that young children take in what is concrete. Therefore, activities to promote a culture of breastfeeding need to be developed in concrete. Play games that make breastfeeding natural, share these with children, work with stories and music about breastfeeding. When playing, pay attention to a dolls' accessories, such as bottles and pacifiers, which go against the culture of breastfeeding. Encourage traditional low-cost games, such as playing ‘home’, where interpersonal relationships and friendships are experienced, and acts such as breastfeeding and giving healthy food.

Congenital Zika Virus Syndrome

Discussion focused on the importance of early stimulation, notification, surveillance and monitoring of cases of Zika virus, to see how these children are being cared for and fed and their evolution. Support by health professionals and encouragement of mother-to-mother support groups is essential.





17. OTHER FORMS OF EXPRESSION AND MEETINGS OF ASSOCIATIONS

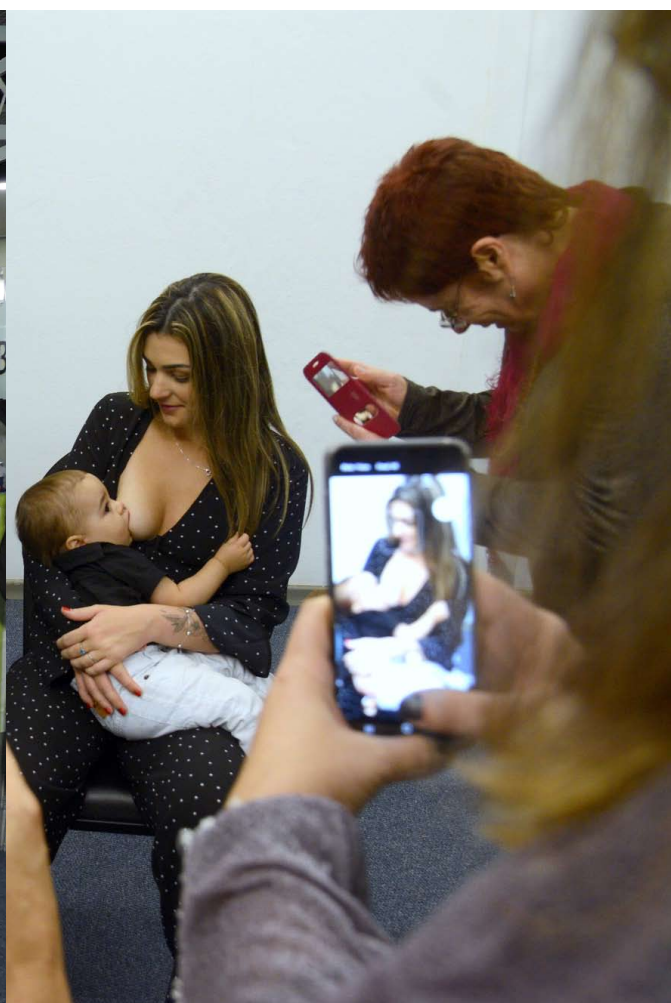
The program had an open space for other forms of expression. We had 5 activities:

Tent on Corporate Actions focused on Baby Food

Conducted by members of the Alliance for Adequate and Healthy Eating and ACT-Promoção da Saúde (an alliance to reduce smoking and other risk factors for chronic non-communicable diseases). Its objective was to denounce various activities by companies that aim to prevent implementation of regulatory measures to protect breastfeeding and healthy complementary food.

Photography workshop

The photography workshop was an opportunity to exchange experiences about the use of photographic images and their various facets. Photography is increasingly present in a digitally connected world; this can be considered an agglutinating element. Participants were able to join in a photo presentation focused on childbirth, the puerperium and the different stages of breastfeeding, as well as practice photography with the presence of two mothers and babies who offered to be the “models” of the practical part of the workshop.





Production of educational material by digital means

This multimedia demonstration session shared several educational and training videos to promote good eating habits of infants and young children. The key elements of a community video platform for nutrition, developed under the USAID SPRING project, were shared, in addition to experiences of community videos from India, Niger, Burkina Faso, Senegal and Guinea. UERJ participants presented the communication strategy and two episodes of a series of short videos called “Cidinha da Jeito” developed to encourage healthy cooking at home. The videos are on YouTube and Brazilian social media. A brief history of videos created by UNICEF to promote complementary food and advice was shared.

Recommendation: Video has become an essential communication tool for social and behavioral changes, especially with the exponential growth of mobile technologies. It is important to produce high-quality illustrations like those found in training, counseling and advocacy tools to promote infant and young child feeding.

Skills development workshop: “IYCF Image Bank” and a photo-illustration technique to produce counseling materials

This was an interactive skill-building workshop to demonstrate the photo-illustration process (PIP) used to create many of the high-quality illustrations found in training, counseling and advocacy. It showed the basic steps used in the PIP process to make high-quality illustrations and some tools developed by the USAID SPRING project that are available for program managers to hire and work with graphic artists. The web-based SPRING/UNICEF IYCF Image Bank launched in 2017 was shared, providing access to more than 850 IYCF images and design files from different contexts that can be adapted for use in various situations.

The magic hour: holding your baby in skin-to-skin contact at birth

Operative theater on skin-to-skin contact: challenges, opportunities and solutions. Presentation of a video on the beginning of life, by the group Healthy Children.





MEETINGS OF ASSOCIATIONS

As in previous ENAMs, there was time for meetings of some groups, such as: the IBLCE (International Board of Lactation Consultant Examiners) Human Milk Banks Network, the Alliance for Adequate and Healthy Eating, the Brazilian Society of Pediatrics and two from the IBFAN network: Brazil and Latin America-Caribbean.





18. BOOK RELEASE

The Meeting included the launching of publications, dialogue with authors and organisers, and autograph by authors of 7 books and 2 thematic publications, in highly popular sessions. See titles below.

IT IS A MAMMAL SPEAKING, ISN'T IT?

YECHIEL MOISES CHENCINSKI, SPSP/SBP

THE BABY DIARY

LUCIANA HERRERO, ANINHARE

MOTHER CONFESSIONS: SINCERE, FUNNY AND EMOTIONAL STORIES ABOUT HOW TO LIVE WITH CHILDREN

ANA PAULA MELO VIANA:

FAMÍLIA CORUJA - ATENDIMENTO DOMICILIAR EM AMAMENTAÇÃO

FERNANDA CURADO REALE:

BLOG QUE MÃE SOU EU?

BREASTFEEDING STORIES IN CARTOONS

CRISTINE NOGUEIRA NUNES, PUC-RIO

THEMATIC ISSUE ON BREASTFEEDING AND COMPLEMENTARY FEEDING IN THE JOURNAL DEMETRA: FOOD, NUTRITION & HEALTH

LUCIANA MARIA CERQUEIRA CASTRO, STATE UNIVERSITY OF RIO DE JANEIRO (UERJ)

ELISA MARIA DE AQUINO LACERDA, FEDERAL UNIVERSITY OF RIO DE JANEIRO (UFRJ)

EPIDEMIOLOGY OF INEQUALITY: FOUR DECADES OF BIRTH COHORTS

CESAR G. VICTORA, UFPELOTAS

PROMOTION, PROTECTION AND SUPPORT OF BREASTFEEDING: SCIENTIFIC EVIDENCE AND IMPLEMENTATION

SONIA ISOYAMA VENANCIO, TEREZA SETSUKO TOMA (COORDINATORS)

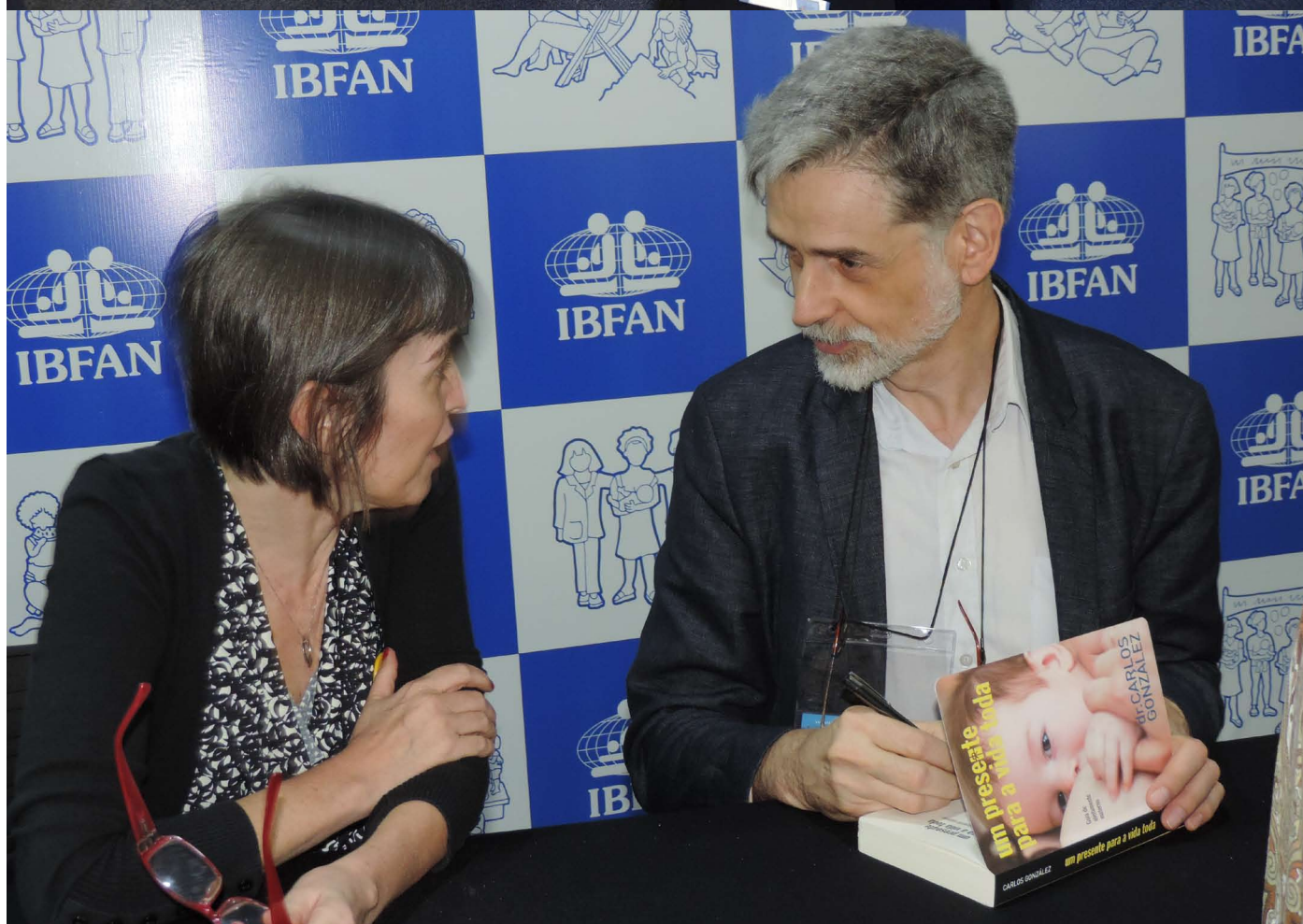
HEALTH INSTITUTE - SÃO PAULO STATE DEPARTMENT OF HEALTH

PANORAMA OF OBESITY IN CHILDREN AND ADOLESCENTS

ELISA PROENÇA DA SILVA MENDONÇA, INSTITUTO DESIDERATA

A GIFT FOR A LIFETIME - BREASTFEEDING GUIDE

CARLOS XAVIER GONZÁLEZ RODRIGUEZ - ACPAM



484 oral communications and 128 electronic posters were presented, grouped by thematic areas, with two commentators at each session to coordinate and comment.





Complete abstracts, authors and institutions appear in the Annals of the meeting on the IBFAN Brazil website:

<http://www.ibfan.org.br/site/wp-content/uploads/2020/02/ANAIS-ENAM-ENACS-WBC-WCFC-2019-2edicao.pdf>



20. ENAMZINHO/ENACZINHO

The ENAMZinho and ENACZinho were held on 13, 14 and 15 November, at the same time as the scientific program. (Note: The ending “inho” denotes diminutive. So, these were meetings intended for the children.) These two events had artistic and pedagogical programs for children, their families and professionals participating in ENAM/ENAC or from schools. They also included the general public at the SulAmérica Convention Center, morning and afternoon. The 200 square metre space consisted of a reception, a foyer decorated with playful banners by the Grupo Panos pra Manga, a market with healthy foods, a stage for school presentations, a space to expose banners made by the education network, a baby changing room and space for rest and for the storage of materials. It is worth mentioning that this space and its program were the culmination of a long planning process started in 2017 with various partners, namely the Interinstitutional Technical Group of the Health Program at the School of the Municipal Health Secretariat, the Municipal Education Secretariat and the Social Assistance and Human Rights Secretariat.

The aim was to encourage daycare centers, kindergartens and schools to carry out activities related to breastfeeding and healthy complementary food throughout 2019. This could lead to a collection of activities from which works could be selected for exhibition or playful presentation at moments like this ENAMzinho. This would involve schools and families in breastfeeding and healthy eating culture.

The city education department held a drawing competition among schools. The entries had to show two mascots for Enamzinho and Enaczinho. The contest was done in partnership with the network as part of the “Amamenta Alimenta Rio 2019” project. Drawings were selected from eleven districts of Rio de Janeiro; three finalist pairs went through popular voting on social media to choose the winning pair of mascots: “Bob Brócolis” and “Mãe Aléssia Amamentando”. It got 11 thousand hits on the Facebook page.





PROGRAM

13 November

15:30 to 16:00 - Opening Enamzinho Enacsinho

Presentation of the winning mascots of the "Amamenta Alimenta Rio 2019" ("Breastfeed and Feed Rio 2019") project by the chairs of ENAM / ENACS / WBC / WCFC, Head of the Municipal Department of Education of Rio de Janeiro, Coordinators of the Interinstitutional Health at School Program Working Group, Roberto Burle Marx and Prof. Sarita Konder representing the winning drawings classes.

Artistic shows by schools:

"Breastfeeding" in copyright music by the Mozart Lago and Paraguay middle schools.

"Breastfeeding" in children's ballet choreography with mother's participation by the Núcleo de Arte Grande Otelo.

14 November

10:45 to 11:05 - Artistic presentations by schools:

"Today is garden class" theater and dance, by Gabriela Mistral kindergarten

"Little Red Riding Hood" musical play, by Roberto Civita middle school

"Breastfeeding" in musical parodies, by Lieutenant Renato César middle school

"Amamenta Alimenta" in musical parodies, by Prof. Silva de Araujo Toledo middle school

14:10 to 14:30 - Artistic shows by schools:

"I care for my garden" puppet theater, by the José Félix municipal nursery

Violin orchestra and dance, by the Amazonas middle school.



Participants

- 196 children in the interactive space, 152 from public schools, in five play groups by Grupo Panos pra Manga;
- 12 visiting schools from the Rio de Janeiro municipality, 10 with artistic presentations and the two schools with winners of the mascots of the "Amamenta Alimenta Rio 2019" ("Breastfeed and Feed Rio 2019") project;
- 9 banners from school and nursery health nuclei in the area of Rio de Janeiro, with an exhibition of their creations.





21. CULTURAL ACTIVITIES

Cultural activities promoted the welcoming of participants, prioritizing popular culture in Brazil and in other parts of the world.

DAY	TIMETABLE	VENUE	ACTIVITY
13	Arrival 8:30 - 9:00	Entry	Clowns as receptionists receiving participants.
13	Opening 9:30	Main auditorium	Film with Christ Redeemer embracing Rio, with the Tom Jobim Samba music.
13	Opening 9.35	Main auditorium	National anthem with mothers breastfeeding and giving healthy foods to their children.
13	Opening 10:45	Stage of Main auditorium	Asian mime theatre.
13	Lunch	Zinhos Stage	Choir and orchestra.
13	15:30 - 16:00	Zinhos Stage	Manguinho Ballet.
14	Arrival	Top of rolling stairs	Pernaltas (waders).
14	Lunch	BR Stop	Henrique: guitar and signing.
14	Film	Corridor	Rolled women.
14	Gathering 19:30	Rio stage	Party and food.
15	Arrival lunch 13:30	Main stage	Grota do Surucucu Orchestra.
15	Closing 17:00	Auditorium and exit	Brazil attack - fanfare with Mamalu.









22. CLOSING CEREMONY

The closing ceremony started with a cultural presentation by the Grota do Surucucu Orchestra, with children from a poor community. It was followed by Annelies Allain's conference.

At the closing rostrum were the Chair of the WBC/WCFC, Marina Ferreira Rea, the Chair of ENAM/ENACS, Maria Inês Couto de Oliveira, the PAHO representative, Socorro Gross, the UNICEF representative, Cristina Albuquerque, the Ministry of Health representative, Janini Ginani, the UERJ representative, Inês Rugani and Jean-Pierre Allain representing IBFAN/ICDC.



Gerson da Cunha's video showing his contribution to the dissemination of the benefits of breastfeeding at the beginning of the National Breastfeeding Program in the early 80s was shown. The messages of congratulations to the organizers and to the IBFAN network for its 40 years were read out by Annelies and Jean-Pierre Allain.

The ENAM/ENACS president solemnly read out the Declaration of Rio de Janeiro, with the main conclusions and recommendations of the meeting. The members of the bureau were given the floor for comments, endorsement or support for the Declaration.





The following persons received plaques of recognition for the services they have rendered:

- Marina Ferreira Rea, for her relentless struggle for breastfeeding;
- Hector Martinez Gomez, inventor of the Kangaroo Mother Care method, which turns 40;
- Annelies Allain, co-founder of the IBFAN network in 1979;
- A working mother in the audience, in honor of the 100th anniversary of the ILO Convention for Maternity Protection;
- UNICEF, for the 30th anniversary of the Declaration of the Rights of the Child.





A short film made by Gustavo Aranda, an IBFANer here present, with highlights of this ENAM/ENACS/WBC/WCFC, was projected.

Finally, the new IBFAN Brazil Coordinator was announced: It is Cintia Ribeiro, obstetric nurse at the Hospital Sofia Feldman in Belo Horizonte. The coordination of the national network will move there from 1 March 2020.



Candidates to host the next WBC were presented, namely IBFAN Arab World (Egypt) and IBFAN Indonesia. It has not yet been decided where the next ENAM will be held.





The event closed with a lot of music and dancing by all with the participation of the fanfare Ataque Brasil!

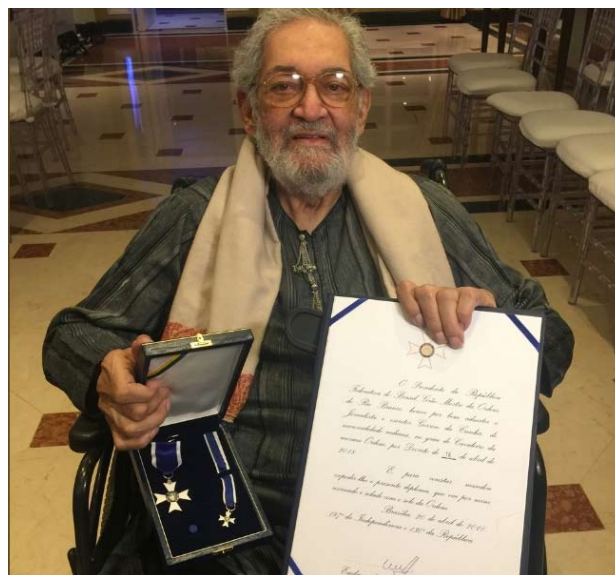




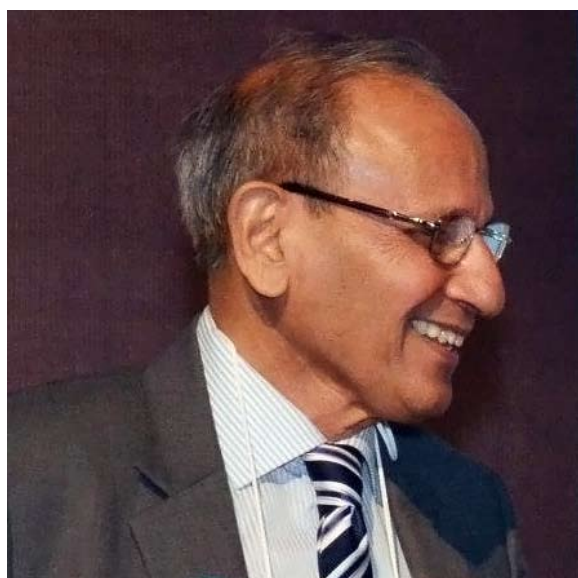
MESSAGES

GERSON DA CUNHA

Communication professional in India, director of the first set of messages and social mobilization for the promotion of breastfeeding, by UNICEF - at the launch of the PNIAM - National Breastfeeding Program, in the early 1980s - sent a video that was presented, highlighting the following message:



"Last month, to my great surprise, the Brazil Consulate General in Bombay, India, informed me that I had been made Knight of the Order of Rio Branco. This was due to my work with the Brazilian government and UNICEF on the breastfeeding program, which changed breastfeeding practices in that country. This happened 30 years ago and no one, to my knowledge, forced this decision by the consulate. Congratulations to the organizers of WBC-ENAM and IBFAN-40 years!"



RAJ ANAND

Message from Raj Anand, Indian doctor, founder of the huge and active IBFAN network in India:

"Three points that we should always keep in mind:

- 1. Continuing to protect and promote breastfeeding is essential. We must, however, give priority to the teachings of Felicity Savage and Helen Armstrong contained in the book 'How to help mothers to breastfeed'.*
- 2. Let us continue to look for younger colleagues to carry the banner of protection, promotion and support for breastfeeding.*
- 3. Let us continue to fight injustice in all its forms, without bitterness and without losing our sense of humor."*



ANWAR FAZAL

Message from Anwar Fazal, Chairperson Emeritus of the World Alliance for Breastfeeding Action (WABA), former President of the International Organization of Consumers Union (IOCU), 1978-1984, in which capacity he announced the founding of the International Baby Food Action Network (IBFAN) on 12 October 1979 in Geneva:

KEEP FIGHTING THE BABY KILLERS

*Citizens of the Universe,
Children of Mother Earth,
Brothers and Sisters*

1. I speak to you today as a breastfed baby for two years, July 1941 to 1943.
2. I speak to you today to also celebrate a unique movement, a whole galaxy of mothers and fathers, of people, civil society, and UN agencies who made a movement sprout into a global network, the first of its kind to even use the word "network".
3. I speak to you today to celebrate 40 years of pioneering activism:

- That made a real difference
- That were a beacon of inspiration
- That initiated the first International Consumer Code of its kind ever
- That developed a monitoring system of vigilance, of courage, of shaming violators
- That launched the first and longest lasting consumer boycott of a key violator of the Code - Nestle
- That set up of unique vigilante and multipliers - the International Code Documentation Centre (ICDC) - that became the global centre of training of vigilantes who monitored the Code in a systematic assertive way.

4. They say movements must never forget to remember their origins and there are three things I will never forget:

First, 80 years ago Dr. Cecily Williams cried out "Milk and Murder" in coincidentally the same country I come from, Malaya, as it was referred to then. IBFAN boldly continues to speak out her calls to challenge the "baby killers" with courage, consistency, and creativity.

Secondly, I want never to forget the five diverse organisations who played a key role in the founding of IBFAN and gave it from day one, 12 October 1979, a global legitimacy of diverse groups quite unparalleled in the social health movement:



- *The International Organisation of Consumers Union (IOCU)*, in which I was the President from 1978 - 1984 and which provided key supporting services out of Penang, Malaysia in its critical early years.
- *War on Want* in the United Kingdom, whose publications, "The Baby Killers" by Mike Muller and "The Baby Food Scandal" by Andy Chetley were pivotal inspirations.
- *Interfaith Centre on Corporate Responsibility (ICCR)* of the National Council of Churches in the USA
- *Infant Formula Action Coalition (INFAC)* in the USA who initiated the initial Nestle boycott, which now continues under the leadership of Baby Food Action Coalition in the United Kingdom.
- *Declaration de Berne Third World Action Network* in Switzerland whose edition of "The Baby Killer", translated boldly to "Nestle Kills Babies", generated a court case and a trial that gave global attention to the breastfeeding issue and the ways it was being undermined.

Thirdly, I want to personally thank a very unique couple who worked with me from day one of IBFAN and continues to do so today, 40 years later, Annelies and Jean-Pierre Allain, also from Penang, Malaysia. Their home in Geneva became the IBFAN "home" at the start.

5. IBFAN, you are a rainbow of colours, of energy, and beauty:

- You have been an inspiration to health movements everywhere beginning with Health Action International (HAI) and the Pesticide Action Network (PAN) and more recently, even the People's Health Assembly and the World Alliance for Breastfeeding Action (WABA), which took on the network model
- IBFAN, let's keep our vigilance on "baby killers" in whatever form they may now appear. Let's keep the torch for protecting, promoting, and supporting breastfeeding alive. Let us tell the world we will never cease to fight what the great Dr. D.B. Jelliffe called "commerciogenic malnutrition".

6. Brothers and sisters, keep alive the spirit of IBFAN as when it was born - the spirit of solidarity and conviviality. That has been the foundation of the growth of the breastfeeding movement. I'd like to share with you this poem:

REMEMBER WE ARE ONE

**We all drink from one water
We all breathe from one air
We rise from one ocean
And we live under one sky**

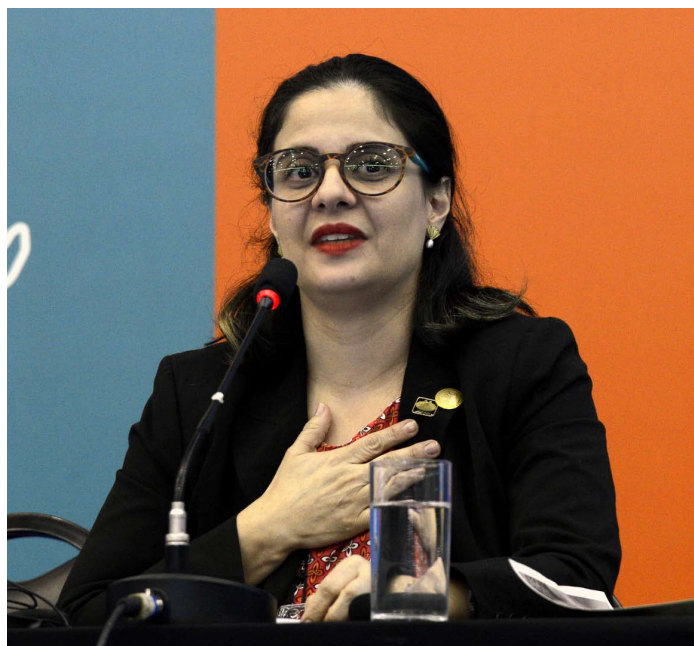
**Remember
We are one**

**The new born baby cries the same
The laughter of children is universal
Everyone's blood is red
And our hearts beat the same song**

**Remember
We are one**

**Peace be on you
Brothers and Sisters
Peace be on you**

Never give up, never! Thank you, IBFAN. Thank you".



MARA ACOSTA

From the youth group of IBFAN Paraguay:

I am very honored to represent IBFAN, it is a privilege for me and my country that is in the heart of South America. It is the country that fought the War of the Triple Alliance from 1864 to 1870, that reduced my country to ashes.

Few survivors raised my homeland. Women, boys and girls built up a destroyed country and from there we came, from Paraguay. And now, representing IBFAN Latin America, I can only say that each one of us present is no longer the same after living together this week. We are not the same because we were bombarded ... with this wonderful oxytocin. We are leaving today impregnated with oxytocin converted into information, knowledge, discovery and willingness and commitment to act now.

We knew, when we entered this congress that we would learn. But we never imagined it would be in that dimension.

We have learned that supporting and promoting breastfeeding is not enough: we must also protect it with ferocity and cunning, because multinationals do not pay attention to ethics and continue to threaten the lives and health of children every day. Their markets grow and grow at the expense of health and often at the cost of cornering our governments and wasting our public resources. Yes, because, unfortunately, our states are increasingly under the pressure and power of multinationals. Therefore, we also learned that we have to defend the public interest and our public institutions in order to continue serving the common good and citizenship.

We learned in this congress that our struggle is permanent, because each step reached is threatened by new commercial strategies and conflicts of interest.

I learned that IBFAN is absolutely right. Our fight for breastfeeding is a strategic political issue. It is about defending breastfeeding and healthy complementary feeding as a basic human right of all mothers, sons and daughters.

Therefore, we go hand in hand with our allies, with organizations that protect the rights of women and children, particularly the rights of motherhood at work, in all types of work: in the formal or informal sector and in the domestic sphere. We also learned that we are a single worldwide army of breastfeeding advocates who fight in thousands of different ways from the most diverse corners of the world.

We advocate breastfeeding as a renewable natural resource, as an essential contribution to halt the disaster caused by climate change. Therefore, we go hand in hand with our environmental allies.



We learn from those who make public policies and guidelines in an ethical manner, from various government institutions or the United Nations. They are brave people whom we have to protect, because there are fewer and fewer.

We learn from health professionals who fight every day for life and against disease, knowing that their actions lead to well-being and hope. We learned from the experience of each country that strives to implement the Baby Friendly Hospital Initiative. We learned that there is still much to be done, but that we have also built solid foundations that will not fall, even with a tidal wave.

We learn from mother and child-friendly communities who are an example to follow, and we also learn from the pain of communities involved in disasters that struggle to survive. My heart is with those millions of displaced and migrant families who have seen their support networks shattered and who face thousands of threats of all kinds.

We learned from each of you, because this space is a privileged nest of world and local leaders. For me, and for the many young people who were able to attend, it was an experience of incomparable wealth, learning from IBFAN's 40 years of experience and being able to personally meet many of its founders.

Maria Inês, Marina and the courageous organizing committee of IBFAN Brazil and the regional coordinator of IBFAN Latin America and the Caribbean, you have created this opportunity for all of us. I don't know how we can thank you. Our imagination does not reach the understanding of the nights and days of efforts without rest to make this congress a reality.

This is a congress without a drop of conflict of interest, without a drop of sponsorship or support from industry, its multinationals or its so-called charity foundations!

This, what we learned - and all the hugs we gave these days - can only become a greater commitment on our part NOT to STOP, not to rest, to keep up our struggle until we turn these profit-hungry societies into welcoming, caring homes, with drinking water and well-paid work, with rich and nutritious homemade food, where the role of women is valued, as women, as mothers, as grandmothers and where her rights are protected as the main cradle of the rights of children and the community.

Thank you all for giving us this opportunity.

Let's unite, fight together, let's all go for a better world!!!

GOD BLESS YOU,

GOD BLESS THE LEADERS,

THANKS!!!

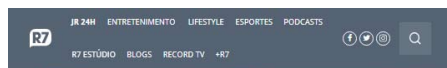
The new generation of IBFAN

Mara Acosta - IBFAN PARAGUAY



23. ANNEXES

MEDIA COVERAGE



Mais de mil mães participam no Rio de ato em defesa da amamentação

Alimentação materna exclusiva é recomendada até os 6 meses de vida, diz OMS; iniciativa destaca importância na saúde da criança por toda a vida

SAÚDE
De Agência Brasil

12/11/2019 - 13h53 (Atualizado em 12/11/2019 - 13h53)



<https://noticias.r7.com/saude/mas-de-mil-maes-participam-no-rio-de-ato-em-defesa-da-amamentacao-12112019>



Mães e bebês participam de amamentação coletiva no MAM, na Zona Sul do Rio

Mães vieram de várias partes do Rio de Janeiro e de outros estados para participar do encontro nacional sobre amamentação no Museu de Arte Moderna.

Por Cristina Boeckel, G1 Rio

11/11/2019 11h30 - Atualizado há 3 meses



<https://g1.globo.com/rj/rio-de-janeiro/noticia/2019/11/11/maes-e-bebes-participam-de-amamentacao-coletiva-no-mam-na-zona-sul-do-rio.ghtml>



ODIA

Ato em defesa da amamentação reunirá mil mães no MAM e marcará abertura de evento sobre aleitamento

Atriz Maria Paula Fidalgo será uma das madrinhas do evento "Amamentação como um direito humano a ser protegido"

O Dia

08/11/19 - 18h26

Rio - Na próxima segunda, a partir das 9h, mil mães irão se reunir para amamentar seus bebês em um ato público, no Museu de Arte Moderna do Rio (MAM), que fica no Aterro do Flamengo, Zona Sul da cidade. Evento abrirá o 15º Encontro Nacional de Aleitamento Materno (ENAM) e o 5º Encontro Nacional de Alimentação Complementar Saudável (ENACS), que acontecerá de 11 a 15 de novembro.

<https://istoe.com.br/ato-em-defesa-da-amamentacao-reunira-mil-maes-no-mam-e-marcará-abertura-de-evento-sobre-aleitamento/>



Mil mães irão amamentar seus bebês nos jardins do Museu de Arte Moderna do Rio

O ato acontece na segunda-feira, dia 11, a partir das 9h

Publicado em 10/11/2019 às 16h11 - Atualizado em 10/11/2019 às 16h11



Na próxima segunda-feira (dia 11), a partir das 9h, o Rio terá palco de um ato público em defesa da amamentação: mil mães e bebês se reunirão nos jardins do Museu de Arte Moderna do Rio (MAM), no Flamengo, para o maior encontro de aleitamento materno e alimentação complementar do ano.

<https://meiahora.ig.com.br/geral/2019/11/5823579-mil-maes-irao-amamentar-seus-bebes-nos-jardins-do-museu-de-arte-moderna-do-rio.html#foto=2>



Mil mães amamentarão seus bebês, nesta segunda-feira, no Museu de Arte Moderna, no Flamengo



<https://odia.ig.com.br/rio-de-janeiro/2019/11/5823635-ato-em-defesa-da-amamentacao-reunira-mil-maes-no-mam-e-marcará-abertura-de-evento-sobre-aleitamento.html>



Aterro recebe abertura do Encontro Nacional de Aleitamento Materno nesta segunda

Organização vai reunir mil mães amamentando seus bebês nos jardins do MAM.

Por G1 Rio

10/11/2019 17h01 - Atualizado há 3 meses



<https://g1.globo.com/rj/rio-de-janeiro/noticia/2019/11/10/aterro-recebe-encontro-nacional-de-aleitamento-materno-nesta-segunda.ghtml>



'Mamaço' reúne mil mães e seus filhos no Museu de Arte Moderna, no Aterro do Flamengo



<https://extra.globo.com/noticias/rio/mamaco-reune-mil-maes-seus-filhos-no-museu-de-arte-moderna-no-aterro-do-flamengo-rv1-1-24074498.html>



Ato reunirá mil mães em defesa da amamentação

Evento abre Encontro Mundial sobre Amamentação que ocorre no Rio de Janeiro



<https://jornalistaslives.org/ato-reunira-mil-maes-em-defesa-da-amamentacao/>



Mil mães amamentando: ato em prol do aleitamento materno exclusivo ocorre no Rio

"O desejável é que 90% dos bebês mamem no peito durante, no mínimo, 6 meses", afirma Rosane Rito, coordenadora do ato, professora da Faculdade de Nutrição da Universidade Federal Fluminense (UFF)

3 min de leitura



Larissa Lopes

11 Nov 2019 - 10h20 | Atualizado em 11 Nov 2019 - 16h20



<https://revistacrescer.globo.com/Bebes/noticia/2019/11/mil-maes-amamentando-ato-em-prol-do-aleitamento-materno-exclusivo-ocorre-no-rio.html>



'Mamaço' reúne mil mães no Museu de Arte Moderna, no Aterro do Flamengo

Ato em defesa do aleitamento materno marcou abertura de um encontro internacional de especialistas em amamentação no Rio

Saulo Pereira Guimarães
11/11/2019 - 13:50 / Atualizado em 12/11/2019 - 08:48



<https://oglobo.globo.com/rio/mamaco-reune-mil-maes-no-museu-de-arte-moderna-no-aterro-do-flamengo-24074464>



Mais de mil mães participam no Rio de ato em defesa da amamentação

Publicado 11/11/2019 - 19:40
por Da Redação



Cerca de mil mães e seus bebês reuniram-se hoje (12) nos jardins do Museu de Arte Moderna do Rio (MAM) em um ato público em defesa da amamentação. O evento, organizado pela Rede Internacional em Defesa do Direito de Amamentar, marcou a abertura do 15º Encontro Nacional de Aleitamento Materno (Enam) e do 5º Encontro Nacional de Alimentação Complementar Saudável (Enacs).

A organizadora da Rede Internacional em Defesa do Direito de Amamentar, Rosane Rito, destacou o fato de mil mães terem se reunido em um dia de chuva como o de hoje, em defesa da amamentação. "A sociedade precisa ajudar essas mães a amamentar. Não é fácil. É doação, e muitas vezes elas sofrem pressão e não têm apoio. E a amamentação é para a vida toda. Nós, como sociedade, precisamos ajudar essas mães", afirmou Rosane.

<https://momentomt.com.br/mais-de-mil-maes-participam-no-rio-de-ato-em-defesa-da-amamentacao/>

Mais de mil mães participam no Rio de ato em defesa da amamentação

11 de novembro de 2019



Maurício Bazilio (SES)
Douglas Corrêa – Repórter da Agência Brasil
Rio de Janeiro

Cerca de mil mães e seus bebês reuniram-se hoje (12) nos jardins do Museu de Arte Moderna do Rio (MAM) em um ato público em defesa da amamentação. O evento, organizado pela Rede Internacional em Defesa do Direito de Amamentar, marcou a abertura do 15º Encontro Nacional de Aleitamento Materno (Enam) e do 5º Encontro Nacional de Alimentação Complementar Saudável (Enacs).

<https://sitebarra.com.br/novo/2019/11/mais-de-mil-maes-participam-no-rio-de-ato-em-defesa-da-amamentacao.html>

BAND
Saúde

Home > Cidade > Mães realizam amamentação para conscientizar sobre a importância de amamentar

Mães realizam amamentação para conscientizar sobre a importância de amamentar

O evento acontece no MAM, no Aterro do Flamengo

Por **Julia Kallembach**, às 18:41 - 11/11/2019 | Atualizado às 18:41 - 11/11/2019

00:00 / 02:11

Mais de mil mães se reuniram no Museu de Arte Moderna, no Aterro do Flamengo, Zona Sul do Rio, para conscientizar a população sobre a importância de amamentar.

O evento, realizado nesta segunda-feira (11), reforça a troca de conhecimentos e experiências entre as mães em prol da amamentação por um período maior de tempo, garantindo maior nutrição e imunidade para os pequenos.

<https://bandnewsfmrio.com.br/editoriais-detahes/maes-realizam-amamentacao-para-conscientizar-s>

ESTADÃO Opinião Política Economia Internacional Esportes Brasil São Paulo Cultura

Evento que conscientiza sobre amamentação ocorre no MAM, no Rio de Janeiro

REDAÇÃO - O ESTADO DE S. PAULO

10/11/2019, 16:08

'Mil Mães Amamentando' quer fortalecer rede de apoio para mães e bebês

Museu de Arte Moderna (MAM) no Rio de Janeiro recebe evento 'Mil Mães Amamentando' nesta segunda-feira. Foto: Unsplash

<https://emais.estadao.com.br/noticias/comportamento,evento-que-conscientiza-sobre-amamentacao-ocorre-no-mam-no-rio-de-janeiro,70003084072>

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UFF participa de ato em defesa do aleitamento materno

NOV 12 2019

Escrito por scs

O Agosto Dourado, mês de apoio e incentivo ao aleitamento materno, já passou. Mas a importância da amamentação é um tema sempre em alta, ainda mais quando a UFF participa ativamente do desenvolvimento de projetos, serviços e atos

<http://www.uff.br/?q=uff-participa-de-ato-em-defesa-do-aleitamento-materno>

Eu Rio!

ÚLTIMAS NOTÍCIAS No Brasil Lapa in Jazz - Jazz latino agita a Lapa Recessão

DOE SANGUE. DOE VIDA.

MAM do Rio é palco de mamaço e recebe mil mães e seus bebês amamentando

Ação marca abertura de evento voltado para a importância do leite materno

Por Portal Eu, Rio em 12/11/2019 às 17:23:33

f t G+

<https://eu.rio.com.br/noticia/105717/mam-do-rio-e-palco-de-mamaco-e-recebe-mil-maes-e-seus-bebes-amamentando.html>

SAÚDE

Mais de mil mães participam no Rio de ato em defesa da amamentação

Publicado 12/11/2019 - 11:34
por Da Redação

Cerca de mil mães e seus bebês reuniram-se hoje (12) nos jardins do Museu de Arte Moderna do Rio (MAM) em um ato público em defesa da amamentação. O evento, organizado pela Rede Internacional em Defesa do Direito de Amamentar, marcou a abertura do 15º Encontro Nacional de Aleitamento Materno (Enam) e do 5º Encontro Nacional de Alimentação Complementar Saudável (Enacs).

<https://lapadapada.com.br/2019/11/12/mais-de-mil-maes-participam-no-rio-de-ato-em-defesa-da-amamentacao.html>

asbran

Entidades de Nutrição fazem Roda de Conversa no XV ENAM dia 13

Postado em 10/11/2019 | fonte - Asbran

Compartilhar 26

ENTIDADES JUNTAS NO XV ENAM

CFN + ASBRAN + CRN-4

Acontece de 11 a 15 de novembro, na cidade do Rio de Janeiro, o XV Encontro Nacional de Aleitamento Materno (XV ENAM), V Encontro Nacional de Alimentação Complementar Saudável (V ENACS).

<https://www.asbran.org.br/noticias/entidades-de-nutricao-fazem-roda-de-conversa-no-xv-enam-dia-13>



SBP Amamentação
Edição nº 25 – setembro de 2019

Agenda 2019

XV ENAM
V ENACS
3rd WBC
1st WCFC
11 a 15 de novembro de 2019
RIO DE JANEIRO - RJ

Amamentação e alimentação complementar saudável: direitos humanos a serem protegidos para a vida

Em novembro, o RJ sediará encontros com foco no aleitamento materno e na alimentação saudável

A Rede Internacional em Defesa do Direito de Amamentar (IBFAN, sigla em inglês), em parceria com o Governo Brasileiro e diferentes universidades públicas, promoverá o XV Encontro Nacional de Aleitamento Materno (ENAM) e o V Encontro Nacional de Alimentação Complementar Saudável (V ENACS). É o maior encontro de Aleitamento Materno e Alimentação Complementar do ano e está sendo realizado pela IBFAN - Rede Internacional em Defesa do Direito de Amamentar (International Baby Food Action Network) com o apoio do Governo Brasileiro e de universidades públicas.

Esse ano, o tema será "Amamentação como um direito humano a ser protegido" e contará com a presença de Cesar Victora, um dos principais nomes de amamentação do mundo, e de convidados internacionais. O encontro também marca os 40 anos do método canguçu e contará com o lançamento de estudos e pesquisas ligados à amamentação e alimentação complementar.

<https://www.sbp.com.br/especiais/sbp-amamentacao-2019/agenda-2019/>

Para Médicos Para Estudantes Para Empresas Para Cidadão

CREMERJ
CONSELHO REGIONAL DE MEDICINA DO ESTADO DO RIO DE JANEIRO

Área do Médico
Entrar

RIO DE JANEIRO SEDIARÁ MAIOR ENCONTRO DE AMAMENTAÇÃO E ALIMENTAÇÃO COMPLEMENTAR DO ANO

De 11 a 15 de novembro, o Rio de Janeiro sediará o XV Encontro Nacional de Aleitamento Materno (ENAM) e o V Encontro Nacional de Alimentação Complementar Saudável (V ENACS). É o maior encontro de Aleitamento Materno e Alimentação Complementar do ano e está sendo realizado pela IBFAN - Rede Internacional em Defesa do Direito de Amamentar (International Baby Food Action Network) com o apoio do Governo Brasileiro e de universidades públicas.

Esse ano, o tema será "Amamentação como um direito humano a ser protegido" e contará com a presença de Cesar Victora, um dos principais nomes de amamentação do mundo, e de convidados internacionais. O encontro também marca os 40 anos do método canguçu e contará com o lançamento de estudos e pesquisas ligados à amamentação e alimentação complementar.

<https://www.cremjerj.org.br/eventos/outras/exibe/2135>

Video library

IMAGINA 1000!
APOIAR 1 MÃE PODE FAZER A DIFERENÇA...
VEM AÍ...
O FINANCIAMENTO COLETIVO PARA 1 MIL MÃES AMAMENTANDO

Mil Mães Amamentando Rio2019
1.718 visualizações • 2 de set. de 2019

<https://www.youtube.com/watch?v=IsKz2OgiJ6w&t=89s>
(vídeo campanha do financiamento coletivo)

O leite materno é uma fórmula encantada
Desafiando todas as ciências
E quer saber o que há nele que vicia?
É o amor que nunca se esvazia...
É o amor e suas reticências...
Luiz Alberto Mussa Tavares

Centenas de mães e bebês fazem ato pela amamentação no Rio
2.190 visualizações • 11 de nov. de 2019

<https://www.youtube.com/watch?v=D0xqfSFsfWM&t=15s>
(TV Brasil)

ENAM 2019
450 visualizações • 16 de nov. de 2019

IBFAN
International Baby Food Action Network

https://www.youtube.com/channel/UCepU-VKBLPyUM2xie_E-Gwg
(vídeo resumo ENAM 2019)

O leite materno é uma fórmula encantada
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IBFAN Brasil
450 visualizações • 16 de nov. de 2019

<https://www.youtube.com/watch?v=ylnXekRVNYY&feature=youtu.be>
(Momentos por Luiz Mussa Tavares)

globoplay

Evento de incentivo à amamentação reúne mulheres no Rio
3 min Exibição em 11 Nov 2019

<https://globoplay.globo.com/v/8077328/programa/>
(Encontro com Fátima Bernardes)



SITE AND SOCIAL MEDIA

Official channels for information and dissemination of events.



PHOTOGRAPHIC COVERAGE

Records made by photographers George Maragaia and Júlia Klopfer.

PRE-MEETING (PRE-ENAM)

UERJ - Campus Maracanã

Monday, November 11, 2019

<https://www.flickr.com/photos/185493035@N08/>

Tuesday, November 12, 2019

<https://www.flickr.com/photos/185607281@N07/>



MEETING (THE CONGRESS)

SulAmérica Convention Center

Wednesday, November 13, 2019

<https://www.flickr.com/photos/185607377@N07/>

Thursday, November 14, 2019

<https://www.flickr.com/photos/185612051@N02/>

Friday, 15 November 2019

<https://www.flickr.com/photos/185606525@N02/>





PROGRAM

Monday november 11, 2019		
Time	Activity	Room
09:00 - 13:00	One Thousand Mothers Breastfeeding	MAM - Museu de Arte Moderna
14:00 - 18:00	<p>🔗 <u>Pre Congress Course</u> P_C_01 - Breastfeeding Counselling <i>Portuguese- Free</i></p> <p>Coordinator: Keiko Miyasaki Teruya - SPSP/SBP/MS Coordinator: Ana Maria Calaça Prigenzi - BANCO DE LEITE HUMANO DE PERUIBE</p>	Faculdade de Direito - 7º andar - Bloco A - Sala 7.006
14:00 - 18:00	<p>🔗 <u>Pre Congress Course</u> P_C_03 - Breastmilk "Substitutes": From nutrition composition to advertising <i>Portuguese - Paid Activity - see fees on PRE-WBC menu</i></p> <p>Coordinator: Enilce Fonseca Sally - IBFAN e UFF Coordinator: Luciana da Silva Sampaio Jorge - Prefeitura Municipal de Osasco Coordinator: Renata Ferreira - ANVISA</p>	Centro de Produção da UERJ (CEPUERJ) - Prédio do restaurante universitário - Entrada perto da quadra do COART - Térreo - Auditório
14:00 - 18:00	<p>🔗 <u>Pre Congress Course</u> P_C_05 - Colostrum therapy, human milk supply and recipient needs; bedside milking <i>Portuguese- Free</i></p> <p>Coordinator: Maria José Guardia Mattar - SMS REDE MÃE PAULISTANA Coordinator: Andrea Penha Spinola Fernandes - HOSPITAL MATERNIDADE LEONOR MENDES DE BARROS Coordinator: Eremita Val Rafael - UNIVERSIDADE FEDERAL DO MARANHÃO</p>	Faculdade de Direito - 7º andar - Bloco A - Sala 7.023
14:00 - 18:00	<p>🔗 <u>Pre Congress Course</u> P_C_06 - Neuroprotection and Kangaroo method <i>Portuguese- Free</i></p> <p>Coordinator: Mônica Aparecida Pessoto - UNICAMP Coordinator: Sérgio Marba - UNICAMP Coordinator: Luiza Geaquinto Machado - Ministério da Saúde</p>	Instituto de Educação Física e Desportos - 9º andar - Bloco F - Sala 9.093
14:00 - 18:00	<p>🔗 <u>Meeting</u> P_M_01 - Meeting with participants of breastfeeding committees in Brazil and abroad <i>Portuguese- Free</i></p> <p>Coordinator: Cleia Costa Barbosa - Rede IBFAN Coordinator: Cintia Ribeiro Santos - Hospital Sofia Feldman Coordinator: Eliane Aparecida Fonseca Ferreira - Hospital Júlia Kubitschek Coordinator: KÁTIA APARECIDA DA FONSÊCA BARBOSA - MATERNIDADE MUNICIPAL DE CONTAGEM</p>	Instituto de Medicina Social - 7º andar - Bloco D - Sala 7004D
14:00 - 18:00	🔗 <u>Oficina Vivencial</u>	Instituto de



	P_O_02 - Integrative and complementary practices as support to the mother-child dyad <i>Portuguese- Free</i>	Nutrição - 12º andar - Bloco E - Sala 12.029
	Coordinator: Fernanda da Motta Afonso - UERJ Coordinator: Fátima Sueli Neto Ribeiro	
14:00 - 18:00	Workshop P_W_01 - Codex for non-Codex participants <i>Portugues/Espanhol - Free</i>	Instituto de Medicina Social - 7º andar - Bloco E - Sala 6.005
	Coordinator: Rodrigo Pinheiro de Toledo Vianna - Universidade Federal da Paraíba Coordinator: Ruben Ernesto Orjuela Gomez - IBFAN Colombia	
14:00 - 18:00	Workshop P_W_02 - Breastfeeding: Paternity as a way <i>Portuguese- Free</i>	Faculdade de Ciências Econômicas - 8º andar - Bloco F - Sala 8.059
	Coordinator: Michelle Leite da Silva - Coordenação Nacional de Saúde do Homem- Ministério da Saúde Coordinator: Cicero Ayrton Brito Sampaio - Ministério da Saúde	
14:00 - 18:00	Workshop P_W_03 - Drafting a delivery plan by conversations with pregnant women in health care units <i>Portuguese- Free</i>	Faculdade de Ciências Econômicas - 8º andar - Bloco F - Sala 8.097
	Coordinator: Kleyde Ventura de Souza - ABENFO Coordinator: Juliana Maria Almeida do Carmo - HOSPITAL DAS CLÍNICAS UFMG	
14:00 - 18:00	Meeting P_M_02 - Meeting of coordinators of the Baby Friendly Hospital Initiative network in Latin America <i>Portuguese/Spanish/English</i>	Instituto de Nutrição - 12º andar - Bloco E - Sala 12.030 - Auditório
	Coordinator: Ma Del Carmen Casanovas - Comité Técnico de Apoyo a La Lactancia Materna - COTALMA Audrey Morris - Pan American Health Organization Fabio Gomes - OPAS/OMS Leo Nederveen - Pan American Health Organization	
14:00 - 18:00	Workshop P_W_04 - Breastfeeding-friendly Basic Unit Initiative in Rio de Janeiro: challenges and methodological strategies <i>Portuguese- Free</i>	Instituto de Nutrição 12º andar Bloco E Sala 12.017-E
	Coordinator: Margareth Magalhães Costa e Silva - SES RJ Coordinator: Maria da Conceição Monteiro Salomão - SES-RJ	
14:00 - 18:00	Workshop P_W_07 - A multi-dimensional approach to child growth <i>English - Free</i>	UERJ



	Coordinator: Hinke Haisma - University of Groningen, Netherlands	
14:00 - 18:00	<p>🔗 <u>Workshop</u> P_W_14 - Powerful strategies to work with breastfeeding in primary care: Successful Experiences <i>Portuguese- Free</i></p> <p>Coordinator: Regicely Aline Brandão Ferreira - IBFAN-Brasil Coordinator: Rodrigo César de Oliveira Carvalho - Secretaria de Estado de Saúde de Mato Grosso</p>	Faculdade de Direito - 7º andar - Bloco F - Sala 7.126
14:00 - 18:00	<p>🔗 <u>Workshop</u> P_W_15 - Educational actions for gestation, labor, birth and breastfeeding: a holistic approach for health professionals based on current scientific evidence <i>Portuguese- Free</i></p> <p>Cintia Ribeiro Santos - Hospital Sofia Feldman Ana Maria Gonzalez Claudia Gondim - IBFAN Brasil</p>	Faculdade de Ciências Econômicas - 8º andar - Bloco F - Sala 8.096
15:00 - 16:00	<p>🔗 BREASTFEEDING AND NATURAL FEEDING: CLIMATE-FRIENDLY ACTIONS!</p>	CRISTO REDENTOR

• Tuesday november 12, 2019

Time	Activity	Room
08:00 - 12:00	<p>🔗 <u>Pre Congress Course</u> P_C_04 - Clinical management of breastfeeding <i>Portuguese - Paid Activity - see fees on PRE-WBC menu</i></p> <p>Coordinator: Ana Maria Calaça Prigenzi - BANCO DE LEITE HUMANO DE PERUIBE Coordinator: Rosangela Gomes dos Santos - Hospital Regional Sul Coordinator: Maria José Guardia Mattar - SMS REDE MÃE PAULISTANA Coordinator: Virginia Spinola Quintal - SOCIEDADE DE PEDIATRIA DE SÃO PAULO Coordinator: Hamilton Henrique Robledo - FACULDADE DE MEDICINA DA UNIVERSIDADE MOGI DAS CRUZES Coordinator: Isis Pezzuol Coordinator: Denise de Sousa Feliciano - SPSP/SBP/SEDES Coordinator: Karina - Clínica Hera Coordinator: Marisa da Matta Aprile Coordinator: Mônica Aparecida Pessoto - UNICAMP</p>	Instituto de Nutrição - 12º andar - Bloco E - Sala 12.020
08:00 - 17:00	<p>🔗 <u>Pre Congress Course</u> P_C_07 - The first one thousand days: Breastfeeding and complementary feeding using baby-led weaning (BLW) <i>Portuguese - Paid Activity - see fees on PRE-WBC menu</i></p>	Instituto de Medicina Social - 7º andar - Bloco E - Sala 7.004



	Coordinator: Christyna Beatriz Genovez Tavares - Universidade Estadual de Maringá Coordinator: Katia Maria Cili - BABYNUTRI	
08:00 - 17:00	<p> <u>Pre Congress Course</u> P_C_08 - Complementary feeding from the perspective of autonomy and child development <i>Portuguese - Paid Activity - see fees on PRE-WBC menu</i></p> <p>Coordinator: Viviane Laudelino Vieira - Faculdade de Saúde Pública da USP</p>	UERJ
08:00 - 17:00	<p> <u>Pre Congress Course</u> P_C_11 - Brazilian law for breastmilk substitutes, infants and young children foods, nipples, pacifiers and feeding bottles (NBCAL) – workshop for health workers <i>Portuguese- Free</i></p> <p>Coordinator: Renara Guedes Araújo - Ministério da Saúde Coordinator: Amanda Souza Moura - MINISTÉRIO DA SAÚDE</p>	Instituto de Matemática e Estatística - 6º andar - Bloco F - Sala 6.009
08:00 - 12:00	<p> <u>Oficina Vivencial</u> P_O_04 - Strategic cooking: how to cook the same meal for the child and family <i>Portuguese- Free</i></p> <p>Coordinator: Mariana Fernandes Brito - UFRJ Macaé Coordinator: Letícia Ferreira Tavares - Universidade Federal do Rio de Janeiro</p>	Instituto de Nutrição - 12º andar - Bloco E - Sala 12.030 - Auditório
08:00 - 17:00	<p><u>Pre Congress Course</u> P_C_01 - Breastfeeding Counselling <i>Portuguese- Free</i></p> <p>Coordinator: Keiko Miyasaki Teruya - SPSP/SBP/MS Coordinator: Ana Maria Calaça Prigenzi - BANCO DE LEITE HUMANO DE PERUIBE</p>	UERJ
08:00 - 17:00	<p> <u>Workshop</u> P_W_06 - NBCAL workshop: update and creating a monitoring group <i>Portuguese</i></p> <p>Coordinator: Fabiana Swain Müller - IBFAN Coordinator: Raquel de Souza Mezzavilla - IBFAN Coordinator: Newton Jose de Oliveira Dantas - IBFAN Brasil</p>	Instituto de Nutrição - 12º andar - Bloco E - Sala 12.019/23
08:00 - 12:00	<p> <u>Workshop</u> P_W_09 - Breastfeeding in day care centres: challenges and perspectives <i>Portuguese- Free</i></p> <p>Coordinator: Jorginete de Jesus Damião - UNIVERSIDADE DO ESTADO DO RIO DE JANEIRO Coordinator: Elda Lima Tavares - SMS-RJ e UERJ (Mil Mães e Enamzinho)</p>	Centro Cultural da UERJ (COART) - Prédio atrás do restaurante universitário - Sala 10



08:00 - 12:00	<p>Workshop P_W_10 - Breastfeeding and feeding: a qualified look at children with Zikavirus microcephaly <i>Portuguese- Free</i></p> <p>Coordinator: Geila Felipe Cerqueira - INSTITUTO DE NUTRIÇÃO ANNES DIAS - SMS -RJ Coordinator: Patricia de Carvalho Padilha - UNIVERSIDADE FEDERAL DO RIO DE JANEIRO Coordinator: Hugo Braz Marques - INSTITUTO DE NUTRIÇÃO ANNES DIAS</p>	Instituto de Educação Física e Desportos - 9º andar - Bloco F - Sala 9.090
08:00 - 12:00	<p>Workshop P_W_11 - Conflict of interests in the prescription of pediatric nutritional formulas: industry practices, the performance of health professionals and the repercussions for the national health care system <i>Portuguese- Free</i></p> <p>Coordinator: Kimielle Cristina Silva - Instituto de Medicina Social da Universidade do Estado do Rio de Janeiro Coordinator: Kelly Poliany de Souza Alves - ACT Promoção da Saúde</p>	Instituto de Matemática e Estatística - 6º andar - Bloco F - Sala 6.019
08:00 - 12:00	<p>Workshop P_W_12 - Observing Infants technique as a strategy to help breastfeeding difficulties and mother-baby relationship <i>Portuguese/Spanish/English - Free</i></p> <p>Coordinator: Vera May - SAP- Sociedad Argentina de Pediatría</p>	Instituto de Nutrição - 12º andar Bloco D Sala 12.029-D
08:00 - 12:00	<p>Workshop P_W_13 - New recommendations of the Food Guide for Brazilian children less than two years old <i>Portuguese- Free</i></p> <p>Coordinator: Helissa Mendonça Moreira - Ministério da Saúde Coordinator: Bruna Pitasi Arguelhes - Ministério da Saúde</p>	Auditório 111 - 11º andar - Bloco F
08:00 - 17:00	<p>Workshop P_W_17 - World Breastfeeding Trends Initiative (WBTi) <i>English</i></p> <p>Coordinator: Jai Prakash Dadhich - Breastfeeding Promotion Network of India Coordinator: Arun Kumar Gupta - Breastfeeding Promotion Network of India (BPNI)</p>	Instituto de Medicina Social - 7º andar - Bloco E - Auditório
08:00 - 12:00	<p>Workshop P_W_20 - Legal and tutorial protection for the setting up of support rooms for lactating working mothers and students <i>Portuguese- Free</i></p> <p>Coordinator: Abilene do Nascimento Gouvea - UERJ Coordinator: ANA LUCIA FREIRE LOPES - HUPE/NÚCLEO PERINATAL</p>	Auditório 113 - 11º Andar
08:00 - 12:00	<p>Workshop</p>	Instituto de



	P_W_21 - Support groups and networks for successful breastfeeding and healthy complementary feeding <i>Portuguese- Free</i>	Nutrição - 12º andar - Bloco D - Sala 12.024 - videoconferência
	Coordinator: Gisela Soares Brunken - Universidade Federal de Mato Grosso Coordinator: Josemara Gomes da Silva Lima - GRUPO APOIO SUPER MÃES	
13:00 - 17:00	Pre Congress Course P_C_15 - Feeding your 6-month old baby: What you should know? <i>Portuguese - Paid Activity - see fees on PRE-WBC menu</i>	Centro de Produção da UERJ (CEPUERJ) - Prédio do restaurante universitário - Entrada perto da quadra do COART - Térreo - Sala 4
	Coordinator: Patricia Afonso Maia - INSTITUTO DE NUTRIÇÃO ANNES DIAS Coordinator: Maria Cecília Quiben - Instituto de Nutrição Annes Dias	
13:00 - 17:00	Pre Congress Course P_C_02 - Skin to Skin contact and labour medications impact on early breastfeeding - CANCELED <i>English Paid Activity - see fees on PRE WBC menu</i>	UERJ
	Coordinator: Karin Cadwell - Healthy Children Project Coordinator: Kajsa Brimdyr - Healthy Children Project	
13:00 - 17:00	Pre Congress Course P_C_09 - Advocacy capacity building <i>Portuguese- Free</i>	Instituto de Artes - 11º andar - Bloco E - Sala 11.033 - Auditório
	Daniela Guedes Camila Maranhão Paes de Carvalho - UFF e ACT	
13:00 - 17:00	Pre Congress Course P_C_13 - Breastfeeding and sexuality <i>Portuguese - Paid Activity - see fees on PRE-WBC menu</i>	Rede Sirius 1 andar Bloco B Sala 1.020-B
	Coordinator: Denise de Sousa Feliciano - SPSP/SBP/SEDES	
13:00 - 17:00	Pre Congress Course P_C_14 - Physical examination of the newborn for identification of ankyloglossia and management of breastfeeding <i>Portuguese- Free</i>	Faculdade de Ciências Econômicas - 8º andar - Bloco F - Sala 8.097
	Coordinator: Ariane Tiago Bernardo de Matos - MS/CGSCAM Coordinator: Maria Teresa Cera Sanches - INSTITUTO DE SAÚDE DA SES-SP Coordinator: ADRIANA MAZZONI - CIR DENTISTA Coordinator: ROSELLE BUGARIN STEENHOUWER	
13:00 - 17:00	Meeting P_M_04 - First national meeting of breastfeeding-friendly clinics <i>Portuguese- Free</i>	Faculdade de Direito - 7º andar - Bloco F - Sala 7.126



	<p>Yechiel Moises Chencinski - SPSP/SBP Marcus Renato de Carvalho - UFRJ e Aleitamento.com ROSEMEIRE AP. GANDOLFO CHIARADIA - BEBÊ CLINICA TUPÃ DALTON LUÍS CHIARADIA - CLÍNICA CRIANÇA FELIZ MÔNICA LIMA FRANÇA - IMEPAC ARAGUARI</p>	
13:00 - 17:00	<p> <u>Pre Congress Course</u> P_C_05 - Colostrum therapy, human milk supply and recipient needs; bedside milking <i>Portuguese- Free</i></p> <p>Andrea Penha Spínola Fernandes - HOSPITAL MATERNIDADE LEONOR MENDES DE BARROS Maria José Guardia Mattar - SMS REDE MÃE PAULISTANA Eremita Val Rafael - UNIVERSIDADE FEDERAL DO MARANHÃO</p>	UERJ
13:00 - 17:00	<p> <u>Oficina Vivencial</u> P_O_01 - Infant and young child feeding in emergencies: The Operational Guidance and experiences from the field <i>English - Free</i></p> <p>Coordinator: Alessandro Iellamo - IFE Core Group/Save the Children UK</p>	Faculdade de Ciências Econômicas - 8º andar - Bloco B - Sala 8.003
13:00 - 17:00	<p><u>Oficina Vivencial</u> P_O_03 - Cooking from continents cuisine on complementary feeding <i>English - Free</i></p> <p>Coordinator: Innes Fernandes - IBFAN Southeast Asia</p>	Instituto de Nutrição - 12º andar - Bloco F - Laboratório de Técnica Dietética
13:00 - 17:00	<p><u>Workshop</u> P_W_06 - NBCAL workshop: update and creating a monitoring group <i>Portuguese- Free</i></p> <p>Coordinator: Fabiana Swain Müller - IBFAN Coordinator: Raquel de Souza Mezzavilla - IBFAN Coordinator: Newton Jose de Oliveira Dantas - IBFAN Brasil</p>	UERJ
13:00 - 17:00	<p><u>Workshop</u> P_W_07 - A multi-dimensional approach to child growth <i>English - Free</i></p> <p>Coordinator: Hinke Haisma - University of Groningen, Netherlands</p>	Faculdade de Ciências Econômicas - 8º andar - Bloco F - Sala 8.058
13:00 - 17:00	<p> <u>Workshop</u> P_W_23 - CPLP Human Milk Bank Network <i>Portuguese- Free</i></p> <p>Coordinator: Mariana Simões Barros - rBLH-Fiocruz- MS Coordinator: João Aprígio Almeida - rBLH-Fiocruz- MS</p>	Instituto Fernandes Figueira - (Local fora da UERJ) - Auditório
13:00 - 17:00	<p> <u>Workshop</u> P_W_24 - Strategies for promoting, protecting and supporting breastfeeding and healthy complementary feeding when faced with food allergies <i>Portuguese- Free</i></p>	Instituto de Nutrição - 12º andar - Bloco E - Sala 12.020



	<p>Coordinator: Fernanda Mainier Hack - Põe no Rótulo - Alergia Alimentar Brasil</p> <p>Coordinator: Ana Karine Ramos Brum - Universidade Federal Fluminense</p> <p>Coordinator: RAQUEL BICUDO MENDONÇA - UNIVERSIDADE FEDERAL DE SÃO PAULO</p>	
13:00 - 17:00	<p> Workshop P_W_25 - Promotion of adequate and healthy feeding in child education <i>Portuguese- Free</i></p> <p>Coordinator: Luciana Azevedo Maldonado - UERJ</p> <p>Coordinator: Silvia Cristina Farias - UNIVERSIDADE DO ESTADO DO RIO DE JANEIRO/ FACULDADE BEZERRA DE ARAÚJO</p> <p>Coordinator: Amanda da Silva Franco</p>	<p>Faculdade de Ciências Econômicas - 8º andar - Bloco F - Sala 8.059</p>
13:00 - 17:00	<p> Workshop P_W_26 - Food and nutrition surveillance in primary care: Monitoring breastfeeding and complementary feeding of children under two years of age <i>Portuguese- Free</i></p> <p>Ana Maria Spaniol - UNIVERSIDADE DE BRASÍLIA/COORDENAÇÃO GERAL DE ALIMENTAÇÃO E NUTRIÇÃO</p> <p>Rafaella da Costa Santin de Andrade - Ministério da Saúde</p>	<p>Instituto de Nutrição - 12º andar - Bloco E - Sala 12.033</p>
13:00 - 17:00	<p> Workshop P_W_27 - Breastfeeding and Feeding Strategy Brazil <i>Portuguese- Free</i></p> <p>Coordinator: Helissa Mendonça Moreira - Ministério da Saúde</p> <p>Coordinator: Bruna Pitasi Arguelhes - Ministério da Saúde</p> <p>Coordinator: Aline Rodrigues Corrêa Sudo - IBFAN e Amigas do Peito</p>	<p>Instituto de Matemática e Estatística - 6º andar - Bloco F - Sala 6.100</p>
13:00 - 17:00	<p> Workshop P_W_28 - Biopsychosocial care of infants with Zikavirus and/or STORCH virus and their families <i>Portuguese- Free</i></p> <p>Coordinator: Maria da Conceição Monteiro Salomão - SES-RJ</p> <p>Coordinator: Rosane Siqueira Vasconcellos Pereira - Instituto Fernandes Figueira</p>	<p>Instituto de Educação Física e Desportos - 9º andar - Bloco F - Sala 9.090</p>
14:00 - 18:00	<p> Workshop P_W_05 - Screen-free food introduction <i>Portuguese- Free</i></p> <p>Coordinator: Vanessa Anacleto - MILC</p>	<p>Faculdade de Ciências Econômicas - 8º andar - Bloco F - Sala 8.096</p>
15:00 - 17:00	<p> Workshop P_W_19 - Codex Workshop: Follow-up formulas –discussions at the Codex CCNFSDU and labeling. Follow-up of PAHO 2018 Workshop and review of Latin America proposals <i>Portuguese/Spanish/English - Free</i></p>	<p>Instituto de Nutrição - 12º andar - Bloco D - Sala 12.024 - videoconferência</p>



	Coordinator: Fabio Gomes - OPAS/OMS Coordinator: Patti Rundall - Baby Milk Action IBFAN UK Coordinator: Elisabeth Sterken - INFANT-IBFAN Coordinator: Fabiola Figueiredo Nejar - IBFAN/UNITAU/ITES Coordinator: Rodrigo Pinheiro de Toledo Vianna - Universidade Federal da Paraíba	
17:30 - 20:00	Movie Exhibition P_O_05 - Tigers (a film) <i>Portugues/English - Free</i>	Auditório 91 - 9º andar - Bloco F
	Coordinator: Patti Rundall - Baby Milk Action IBFAN UK Coordinator: Marina Ferreira Rea - IBFAN Coordinator: Jean-Pierre Allain - ICDC - IBFAN Malásia	

• Wednesday november 13, 2019

Time	Activity	Room
08:00 - 09:00	Registration	Centro de Convenções SulAmérica
09:00 - 11:00	Opening Ceremony Ministro da Saúde, Brasil : Luiz Henrique Mandetta - Ministro da Saúde Secretário de Estado da Saúde do Rio de Janeiro : Edmar José dos Santos - Secretaria de Estado da Saúde do Rio de Janeiro Secretária Municipal da Saúde do Rio de Janeiro : Ana Beatriz Busch Araujo - Secretaria Municipal da Saúde do Rio de Janeiro Presidente do ENAM (Encontro Nacional de Aleitamento Materno) : Maria Ines Couto de Oliveira - UFF/IBFAN Brasil, Presidente do congresso internacional – 3rd WBC-1st WCFC : Marina Ferreira Rea - IBFAN Representante das entidades parceiras da sociedade civil - ABRASCO -UERJ : Inês Rugani Ribeiro de Castro - Universidade do Estado do Rio de Janeiro - UERJ FIOCRUZ - Vice-presidência Ambiente, Atenção e Promoção da Saúde: Rede de Bancos de Leite Humano : João Aprígio Almeida - rBLH-Fiocruz- MS Organização Mundial de Saúde – Genebra, Área de Nutrição : Laurence Grummer-Strawn - WHO UNICEF- Nova Iorque, Área de Nutrição : France Begin - UNICEF- NY IBFAN – idealizador das WBC- Conferencias Mundiais de Amamentação: Arun Kumar Gupta - Breastfeeding Promotion Network of India (BPNI) IBFAN – coordenação regional da América Latina e Caribe : Marta Trejos - IBFAN LAC - CEFEMINA	Sala 1 A/B - Fernando Figueira
11:00 - 12:00	Inaugural Conference Breastfeeding: ensuring health for life - Keynote speaker: Cesar Victora - UFPel Moderator: Maria Ines Couto de Oliveira - UFF/IBFAN Brasil,	Sala 1 A/B - Fernando Figueira
12:00 - 13:30	Lunch	



12:00 - 13:30	<p><u>Other Sessions</u> O-01 - Launch of the Timeline 1979-2019: 40 Years of IBFAN <i>Portuguese/English</i></p> <p>Coordinator: Fernanda Dias de Sá - IBFAN - Ministério da Saúde (HFSE) Lucélia Fernandes - IBFAN Marina Ferreira Rea - IBFAN Raquel de Souza Mezzavilla - IBFAN</p>	Foyer - Vera Vinha
13:30 - 15:20	<p><u>Round Table</u> RT-01 - Global strategies for promotion, protection and support of breastfeeding and complementary feeding <i>Portuguese/Spanish/English</i></p> <p>WBTi – a tool to access the global strategies on IYCF: comparing 100 countries Speaker: Arun Kumar Gupta - Breastfeeding Promotion Network of India (BPNI) WBTi in Honduras – a country example of achievement of data for better planning Speaker: Ana Maria Lozano Alemán - IBFAN Honduras The WHO Global Strategy on breastfeeding Speaker: Laurence Grummer-Strawn - WHO UNICEF – complementary feeding in the global agenda Speaker: France Begin - UNICEF-NY Moderator: Inês Rugani Ribeiro de Castro - Universidade do Estado do Rio de Janeiro - UERJ Rapporteur: Ana Maria Segall Corrêa - IBFAN e Fiocruz-Brasília</p>	Sala 1 A/B - Fernando Figueira
13:30 - 15:20	<p><u>Round Table</u> RT-02 - Climate changes: repercussions on Infant food and complementary feeding choices <i>Portuguese/Spanish/English</i></p> <p>Environmental Impact of Breastmilk Substitutes – the carbon footprint of infant formula Speaker: Jai Prakash Dadhich - Breastfeeding Promotion Network of India Healthy feeding to mitigate climate consequences changes and the breastfeeding power Speaker: Marcos Arana Cedeño - IBFAN Mexico . Green Feeding to achieve Global Nutrition Targets 2025 - IBFAN document Alison Linnecar Green Feeding to achieve Global Nutrition Targets 2025 - IBFAN document Speaker: Fedora Bernard - Geneva Infant Feeding Association (IBFAN-GIFA) Moderator: Flavio Luiz Schieck Valente - Universidade Federal de Pernambuco Rapporteur: Margot Friedmann Zetzsche - Secretaria Municipal de Saúde de Timbó</p>	Sala 2 - Nancy-Jo Peck
13:30 - 15:20	<p><u>Round Table</u> RT-03 - Women, work, gender and equity: Challenges to support and protect breastfeeding <i>Portuguese/Spanish/English</i></p> <p>ILO Convention 183 and atypical forms of work and its</p>	Sala 3 - Gloria Ochoa



	<p>implementation Speaker: Amal Omer-Salim - World Alliance for Breastfeeding Action (WABA) 100 years of ILO Convention on maternity protection- IBFAN position: from policy, practice and advocacy Speaker: Maryse Arendt - Lactation Consultants Luxemburg Lactation room at workplace – law, agreement or benefit? Speaker: Carolina de Leon Giordano - Ministerio de Salud Pública de Uruguay My experience: Cintia Correa Moderator: Ana Victoria Vasquez Gardini - IBFAN Peru - CESIP Rapporteur: Evangelia Kotzias Atherino dos Santos - Universidade Federal de Santa Catarina e IBFAN Brasil</p>	
13:30 - 15:20	<p>Round Table RT-05 - Facing challenges in clinical management of breastfeeding <i>Portuguese</i></p> <hr/> <p>Scientific evidence for the use of laser and LED in the treatment of nipple pain and injuries. Speaker: Kelly Pereira Coca - Universidade Federal de São Paulo Breastfeeding in the context of new family conformations Speaker: Yechiel Moises Chencinski - SPSP/SBP Food allergies during breastfeeding Speaker: Graciete Vieira - SBP My experience: Fernanda Mainier Hack - Põe no Rótulo - Alergia Alimentar Brasil Moderator: Keiko Miyasaki Teruya - SPSP/SBP/MS Rapporteur: Vilneide Maria Santos Braga Diégues Serva - IBFAN Brasil/IMIP</p>	Sala 5 - Miriam Labbock
13:30 - 15:20	<p>Round Table RT-06 - Birth and delivery, skin-to-skin care and other challenges of early breastfeeding <i>Portuguese</i></p> <hr/> <p>Practices in teaching hospitals at the start of breastfeeding: Skin-to-skin contact and breastfeeding in the first hour of life Speaker: Kleyde Ventura de Souza - ABENFO Reduction of inequalities in the management of childbirth care in the Stork Network Speaker: Maria do Carmo Leal - Fundação Oswaldo Cruz Childbirth care practices that impact breastfeeding Speaker: Daphne Rattner - REHUNA Ana Luiza Sant'Anna Romero Moderator: Natalia Rea Monteiro - IBFAN Rapporteur: Maria de Nazaré Carvalho Nery - IBFAN</p>	Sala 6 - Gabriela Dorothy
13:30 - 15:20	<p>Round Table RT-04 - Ultra-processed foods consumed by young children: impact on health and actions for control <i>Portuguese/Spanish/English</i></p> <hr/> <p>. Patterns of ultra-processed food consumption among children under three, in ten countries Speaker: Fernanda Rauber - Universidade de São Paulo The link between patterns of ultra-processed food consumption in children under three, dietary nutritional quality, and health outcomes Speaker: Daniela Neri Gama de Almeida - NUPENS-USP Determinants of ultra-processed food consumption</p>	Sala 4 - Zilda Arns



	<p>Speaker: Hacer Tanrikulu - IBFAN-ICDC My experience: Patrícia Couto Moderator: Maria Laura da Costa Louzada - FSP/USP</p>	
13:30 - 15:20	<p>Discussion Group DG-01 - Breastfeeding consultants: from training to practice <i>Portuguese</i></p> <p>Speaker: Roberto Mario Silveira Issler - IBLCE Speaker: Adriana Dile Bloise - Família Coruja - Suporte Domiciliar em Amamentação Moderator: Sonia Isoyama Venancio - Instituto de Saúde - Secretaria de Estado da Saúde de São Paulo</p>	Sala 9 - Derrick Jelliffe / Patty Jelliffe
13:30 - 14:30	<p>Other Sessions O-02 - Multi-media showcase of resources developed for promotion of IYCF behaviors <i>English</i></p> <p>Speaker: Peggy Koniz-Booher - USAID Advancing Nutrition, JSI R&T Institute Supporter: Maria Lúcia Futuro Muhlbauer - Amigas do Peito Speaker: Mariana Fernandes Brito - UFRJ Macaé</p>	Sala 11 - Caleb Otto
13:30 - 15:20	<p>Panel P-01 - Systems and community-based actions to improve infant and young child nutrition, growth and development <i>Portuguese/English</i></p> <p>SYSTEM LEVEL IYCF Systems level interventions for improved breastfeeding Speaker: Cria Perrine - CDC Interventions to improve complementary feeding through paediatricians and childcare Speaker: Heather Hamner - Centers for Disease Control and Prevention CHANGING PROVIDER-DRIVEN BEHAVIORS FOR EARLY INITIATION OF BREASTFEEDING Introduction: Institutional deliveries: A missed opportunity for breastfeeding? Speaker: Nemat Shahrukh Hajebehoy - Bill & Melinda Gates Foundation New Model : Creating Centers of Excellence for Breastfeeding in Viet Nam and Southeast Asia. Country experiences Speaker: Roger Mathisen - Alive & Thrive Q&A MAPPING EARLY CHILDHOOD DEVELOPMENT AND IYCF SYNERGIES IN THE FIRST 1,000 DAYS Introduction: Multisectoral IYCF programming Speaker: Jeniece - USAID Mapping IYCF and ECD linkages and synergies across the first 1,000 days Speaker: Altrena G.Mukuria - USAID ADVANCING NUTRITION/SAVE THE CHILDREN Country experiences with community based IYCF, Ghana Speaker: Romilla Karnati - USAID Advancing Nutrition Country experiences with community based IYCF, Rwanda Speaker: Alemayehu Gebremariam - CATHOLIC RELIEF SERVICES; USAID GIKURIRO PROGRAM Panel with Q&A at the end with everybody Moderator: Cria Perrine - CDC Moderator: Altrena G.Mukuria - USAID ADVANCING</p>	Sala 8 - Natividad Clavano



	NUTRITION/SAVE THE CHILDREN Rapporteur: Regicely Aline Brandão Ferreira - IBFAN-Brasil	
13:30 - 15:20	<p>Other Sessions</p> <p>O-05 - Tent of corporate actions focused on infant feeding</p> <p><i>Portuguese</i></p> <p>Speaker: Camila Maranhã Paes de Carvalho - UFF e ACT</p>	Foyer - Vera Vinha
13:30 - 14:30	<p>Other Sessions</p> <p>O-03 - Book launch: It is a mammal speaking, isn't it?</p> <p><i>Portuguese</i></p> <p>Speaker: Yechiel Moises Chencinski - SPSP/SBP</p>	Foyer - Vera Vinha
13:30 - 15:20	<p>Discussion Group</p> <p>DG-03 - Why do we need to talk about weaning?</p> <p><i>Portuguese</i></p> <p>Speaker: Aline Rodrigues Corrêa Sudo - IBFAN e Amigas do Peito Moderator: Clarissa Moraes de Sousa Bottari - HUGG/SMS Rio de Janeiro Supporter: Fabíola Cassab - IBFAN e Matrice</p>	Sala 10 - Audrey Naylor
13:30 - 15:20	<p>Round Table</p> <p>RT-07 - Challenges of breastfeeding in prematurity</p> <p><i>Portuguese</i></p> <p>Current recommendations for feeding of preterm infants Speaker: Lúcia Mendes de Oliveira Rolim - SOPERJ Scientific evidence of the repercussions of diet on the evolution of preterm infants Speaker: Elsa Regina Justo Giugliani - Universidade Federal do Rio Grande do Sul Facilitators and obstacles to breastfeeding in prematurity Speaker: Carmem Lúcia Ferreira Elias My experience: Milene Lucio da Silva Moderator: José Dias Rego - SBP Rapporteur: Sonia Maria Salviano Matos de Alencar - IBFAN Brasil</p>	Sala 7 - Andy Chetley
14:30 - 15:20	<p>Other Sessions</p> <p>O-04 - Book Launching: The baby diary</p> <p><i>Portuguese</i></p> <p>Speaker: Luciana Herrero</p>	Foyer - Vera Vinha
15:30 - 16:00	Kids WBC / Kids WCFC	Espaço ENAMzinho/ENACSinho - Bibi Vogel
16:00 - 17:50	<p>Round Table</p> <p>RT-08 - Socioeconomic and ethnic inequities in infant feeding</p> <p><i>Portuguese/Spanish/English</i></p> <p>Consumption of infant formula in high-income countries Speaker: Phillip Baker - Institute for Physical Activity and Nutrition, Deakin University</p>	Sala 1 A/B - Fernando Figueira



	<p>Socioeconomic inequalities in the use of infant formula in low- and middle-income countries Speaker: Paulo Augusto Ribeiro Neves - International Center for Equity in Health, Federal University of Pelotas</p> <p>Inequalities in breastfeeding between different ethnic groups in Latin America. Speaker: Giovanna Laura María Gatica Domínguez - INTERNATIONAL CENTER FOR EQUITY IN HEALTH Moderator: Cesar Victora - UFPel Rapporteur: Kleyde Ventura de Souza - ABENFO</p>	
16:00 - 17:50	<p>Round Table RT-13 - A healthy environment and its impact on childhood obesity <i>Portuguese</i></p> <p>The role of civil society in preventing overweight and obesity in children Speaker: Ana Paula Bortoletto - IDEC Action Plan for the Prevention of Obesity in Children and Adolescents: progress and challenges Speaker: Fabio Gomes - OPAS/OMS Legislative and judicial actions to protect the health and improve the nutrition of children in Latin America Speaker: Jaime Delgado Zegarra - INSTITUTO DE CONSUMO UNIVERSIDAD SAN MARTIN DE PORRES PERU Moderator: Gisele Ane Bortolini - MINISTÉRIO DA SAÚDE Rapporteur: Fabiola Figueiredo Nejar - IBFAN/UNITAU/ITES</p>	Sala 6 - Gabriela Dorothy
16:00 - 17:50	<p>Round Table RT-09 - Infant and young child feeding in emergencies: Short and long-term benefits of protecting breastfeeding <i>Portuguese/Spanish/English</i></p> <p>Emergencies in Mexico: New perspectives to tackle the recurrent failure to implement measures to protect breastfeeding Speaker: Marcos Arana Cedeño - IBFAN Mexico Breastfeeding preparedness and response to save survivors of typhoons Speaker: Innes Fernandes - IBFAN Southeast Asia Protecting IYCF in emergencies and humanitarian crisis: a collective responsibility Speaker: Alessandro Iellamo - IFE Core Group/Save the Children UK Moderator: Valderéz Machado de Aragão - IBFAN Brasil Rapporteur: Elisabeth Kuehn de Souza - BANCO DE LEITE HUMANO DE BLUMENAU</p>	Sala 2 - Nancy-Jo Peck
16:00 - 17:50	<p>Round Table RT-10 - Codex, trade and child health: policy coherence between Codex and WHO recommendations to protect IYCF <i>Portuguese/Spanish/English</i></p> <p>The international agreements and the Code: friend or foe? Speaker: David Clark - UNICEF-NY Can Codex standards undermine Code implementation? Speaker: Laurence Grummer-Strawn - WHO The challenge of labelling Speaker: Yeong Joo Kean - IBFAN-ICDC Moderator: Elisabeth Sterken - INFACIT-IBFAN Rapporteur: Rodrigo Pinheiro de Toledo Vianna - Universidade</p>	Sala 3 - Gloria Ochoa



	Federal da Paraíba	
16:00 - 17:50	<p><u>Round Table</u> RT-12 - National breastfeeding policies in Brazil, Costa Rica and Uruguay: What works and how <i>Portuguese</i></p> <p>The elaboration of the breastfeeding policy in Brazil Speaker: Sonia Ioyama Venancio - Instituto de Saúde - Secretaria de Estado da Saúde de São Paulo Breastfeeding policy in Costa Rica Speaker: Lilliam Marin Arias - Instituto de Investigaciones en Salud, Universidad de Costa Rica Advances in the breastfeeding policy in Uruguay Speaker: Carolina de Leon Giordano - Ministerio de Salud Pública de Uruguay Moderator: Janini Selva Ginani - Ministério da Saúde Rapporteur: Dolores Fernandez Fernandez - INSTITUTO DE PERINATOLOGIA DA BAHIA</p>	Sala 5 - Miriam Labbock
16:00 - 17:50	<p><u>Round Table</u> RT-14 - The role of the father in breastfeeding and infant care <i>Portuguese</i></p> <p>Prenatal partner strategy Speaker: Michelle Leite da Silva - Coordenação Nacional de Saúde do Homem- Ministério da Saúde Participation of the father during visits to the maternity (Carioca stork), pre-delivery, childbirth and postpartum Speaker: Viviane Manso Castello Branco - RNPI Father s Friend Health Unit Strategy Speaker: Márcio Ferreira - SMS/RJ My experience: RENATO DOS SANTOS FERREIRA Moderator: Marcus Renato de Carvalho - UFRJ e Aleitamento.com Rapporteur: Regicely Aline Brandão Ferreira - IBFAN-Brasil</p>	Sala 7 - Andy Chetley
16:00 - 17:50	<p><u>Panel</u> P-02 - Drivers, barriers and enablers of young childrens diets: results from regional landscape analysis <i>Portuguese/English</i></p> <p>Drivers, barriers and facilitators of young childrens diets. Results of regional analyses: Middle East and North Africa; Asia and the Pacific; and Eastern and Southern Africa Speaker: France Begin - UNICEF-NY Social and behavioural determinants, decision factors of children's diets Speaker: Roger Mathisen - Alive & Thrive Desirability, convenience, access to unhealthy complementary foods and beverages as drivers of young children's diets - findings from the ARCH Nepal study Speaker: Elizabeth Zehner - HKF Moderator: Cristiano Siqueira Boccolini - ICICT/FIOCRUZ Rapporteur: Maria Rejane Seibel - SMS/POA</p>	Sala 8 - Natividad Clavano
16:00 - 16:50	<p><u>Discussion Group</u> DG-04 - Breastfeeding support rooms in the workplace: experience of three Latin American countries <i>Portuguese</i></p>	Sala 9 - Derrick Jelliffe / Patty Jelliffe



	<p>Speaker: Clavel Sanchez - IBFAN Republica Dominicana Speaker: Diana Marcela Rico Piñero - IBFAN Colombia Moderator: Renara Guedes Araújo - Ministério da Saúde Supporter: Kelly Pereira Coca - Universidade Federal de São Paulo</p>	
16:00 - 16:50	<p><u>Discussion Group</u> DG-05 - How to support nursing mothers when they return to work and to study <i>Portuguese</i></p> <p>Speaker: Bianca Jacqueline Ramos - Universidade Federal de Santa Catarina Speaker: Vanessa Martinhago Borges Fernandes - UNIVERSIDADE FEDERAL DE SANTA CATARINA - UFSC Supporter: Maely Nunes Araújo - IBFAN</p>	Sala 10 - Audrey Naylor
16:00 - 17:50	<p><u>Other Sessions</u> O-06 - Implementing skin to skin: overcome practical challenges / The Magical Hour: Holding Your Baby Skin-to-Skin Immediately After Birth (video) <i>English</i></p> <p>Speaker: Kajsa Brimdyr - Healthy Children Project Moderator: Karin Cadwell - Healthy Children Project Supporter: Annelise Barreto Krause - Secretaria Municipal de Saúde de Porto Alegre</p>	Sala 11 - Caleb Otto
16:00 - 16:50	<p><u>Other Sessions</u> O-07 - Pre launch: Mother confessions: sincere, funny and emotional stories about how to live with children <i>Portuguese</i></p> <p>Supporter: Ana Paula Melo Viana - FAMÍLIA CORUJA - ATENDIMENTO DOMICILIAR EM AMAMENTAÇÃO Supporter: Fernanda Curado Reale - Blog Que mãe sou eu?</p>	Foyer - Vera Vinha
16:00 - 17:50	<p><u>Round Table</u> RT-11 - How the WBTi impacts IYCF policies and programs <i>Portuguese/Spanish/English</i></p> <p>Objectives of WBTi Speaker: Arun Kumar Gupta - Breastfeeding Promotion Network of India (BPNI) Implementation of the Ten Steps – Assessment Tool for Health Facilities: India Speaker: Jai Prakash Dadhich - Breastfeeding Promotion Network of India Assessing the Impact of The World Breastfeeding Trends Initiative: Brazil and Uganda Speaker: Fabiana Swain Müller - IBFAN Assessing the Impact of The World Breastfeeding Trends Initiative: Brazil and Uganda Speaker: Barbara Nalubanga - IBFAN Africa Moderator: Arun Kumar Gupta - Breastfeeding Promotion Network of India (BPNI) Rapporteur: Newton Jose de Oliveira Dantas - IBFAN Brasil Speaker: Nupur Bidla - BREASTFEEDING PROMOTION NETWORK OF INDIA (BPNI)</p>	Sala 4 - Zilda Arns
17:00 - 17:50	<p><u>Discussion Group</u> DG-06 - Accessories and pacifiers during breastfeeding: where,</p>	Sala 10 - Audrey Naylor



	<p>when, how <i>Portuguese</i></p> <p>Speaker: Claudia Gondim - IBFAN Brasil Moderator: Celina Valderez Feijo Kohler - SES -RS Supporter: Marcela Calif Simas - IBFAN</p>	
17:00 - 17:50	<p><u>Other Sessions</u> O-08 -Book launch: Breastfeeding stories in cartoons <i>Portuguese</i></p> <p>Speaker: Cristine Nogueira Nunes - PUC-Rio</p>	Foyer - Vera Vinha
18:00 - 19:30	<p><u>Technical sessions of selected abstracts</u> CCO_1 - Protection, promotion and support policies</p> <p>Coordinator: Renara Guedes Araújo - Ministério da Saúde Coordinator: Marcus Renato de Carvalho - UFRJ e Aleitamento.com [acessar trabalhos]</p>	Sala 4 - Zilda Arns
18:00 - 20:00	<p><u>Movie Exhibition</u> O-09 - Tigers (a film)</p> <p>Coordinator: Jean-Pierre Allain - ICDC - IBFAN Malásia Coordinator: Margaret I. Kyenka - IBFAN AFRICA Coordinator: Patti Rundall - Baby Milk Action IBFAN UK</p>	Sala 1 A/B - Fernando Figueira
18:00 - 19:30	<p><u>Technical sessions of selected abstracts</u> CCO_2 -Baby Friendly Hospital Initiative (bfhi)</p> <p>Coordinator: Mariana Simões Barros - rBLH-Fiocruz- MS Coordinator: Rosane Siqueira Vasconcellos Pereira - Instituto Fernandes Figueira [acessar trabalhos]</p>	Sala 2 - Nancy-Jo Peck
18:00 - 19:30	<p><u>Technical sessions of selected abstracts</u> CCO_5 - Breastfeeding indicators</p> <p>Coordinator: Vilma Judith Chávez de Pop - IBFAN Guatemala Coordinator: Ana Maria Spaniol - UNIVERSIDADE DE BRASÍLIA/COORDENAÇÃO GERAL DE ALIMENTAÇÃO E NUTRIÇÃO [acessar trabalhos]</p>	Sala 6 - Gabriela Dorothy
18:00 - 19:30	<p><u>Technical sessions of selected abstracts</u> CCO_6 - Breast situations and breastfeeding support/ lasertherapy</p> <p>Coordinator: Kelly Pereira Coca - Universidade Federal de São Paulo Coordinator: Elsa Regina Justo Giugliani - Universidade Federal do Rio Grande do Sul [acessar trabalhos]</p>	Sala 7 - Andy Chetley
18:00 -	<u>Technical sessions of selected abstracts</u>	Sala 8 - Natividad



19:30	CCO_7 - Educational activities on breastfeeding Coordinator: Maria da Conceição Monteiro Salomão - SES-RJ Coordinator: Rocio Caicedo - IBFAN ECUADOR [acessar trabalhos]	Clavano
18:00 - 19:30	<u>Technical sessions of selected abstracts</u> CCO_8 - Working women/room to support milk extraction Coordinator: Elisa Maria de Aquino Lacerda - UFRJ Coordinator: Rosangela Gomes dos Santos - Hospital Regional Sul [acessar trabalhos]	Sala 9 - Derrick Jelliffe / Patty Jelliffe
18:00 - 19:30	<u>Technical sessions of selected abstracts</u> CCO_9 - Paternity, family composition, cultural practices Coordinator: Marcelo da Silva Costa - HOSPITAL MATERNIDADE CARMELA DUTRA SMS /RJ Coordinator: Honorina Almeida - SPSP/SBP [acessar trabalhos]	Sala 10 - Audrey Naylor
18:00 - 19:30	<u>Technical sessions of selected abstracts</u> CCO_10 - Human rights, ethics, breastfeeding and complementary feeding promotion Coordinator: Clavel Sanchez - IBFAN Republica Dominicana Coordinator: Nomajoni P Ntombela - IBFAN Africa [acessar trabalhos]	Sala 11 - Caleb Otto
18:00 - 19:30	<u>Technical sessions of selected abstracts</u> CCO_3 - Community support and promotion Coordinator: Cintia Lombardi - CONSULTORA INDEPENDENTE EM SAÚDE PÚBLICA [acessar trabalhos]	Sala 3 - Gloria Ochoa
18:00 - 19:30	<u>electronic poster</u> PE_1 - Human milk bank Coordinator: Andrea Penha Spínola Fernandes - HOSPITAL MATERNIDADE LEONOR MENDES DE BARROS [acessar trabalhos]	TV 1
18:00 - 19:30	<u>electronic poster</u> PE_2 - EDUCATIONAL ACTIVITIES ON BREASTFEEDING Coordinator: Aline Rodrigues Corrêa Sudo - IBFAN e Amigas do Peito [acessar trabalhos]	TV 2
18:00 - 19:30	<u>electronic poster</u> PE_3 - PREMATURE AND HIGH RISK CARE BABIES AND BREASTFEEDING 	TV 3



	Coordinator: Carmem Lúcia Ferreira Elias [acessar trabalhos]	
18:00 - 19:30	electronic poster PE_4 -Pre and inservice training on breastfeeding Coordinator: Ivis Emília de Oliveira Souza - Escola de Enfermagem Anna Nery - UFRJ [acessar trabalhos]	TV 4
18:00 - 19:30	Technical sessions of selected abstracts CCO_4 -Infant feeding: different approaches Coordinator: Bruna Pitasi Arguelhes - Ministério da Saúde Coordinator: Helissa Mendonça Moreira - Ministério da Saúde [acessar trabalhos]	Sala 5 - Miriam Labbock

• Thursday november 14, 2019

Time	Activity	Room
08:00 - 09:50	Technical sessions of selected abstracts CCO_12 - Human milk banking Coordinator: Danielle Aparecida da Silva - Instituto Fernandes Figueira Coordinator: Andrea Penha Spínola Fernandes - HOSPITAL MATERNIDADE LEONOR MENDES DE BARROS [acessar trabalhos]	Sala 2 - Nancy-Jo Peck
08:00 - 09:50	Technical sessions of selected abstracts CCO_11 -Pre and inservice training on breastfeeding Coordinator: Vilneide Maria Santos Braga Diégues Serva - IBFAN Brasil/IMIP Coordinator: Vilma Judith Chávez de Pop - IBFAN Guatemala [acessar trabalhos]	Sala 1 A/B - Fernando Figueira
08:00 - 09:50	Technical sessions of selected abstracts CCO_13 -Primary care Coordinator: Rosane Valéria Viana Fonseca Rito - Universidade Federal Fluminense Coordinator: Alessandra Rivero Hernandez - IBFAN Brasil [acessar trabalhos]	Sala 3 - Gloria Ochoa
08:00 - 09:50	Technical sessions of selected abstracts CCO_14 - High risk babies, anquiloglossia, human milk Coordinator: Maria Teresa Cera Sanches - INSTITUTO DE SAÚDE DA SES-SP Coordinator: Claudia Gondim - IBFAN Brasil [acessar trabalhos]	Sala 4 - Zilda Arns



08:00 - 09:50	<u>Technical sessions of selected abstracts</u> CCO_15 - Complementary feeding practices Coordinator: Enilce Fonseca Sally - IBFAN e UFF Coordinator: Fabiola Figueiredo Nejar - IBFAN/UNITAU/ITES [acessar trabalhos]	Sala 5 - Miriam Labbock
08:00 - 09:50	<u>Technical sessions of selected abstracts</u> CCO_16 - Infant feeding in special conditions, culture and subjectivity Coordinator: Maria de Nazaré Carvalho Nery - IBFAN Coordinator: Carlos Eduardo de Carvalho Correa - Espaço Nascente- IBFAN Brasil [acessar trabalhos]	Sala 6 - Gabriela Dorothy
08:00 - 09:50	<u>Technical sessions of selected abstracts</u> CCO_17 -Breastfeeding practices Coordinator: Rosa Constanza Vallenias Bejar de Villar - (JUBILADA, ORGANIZACIÓN MUNDIAL DE LA SALUD) Coordinator: Valderez Machado de Aragão - IBFAN Brasil [acessar trabalhos]	Sala 7 - Andy Chetley
08:00 - 09:50	<u>Technical sessions of selected abstracts</u> CCO_18 - Actions to promote and support breastfeeding Coordinator: Patrícia Lima Pereira Peres - IBFAN Brasil / UERJ [acessar trabalhos]	Sala 8 - Natividade Clavano
08:00 - 09:50	<u>Technical sessions of selected abstracts</u> CCO_19 - Infant feeding capacity building, counselling and associated factors Coordinator: Sonia Isoyama Venancio - Instituto de Saúde - Secretaria de Estado da Saúde de São Paulo Coordinator: Ariane Tiago Bernardo de Matos - MS/CGSCAM [acessar trabalhos]	Sala 9 - Derrick Jelliffe / Patty Jelliffe
08:00 - 09:50	<u>Technical sessions of selected abstracts</u> CCO_20 - Networking and social mobilization Coordinator: Ana Maria Calaça Prigenzi - BANCO DE LEITE HUMANO DE PERUIBE Coordinator: Carlos Eduardo de Carvalho Correa - Espaço Nascente- IBFAN Brasil [acessar trabalhos]	Sala 10 - Audrey Naylor
08:00 - 09:50	<u>Technical sessions of selected abstracts</u> CCO_21 - WBTi and other tools to measure breastfeeding Coordinator: Jai Prakash Dadhich - Breastfeeding Promotion Network of India Coordinator: Rodrigo Pinheiro de Toledo Vianna - Universidade Federal da Paraíba	Sala 11 - Caleb Otto



	[acessar trabalhos]	
08:00 - 09:50	electronic poster PE_5 - Baby friendly hospital initiative Coordinator: Nair Rosio Carrasco Sanéz - LACTARED / RED PERUANA DE LACTANCIA MATERNA [acessar trabalhos]	TV 1
08:00 - 09:50	electronic poster PE_6 Breastfeeding information on pregnancy and on primary care Coordinator: Annelise Barreto Krause - Secretaria Municipal de Saúde de Porto Alegre [acessar trabalhos]	TV 2
08:00 - 09:50	electronic poster PE_7 -Human milk content Coordinator: Maristela de Marchi Benassi - IBFAN Brasil [acessar trabalhos]	TV 3
08:00 - 09:50	electronic poster PE_8 - Women, work and breastfeeding. Bf promotion Coordinator: Celina Valderez Feijo Kohler - SES -RS [acessar trabalhos]	TV 4
10:00 - 10:50	Lecture Breastfeeding and healthy complementary feeding: human rights to be protected for life <i>Portuguese/Spanish/English</i> Keynote speaker: Elisabetta Recine - UNB Moderator: Inês Rugani Ribeiro de Castro - Universidade do Estado do Rio de Janeiro - UERJ	Sala 1 A/B - Fernando Figueira
11:00 - 12:50	Round Table RT-15 - Baby-Friendly Hospital Initiative (BFHI) implementation in the 21st century <i>Portuguese/Spanish/English</i> The 2018 BFHI implementation guidance Speaker: Laurence Grummer-Strawn - WHO BFHI and quality of care in Ghana Speaker: Esi Amoahful - Ministry of Health BFHI and hospital accreditation standards in Serbia Speaker: Jelena Zajeganovic - UNICEF My experience: Thais Helena Oliveira Moderator: France Begin - UNICEF-NY	Sala 1 A/B - Fernando Figueira
11:00 - 12:50	Round Table RT-16 - History, implementation and monitoring of the Code in Latin America: From commercial promotion to practices with professionals <i>Portuguese/Spanish/English</i>	Sala 2 - Nancy-Jo Peck



	<p>History of the Code of Latin America Speaker: Marcos Arana Cedeño - IBFAN Mexico</p> <p>Implementation and status of the Code by country Speaker: Vilma Judith Chávez de Pop - IBFAN Guatemala</p> <p>Violations according to monitoring Speaker: Clavel Sanchez - IBFAN Republica Dominicana</p> <p>Example of a model law in Colombia Speaker: Ana Marcela Gomez Medina - IBFAN COLOMBIA</p> <p>Moderator: Vera May - SAP- Sociedad Argentina de Pediatría</p> <p>Rapporteur: Alessandra Rivero Hernandez - IBFAN Brasil</p>	
11:00 - 12:50	<p><u>Round Table</u> RT-17 - Complementary feeding: challenges <i>Portuguese/Spanish/English</i></p> <p>A child who refuses to eat Speaker: Carlos Xavier González Rodríguez - ACPAM</p> <p>Dairy compounds: to be sold a pig in a poke Speaker: Enilce Fonseca Sally - IBFAN e UFF</p> <p>The difficulties of introducing foods to children every day Speaker: Jorginete de Jesus Damião - UNIVERSIDADE DO ESTADO DO RIO DE JANEIRO</p> <p>My experience: Mayara Nóbrega</p> <p>Moderator: Inês Rugani Ribeiro de Castro - Universidade do Estado do Rio de Janeiro - UERJ</p> <p>Rapporteur: Annelise Barreto Krause - Secretaria Municipal de Saúde de Porto Alegre</p>	Sala 3 - Gloria Ochoa
11:00 - 12:50	<p><u>Round Table</u> RT-19 - Breastfeeding and complementary feeding as human rights: food and nutrition security <i>Portuguese</i></p> <p>The human right to adequate food (HRAF): how the private sector and its foundations have taken ownership of the agenda and of the institutions Speaker: Flavio Luiz Schieck Valente - Universidade Federal de Pernambuco</p> <p>Food security from the perspective of the HRAF in infants and socially very vulnerable children: The case of indigenous children Speaker: Ana Maria Segall Corrêa - IBFAN e Fiocruz-Brasília</p> <p>Moderator: Francisco Menezes - IBASE</p> <p>Rapporteur: Cleia Costa Barbosa - Rede IBFAN</p>	Sala 5 - Miriam Labbock
11:00 - 12:50	<p><u>Round Table</u> RT-20 - New knowledge on breastfeeding: Clinical implications for the future of the child <i>Portuguese</i></p> <p>Interaction between breast milk and microbiome Speaker: João Aprígio Almeida - rBLH-Fiocruz- MS</p> <p>Breastfeeding and complementary feeding: epigenetics Speaker: Fabíola Suano - Escola Paulista de Medicina (UNIFESP) e Faculdade de Medicina do ABC (FMABC)</p> <p>Pacifier use and IQ in children: Is there a connection? Speaker: Elsa Regina Justo Giugliani - Universidade Federal do Rio Grande do Sul</p> <p>My experience: Samilly Viegas</p>	Sala 6 - Gabriela Dorothy



	<p>Moderator: Vilneide Maria Santos Braga Diégues Serva - IBFAN Brasil/IMIP Rapporteur: Roberto Diniz Vinagre - UNIVERSIDADE FEDERAL DE MATO GROSSO</p>	
11:00 - 12:50	<p><u>Round Table</u> RT-21 - Breastfeeding in special situations <i>Portuguese</i></p> <hr/> <p>Breastfeeding in women who underwent mammoplasty Speaker: Ana Cristina F. Vilhena Abrao - UNIFESP Cross-nursing Speaker: Maria Ines Couto de Oliveira - UFF/IBFAN Brasil, Speaker: Honorina Almeida - SPSP/SBP Moderator: Joel Lamounier - SBP Rapporteur: Neuza Maria Gouvea Schneiter - IBFAN My experience: KARINE CAROLINE FARIA DOS SANTOS</p>	Sala 7 - Andy Chetley
11:00 - 11:50	<p><u>Other Sessions</u> O-11 - Launch of thematic issue on breastfeeding and complementary feeding in the journal DEMETRA: Food, Nutrition & Health <i>Portuguese</i></p> <hr/> <p>Speaker: Luciana Maria Cerqueira Castro - Universidade do Estado do Rio de Janeiro Speaker: Elisa Maria de Aquino Lacerda - UFRJ Speaker: Maria Cristina Passos - UNIVERSIDADE FEDERAL DE OURO PRETO</p>	Foyer - Vera Vinha
11:00 - 12:50	<p><u>Round Table</u> RT-18 - Difficult ways of fighting for breastfeeding protection and: lessons learned <i>Portuguese/Spanish/English</i></p> <hr/> <p>Breastfeeding: a political issue Speaker: Leah Margulies - Corporate Accountability International Protecting, promoting and support to breastfeeding: lessons learned Speaker: Margaret I. Kyenkyia - IBFAN AFRICA How we have achieved the breastfeeding protection in Brazil: an everyday struggle Speaker: Marina Ferreira Rea - IBFAN Moderator: Jean-Pierre Allain - ICDC - IBFAN Malásia Rapporteur: Marina Ferreira Rea - IBFAN</p>	Sala 4 - Zilda Arns
11:00 - 11:50	<p><u>Discussion Group</u> DG-08 - Monitoring the NBCAL in Brazil - successes and challenges <i>Portuguese</i></p> <hr/> <p>Speaker: Fabiana Swain Müller - IBFAN Moderator: Ana Paula Bortoletto - IDEC Supoorter: Rodrigo César de Oliveira Carvalho - Secretaria de Estado de Saúde de Mato Grosso</p>	Sala 10 - Audrey Naylor
11:00 - 12:50	<p><u>Other Sessions</u> O-10- Skill Building workshop on the IYCF Image Bank and photo-to-illustration technique for developing counselling materials <i>Portuguese/Spanish/English</i></p>	Sala 11 - Caleb Otto



	<p>Moderator: Peggy Koniz-Booher - USAID Advancing Nutrition, JSI R&T Institute Supporter: Rodrigo Bueno</p>	
11:00 - 12:50	<p>Panel P-03 - Violence, detention and their consequences on infant feeding <i>Portuguese</i></p> <p>Intimate partner violence and feeding practices in the first year of life Speaker: Maria Helena Hasselmann - Universidade do Estado do Rio de Janeiro Breastfeeding in prisons Speaker: Barbara Vasques da Silva Ayres - FUNDAÇÃO OSWALDO CRUZ - ENSP Moderator: Claudia Valéria Cardim - INSTITUTO DE NUTRIÇÃO UERJ Rapporteur: Cintia Ribeiro Santos - Hospital Sofia Feldman</p>	Sala 8 - Natividade Clavano
12:00 - 12:50	<p>Discussion Group DG-07 - Knowing and doing when playing to breastfeed in early childhood education <i>Portuguese/Spanish/English</i></p> <p>Speaker: Maria Lúcia Futuro Muhlbauer - Amigas do Peito Moderator: Pushpa Valli Panadam - La Leche League Paraguay Aline Rodrigues Corrêa Sudo - IBFAN e Amigas do Peito Supporter: Ana Basaglia - Matrice - Grupo de Apoio ao Aleitamento Materno</p>	Sala 9 - Derrick Jelliffe / Patty Jelliffe
12:00 - 12:50	<p>Discussion Group DG-09 - Breastfeeding babies who are expected to die. Standing by the families <i>Spanish</i></p> <p>Speaker: Natalie Castillo Zamora - Caja Costarricense del Seguro Social Speaker: Lilliam Marin Arias - Instituto de Investigaciones en Salud, Universidad de Costa Rica Supporter: Dulce María Acosta Faranda - AMAMANTAPY/IBFANPY</p>	Sala 10 - Audrey Naylor
12:00 - 12:50	<p>Other Sessions O-12 - Book launch: Epidemiology of Inequality: four decades of birth cohorts <i>Portuguese</i></p> <p>Speaker: Cesar Victora - UFPel</p>	Foyer - Vera Vinha
12:50 - 14:10	Lunch	
14:10 - 14:40	Kids WBC / Kids WCFC	Espaço ENAMzinho/ENACSinho - Bibi Vogel
14:40 - 16:30	<p>Round Table RT-23 - WHO growth curves: Controversies in their clinical</p>	Sala 1B - Fernando Figueira



	application <i>Portuguese/Spanish/English</i>	
	Scientific basis for drawing up universal growth curves - the WHO curves Speaker: Cesar Victora - UFPel Controversies in the use and application of WHO curves in caring for mothers and babies Speaker: Carlos Xavier González Rodríguez - ACPAM My experience: Mariana Mainier Moderator: Sonia Maria Salviano Matos de Alencar - IBFAN Brasil Rapporteur: Maria Eunice Begot da Silva Dantas - IBFAN Brasil	
14:40 - 16:30	Round Table RT-22 - Human milk banks: Strategy to ensure food security for newborns at risk <i>Portuguese/Spanish/English</i>	Sala 1A - Fernando Figueira
	Human milk banks in the context of global health Speaker: João Aprígio Almeida - rBLH-Fiocruz- MS The experience of human milk banks in Cape Verde Speaker: Irina Spencer - BLH Cape Verde My experience: Mariana Mainier Moderator: Danielle Aparecida da Silva - Instituto Fernandes Figueira Rapporteur: Miriam Oliveira dos Santos - Secretaria de Estado de Saúde do DF	
14:40 - 16:30	Round Table RT-24 - Training in breastfeeding: Lessons learned from Wellstart, London, WHO and future perspectives <i>Portuguese/Spanish/English</i>	Sala 2 - Nancy-Jo Peck
	Breastfeeding training: Results achieved at the London Training Course Felicity Savage King - WABA Breastfeeding training: Results achieved at the Wellstart Training Course Speaker: Sarah María Vega Sánchez - ASOCIACIÓN LATINOAMERICANA DE PEDIATRÍA (ALAPE) WHO/UNICEF Infant Feeding Courses - Outlook Speaker: Ma Del Carmen Casanovas - Comité Técnico de Apoyo a La Lactancia Materna - COTALMA Moderator: Vilneide Maria Santos Braga Diégues Serva - IBFAN Brasil/IMIP Rapporteur: IONE QUEIROZ DE JESUS - PREFEITURA DE SÃO PAULO	
14:40 - 16:30	Round Table RT-25 - New tools for national monitoring of the Code <i>Portuguese/Spanish/English</i>	Sala 3 - Gloria Ochoa
	Building national Code monitoring system tied to enforcement Speaker: France Begin - UNICEF-NY Assessment of Code violations in Ecuador Speaker: Angelica Dayana Tutasi Lozada - Ministry of Public Health - Ecuador Moderator: Laurence Grummer-Strawn - WHO	
14:40 -	Round Table	Sala 4 - Zilda Arns



16:30	RT-26 - How breastfeeding is affected by new knowledge about vertical HIV transmission <i>Portuguese/Spanish/English</i>	
	<p>The 2016 WHO Infant Feeding Guidance in the context of HIV in Uganda Speaker: Barbara Nalubanga - IBFAN Africa</p> <p>HIV and infant feeding experiences from South Africa: new evidence provides opportunity to move from survival to thriving Speaker: Anna Coutoudis - University KwaZulu-Natal</p> <p>Breastfeeding practices for breastfeeding mothers with HIV in Dominican Republic Speaker: Clavel Sanchez - IBFAN Republica Dominicana</p> <p>Moderator: Rosangela Gomes dos Santos - Hospital Regional Sul</p> <p>Rapporteur: Evangelia Kotzias Atherino dos Santos - Universidade Federal de Santa Catarina e IBFAN Brasil</p> <p>Speaker: FERNANDA FERNANDES FONSECA</p>	
14:40 - 16:30	<u>Round Table</u> RT-27 - Food advertising: old and new challenges <i>Portuguese</i>	Sala 5 - Miriam Labbock
	<p>Scientific evidence of food advertising Speaker: Laís Amaral Mais - Instituto Brasileiro de Defesa do Consumidor (Idec)</p> <p>Food advertising and consumer law Speaker: Amauri Artimos da Matta - PROCON/MG</p> <p>The challenges of food advertising in consumers choices Speaker: Mariana Costa Claudino - ACT PROMOÇÃO DA SAÚDE</p> <p>Moderator: Ana Paula Bortoletto - IDEC</p> <p>Rapporteur: Diva de Lourdes Azevedo Fernandes - IBFAN</p>	
14:40 - 16:30	<u>Round Table</u> RT-28 - NBCAL: The challenges to continue to protect breastfeeding <i>Portuguese</i>	Sala 6 - Gabriela Dorothy
	<p>Implementation of the NBCAL through the courts: How to make it known to the judiciary and to prosecutors: Difficulties and challenges. Speaker: Newton Jose de Oliveira Dantas - IBFAN Brasil</p> <p>Monitoring practices and new strategies of industry and commerce in Brazil Speaker: Rosana Maria Polli Fachini De Divitiis - IBFAN Brasil</p> <p>Challenges in the implementation of the NBCAL Speaker: Renata Ferreira - ANVISA</p> <p>My experience: Camila Sixel Cordeiro - UNIVERSIDADE FEDERAL FLUMINENSE</p> <p>Moderator: Janini Selva Ginani - Ministério da Saúde</p> <p>Rapporteur: Patrícia Lima Pereira Peres - IBFAN Brasil / UERJ</p>	
14:40 - 16:30	<u>Round Table</u> RT-29 - Breastfeeding and complementary feeding in primary health care: Experiences and challenges <i>Portuguese</i>	Sala 7 - Andy Chetley
	<p>Breastfeed and Feed Brazil Strategy Speaker: Regicely Aline Brandão Ferreira - IBFAN-Brasil</p> <p>The Breastfeeding-friendly Primary Healthcare Initiative: scientific evidence, effectiveness and sustainability</p>	



	<p>Speaker: Maria Ines Couto de Oliveira - UFF/IBFAN Brasil, Woman-focused breastfeeding: protagonism, empowerment, support for pregnant women, nursing mothers and families</p> <p>Speaker: Ivis Emília de Oliveira Souza - Escola de Enfermagem Anna Nery - UFRJ</p> <p>Moderator: Gisele Ane Bortolini - MINISTÉRIO DA SAÚDE</p> <p>Rapporteur: Ivone Abolnik Amazonas - IBFAN</p>	
14:40 - 16:30	<p><u>Panel</u> P-04 - Breastfeeding and postpartum depression: when motherhood starts differently <i>Portuguese</i></p> <p>The father: A determining factor in risk situations</p> <p>Speaker: Denise de Sousa Feliciano - SPSP/SBP/SEDES</p> <p>Postpartum depression: Protective aspects of breastfeeding</p> <p>Speaker: Honorina Almeida - SPSP/SBP</p> <p>Postpartum depression: Signs, symptoms, how to recognize and help</p> <p>Speaker: Bianca Balassiano - AUTÔNOMA</p> <p>Moderator: Maria José Guardia Mattar - SMS REDE MÃE PAULISTANA</p> <p>Rapporteur: Maria Rejane Seibel - SMS/POA</p>	Sala 8 - Natividade Clavano
14:40 - 16:30	<p><u>Discussion Group</u> DG-10 - Zika Virus congenital syndrome: working with mothers, families and professionals <i>Portuguese</i></p> <p>Speaker: Maria da Conceição Monteiro Salomão - SES-RJ</p> <p>Moderator: Rosane Siqueira Vasconcellos Pereira - Instituto Fernandes Figueira</p> <p>Supporter: Rosane Siqueira Vasconcellos Pereira - Instituto Fernandes Figueira</p>	Sala 9 - Derrick Jelliffe / Patty Jelliffe
14:40 - 15:30	<p><u>Discussion Group</u> DG-11 - Support groups and networks for successful breastfeeding and healthy complementary feeding <i>Portuguese</i></p> <p>Speaker: Gisela Soares Brunken - Universidade Federal de Mato Grosso</p> <p>Moderator: Josemara Gomes da Silva Lima - GRUPO APOIO SUPER MÃES</p> <p>Supporter: Claudia Gondim - IBFAN Brasil</p>	Sala 10 - Audrey Naylor
14:40 - 15:30	<p><u>Other Sessions</u> O-14 - Book launch: Protecting, promoting and support of breastfeeding: scientific evidences and implementation <i>Portuguese</i></p> <p>Speaker: Sonia Isoyama Venancio - Instituto de Saúde - Secretaria de Estado da Saúde de São Paulo</p>	Foyer - Vera Vinha
14:40 - 16:30	<p><u>Other Sessions</u> O-13 - Image and photography workshop <i>Portuguese</i></p> <p>Moderator: Fernanda Dias de Sá - IBFAN - Ministério da Saúde</p>	Sala 11 - Caleb Otto



	(HFSE) Supporter: Margot Friedmann Zetsche - Secretaria Municipal de Saúde de Timbó	
15:40 - 16:30	<p><u>Discussion Group</u> DG-12 - Problems that may occur in the mouth during breastfeeding: How should professionals approach behaviors <i>Portuguese</i></p> <p>Speaker: Livia Guimarães Zina - Universidade Federal de Minas Gerais Speaker: Pedro Pileggi Vinha - NEOMSP Supporter: Cintia Ribeiro Santos - Hospital Sofia Feldman</p>	Sala 10 - Audrey Naylor
15:40 - 16:30	<p><u>Other Sessions</u> O-15 - Breastfeeding bra release - (this activity has been canceled) <i>Portuguese</i></p>	Foyer - Vera Vinha
16:30 - 17:00	<p><u>Break</u> -</p>	
17:00 - 18:50	<p><u>Round Table</u> RT-30 - 40 years of Kangaroo Mother Care <i>Portuguese/Spanish/English</i></p> <p>40 years of Mother Kangaroo Speaker: Hector Martinez Gomez - Metodologia Madre Canguro The Kangaroo Method in Brazil Speaker: Zeni Carvalho Lamy - DEPARTAMENTO DE SAÚDE PÚBLICA-UFMA Poems for the 40 years of Mother Kangaroo Care Speaker: Luis Alberto Mussa Tavares - UTI Neonatal Nicola Albano Moderator: Marcus Renato de Carvalho - UFRJ e Aleitamento.com Rapporteur: Carolina Belomo de Souza - UFPR</p>	Sala 1A - Fernando Figueira
17:00 - 18:50	<p><u>Round Table</u> RT-31 - The need for investment and the costs of not breastfeeding <i>Portuguese/Spanish/English</i></p> <p>The World Breastfeeding Costing Initiative (WBCi) Speaker: Arun Kumar Gupta - Breastfeeding Promotion Network of India (BPNI) Costs of not breastfeeding: summary of findings from the Lancet Breastfeeding Series Speaker: Cesar Victora - UFPel The cost of not breastfeeding in Latin America and around the world: results from a new tool Speaker: Dylan Walters - Nutrition International Moderator: Phillip Baker - Institute for Physical Activity and Nutrition, Deakin University Rapporteur: Marina Ferreira Rea - IBFAN</p>	Sala 1B - Fernando Figueira
17:00 - 18:50	<p><u>Round Table</u> RT-33 - Global breastfeeding collective: tools for breastfeeding advocacy <i>Portuguese/Spanish/English</i></p>	Sala 3 - Gloria Ochoa



	<p>Breastfeeding Global Collective – who and where we are Speaker: France Begin - UNICEF-NY Explanation of BF Collective tools- score cards and other advocacy tools Speaker: Laurence Grummer-Strawn - WHO Providing examples of country level actions/use of tools Speaker: Roger Mathisen - Alive & Thrive Moderator: Elisabeth Sterken - INFANT-IBFAN Rapporteur: Newton Jose de Oliveira Dantas - IBFAN Brasil</p>	
17:00 - 18:50	<p><u>Round Table</u> RT-35 - Coping with emergencies and disasters and how they might interfere in child nutrition <i>Portuguese</i></p> <p>Infant feeding in the context of emergencies: Response to Idai and Kenneth cyclones in Mozambique Speaker: Marla Violante Paunde Amaro - MINISTERIO DA SAUDE DE MOCAMBIQUE Infant feeding: When adversities weigh in Speaker: Valdevez Machado de Aragão - IBFAN Brasil Emergencies faced with the health of newborns in Venezuela Speaker: Eunice Lample Foata - IBFAN VENEZUELA Moderator: Lucinda Carolina Manjama - MINISTERIO DA SAUDE DE MOCAMBIQUE Rapporteur: Fabíola Cassab - IBFAN e Matrice</p>	Sala 5 - Miriam Labbock
17:00 - 18:50	<p><u>Round Table</u> RT-32 - Industrialized foods and how they impact IYCF <i>Portuguese/Spanish/English</i></p> <p>Influence of the baby food industry on public health policy, research and practice Speaker: Melissa Mialon - University of Sao Paulo The political issues around complementary feeding Speaker: Patti Rundall - Baby Milk Action IBFAN UK Nutrition and healthy Diets: Priority actions related to early nutrition in the WHO European Region João Breda - WHO - EURO Moderator: Maryse Arendt - Lactation Consultants Luxemburg Rapporteur: Fabíola Figueiredo Nejar - IBFAN/UNITAU/ITES Speaker: Kátia Campo - PAHO</p>	Sala 2 - Nancy-Jo Peck
17:00 - 18:50	<p><u>Round Table</u> RT-34 - World Breastfeeding Week (WBW) and beyond: an opportunity to link breastfeeding to the SDGs for greater impact <i>Portuguese/Spanish/English</i></p> <p>Overview of the WBW-2030 Campaign Speaker: Amal Omer-Salim - World Alliance for Breastfeeding Action (WABA) Examples of linking WBW to SDGs from Asia Speaker: Rukhsana Haider - Training & Assistance for Health & Nutrition Foundation (TAHN) Breastfeeding – a gender equity perspective Speaker: Paige Smith - UNCG Examples of WBW/Warm Chain activities from Latin America/ Caribbean Speaker: Irma Chavarria de Maza - WABA Moderator: Amal Omer-Salim - World Alliance for Breastfeeding</p>	Sala 4 - Zilda Arns



	<p>Action (WABA) Rapporteur: Rodrigo César de Oliveira Carvalho - Secretaria de Estado de Saúde de Mato Grosso</p>	
17:00 - 18:50	<p>Round Table RT-36 - Healthy complementary eating: facilitating factors <i>Portuguese</i></p> <hr/> <p>Responsive complementary feeding Speaker: Gabriela Buccini - Yale University Best practices in introducing complementary feeding Speaker: Elisa Maria de Aquino Lacerda - UFRJ Culinary autonomy in the preparation of family and child meal Speaker: Mariana Fernandes Brito - UFRJ Macaé Approaching the baby widely to better inform families how to introduce new foods. Speaker: Viviane Laudelino Vieira - Faculdade de Saúde Pública da USP My experience: Bruna Veiga Brasil Moderator: Muriel Bauermann Gubert - UNIVERSIDADE DE BRASILIA Rapporteur: Rosana Maria Polli Fachini De Divitiis - IBFAN Brasil</p>	Sala 6 - Gabriela Dorothy
17:00 - 18:50	<p>Round Table RT-37 - Preschool spaces that promote breastfeeding and healthy complementary feeding <i>Portuguese</i></p> <hr/> <p>Progress and challenges in infant feeding through the National School Feeding Program Speaker: Solange Fernandes - Fundo Nacional de Desenvolvimento da Educação Training and awareness of the school community to promote adequate and healthy eating Speaker: Luciana Azevedo Maldonado - UERJ Achievements, challenges and perspectives at local level Speaker: Annelise Barreto Krause - Secretaria Municipal de Saúde de Porto Alegre Moderator: Gisele de Savignon Pereira - Instituto de Nutrição Annes Dias Rapporteur: Maristela de Marchi Benassi - IBFAN Brasil</p>	Sala 7 - Andy Chetley
17:00 - 18:50	<p>Meeting M-01 - Human Milk Bank Network meeting <i>Portuguese</i></p> <hr/> <p>Speaker: João Aprígio Almeida - rBLH-Fiocruz- MS Speaker: Mariana Simões Barros - rBLH-Fiocruz- MS</p>	Sala 8 - Natividad Clavano
17:00 - 18:50	<p>Meeting M-02 - Get to know the Brazilian Alliance for Healthy and Adequate Food <i>Portuguese</i></p> <hr/> <p>Speaker: Laís Amaral Mais - Instituto Brasileiro de Defesa do Consumidor (Idec) Speaker: Ana Paula Bortoletto - IDEC</p>	Sala 9 - Derrick Jelliffe / Patty Jelliffe
17:00 - 18:50	<p>Meeting M-03 - Meeting of paediatricians with the Breastfeeding Department of the Brazilian Paediatrics Society</p>	Sala 10 - Audrey Naylor



	Portuguese	
	Speaker: Elsa Regina Justo Giugliani - Universidade Federal do Rio Grande do Sul	
17:00 - 18:50	Meeting M-04 - How to become an IBLCE Certified Lactation Consultant Portuguese	Sala 11 - Caleb Otto
	Speaker: Rosane Baldissera - International Board of Lactation Consultant Examiners Speaker: Roberto Mario Silveira Issler - IBLCE	
17:00 - 17:50	Other Sessions O-16 - Lauch Child and Adolescent Obesity – a Panoramic View Portuguese	Foyer - Vera Vinha
	Speaker: Elisa Proença da Silva Mendonça - INSTITUTO DESIDERATA	
19:30 -	Get together	Rio Scenarium -Lapa

• Friday november 15, 2019

Time	Activity	Room
08:00 - 09:30	Technical sessions of selected abstracts CCO_23 - Ultraprocessed foods, cooking and feeding practices	Sala 2 - Nancy-Jo Peck
	Coordinator: Jorginete de Jesus Damião - UNIVERSIDADE DO ESTADO DO RIO DE JANEIRO Coordinator: Innes Fernandes - IBFAN Southeast Asia [acessar trabalhos]	
08:00 - 09:30	Technical sessions of selected abstracts CCO_24 - Community assessment, nutrition programs	Sala 3 - Gloria Ochoa
	Coordinator: Regicely Aline Brandão Ferreira - IBFAN-Brasil Coordinator: Nupur Bidla - BREASTFEEDING PROMOTION NETWORK OF INDIA (BPNI) [acessar trabalhos]	
08:00 - 09:30	Technical sessions of selected abstracts CCO_29- NBCAL- Brazilian code and monitoring	Sala 8 - Natividad Clavano
	Coordinator: Rodrigo Pinheiro de Toledo Vianna - Universidade Federal da Paraíba Coordinator: Rosana Maria Polli Fachini De Divitiis - IBFAN Brasil [acessar trabalhos]	
08:00 - 09:30	Technical sessions of selected abstracts CCO_22 - Prevalence of breastfeeding/ bf at first hour	Sala 1 A/B - Fernando Figueira
	Coordinator: Raquel de Souza Mezzavilla - IBFAN Coordinator: Maria Eunice Begot da Silva Dantas - IBFAN Brasil	



	[acessar trabalhos]	
08:00 - 09:30	Technical sessions of selected abstracts CCO_25 - Breastfeeding policies and committees Coordinator: Margareth Magalhães Costa e Silva - SES RJ Coordinator: Cleia Costa Barbosa - Rede IBFAN [acessar trabalhos]	Sala 4 - Zilda Arns
08:00 - 09:30	Technical sessions of selected abstracts CCO_26 - Support and promotion at hospitals Coordinator: Evangelia Kotzias Atherino dos Santos - Universidade Federal de Santa Catarina e IBFAN Brasil Coordinator: Eliane Aparecida Fonseca Ferreira - Hospital Júlia Kubitschek [acessar trabalhos]	Sala 5 - Miriam Labbock
08:00 - 09:30	Technical sessions of selected abstracts CCO_27 - The cost of breastfeeding and the cost of not breastfeeding: who wins, who loses Coordinator: Ghada Sayed - IBFAN ARAB WORLD Coordinator: Roberto Diniz Vinagre - UNIVERSIDADE FEDERAL DE MATO GROSSO [acessar trabalhos]	Sala 6 - Gabriela Dorothy
08:00 - 09:30	Technical sessions of selected abstracts CCO_28 - Code/trade/legislation/conflict of interest Coordinator: Leah Margulies - Corporate Accountability International Coordinator: Cristiano Siqueira Boccolini - ICICT/FIOCRUZ [acessar trabalhos]	Sala 7 - Andy Chetley
08:00 - 09:30	Technical sessions of selected abstracts CCO_30 - Prematurity – colostrumtherapy Coordinator: Miriam Oliveira dos Santos - Secretaria de Estado de Saúde do DF Coordinator: Sonia chaves Quiros - ASOCIACIÓN DE PROMOCIÓN DE LA LACTANCIA MATERNA [acessar trabalhos]	Sala 9 - Derrick Jelliffe / Patty Jelliffe
08:00 - 09:30	Technical sessions of selected abstracts CCO_31 - Actions of support/lactation centers/human milk banking Coordinator: Maria José Guardia Mattar - SMS REDE MÃE PAULISTANA Coordinator: Sonia Maria Salviano Matos de Alencar - IBFAN Brasil [acessar trabalhos]	Sala 10 - Audrey Naylor
08:00 - 09:30	Technical sessions of selected abstracts CCO_32 - Breastfeeding promotion in different languages and cultures Coordinator: Marcos Arana Cedeño - IBFAN Mexico Coordinator: Neuza Maria Gouvea Schneiter - IBFAN [acessar trabalhos]	Sala 11 - Caleb Otto
08:00 - 09:30	electronic poster PE_9 - NBCAL and feeding practices Coordinator: Fabiana Caine Alves da Graça - IBFAN	TV 1



	[acessar trabalhos]	
08:00 - 09:30	electronic poster PE_10 - Rooming-in Coordinator: Enilce Fonseca Sally - IBFAN e UFF [acessar trabalhos]	TV 2
08:00 - 09:30	electronic poster PE_11 - Professional/multi –professional support on breastfeeding Coordinator: Maria Rejane Seibel - SMS/POA [acessar trabalhos]	TV 3
08:00 - 09:30	electronic poster PE_12 - Clinical studies, migration, integrative practices Coordinator: Maely Nunes Araújo - IBFAN [acessar trabalhos]	TV 4
09:40 - 11:30	<u>Round Table</u> RT-39 - Breastfeeding counselling course: experience sharing and update available evidences <i>Portuguese/Spanish/English</i> The Breastfeeding Counselling Course - from conception to worldwide reach Felicity Savage King - WABA The impact of the Breastfeeding Counselling Course on Bangladesh Speaker: Rukhsana Haider - Training & Assistance for Health & Nutrition Foundation (TAHN) A review and scientific evidence for the new guidelines for the Breastfeeding Counselling Course Speaker: Elsa Regina Justo Giugliani - Universidade Federal do Rio Grande do Sul My experience: Mariana Amaral Moderator: Marina Ferreira Rea - IBFAN	Sala 2 - Nancy-Jo Peck
09:40 - 11:30	<u>Round Table</u> RT-44 - Multicentric study to evaluate the Brazilian Code (Multi-NBCAL): methodology and results <i>Portuguese</i> . Standardization of indicators to assess compliance with the Code and the NBCAL Speaker: Cristiano Siqueira Boccolini - ICICT/FIOCRUZ Results of the first Brazilian multicentre study to assess NBCAL compliance Speaker: Maria Ines Couto de Oliveira - UFF/IBFAN Brasil, Ethics: Different actors perceptions about marketing products that compete with breastfeeding Speaker: Patrícia Lima Pereira Peres - IBFAN Brasil / UERJ Moderator: Renata Ferreira - ANVISA Rapporteur: Rodrigo Pinheiro de Toledo Vianna - Universidade Federal da Paraíba	Sala 7 - Andy Chetley
09:40 - 11:30	<u>Round Table</u> RT-41 - Tackling conflicts of interest to protect child health in a multi-stakeholder world <i>Portuguese/Spanish/English</i> Conflicts of interest and their interference in the choice of best food for the child	Sala 4 - Zilda Arns



	<p>Speaker: Patti Rundall - Baby Milk Action IBFAN UK</p> <p>Facing conflicts of interest in the Asia region</p> <p>Speaker: Arun Kumar Gupta - Breastfeeding Promotion Network of India (BPNI)</p> <p>Facing conflicts of interest in the Region of the Americas</p> <p>Speaker: Fabio Gomes - OPAS/OMS</p> <p>Moderator: Jean-Pierre Allain - ICDC - IBFAN Malásia</p> <p>Rapporteur: Celina Valdez Feijo Kohler - SES -RS</p>	
09:40 - 11:30	<p>Round Table</p> <p>RT-40 - Food advertising and child protection: regulation as a strategy</p> <p><i>Portuguese/Spanish/English</i></p> <p>Monitoring food advertising in Brazil: a comparative study</p> <p>Speaker: Renata Alves Monteiro - Universidade de Brasília</p> <p>Keeping an eye on schools: Dairy industry advertising strategies to captivate young consumers</p> <p>Speaker: Ekaterine Karageorgiadis - Aliança pela Alimentação Adequada e Saudável</p> <p>Soda taxation and its impact on child health: the Mexico experience</p> <p>Speaker: Xaviera Alondra Cabada Barron - IBFAN Mexico/Alianza por la Salud Alimentaria</p> <p>My experience: Cíntia Morgado - UERJ</p> <p>Moderator: Leah Margulies - Corporate Accountability International</p> <p>Rapporteur: Luciana da Silva Sampaio Jorge - Prefeitura Municipal de Osasco</p>	Sala 3 - Gloria Ochoa
09:40 - 11:30	<p>Round Table</p> <p>RT-38 - Baby-Friendly Hospital Initiative in Latin America: lessons learned</p> <p><i>Portuguese/Spanish/English</i></p> <p>Child-Friendly Hospital Initiative (CFHI): Overview of 29 years of implementation in the world and in Brazil (1990-2019)</p> <p>Speaker: Evangelia Kotzias Atherino dos Santos - Universidade Federal de Santa Catarina e IBFAN Brasil</p> <p>The Child-Friendly Hospital Initiative in Latin America and the Caribbean: Current situation, challenges and opportunities</p> <p>Speaker: Vilma Judith Chávez de Pop - IBFAN Guatemala</p> <p>Implementation and evaluation of online self-monitoring and external three-year reassessment of the CFHI in Brazil</p> <p>Speaker: Renara Guedes Araújo - Ministério da Saúde</p> <p>My experience: Maria Birman Cavalcanti - UNIVERSALIDADE FEDERAL DO ESTADO DO RIO DE JANEIRO</p> <p>Moderator: Socorro Gross - WHO/PAHO Brazil</p> <p>Rapporteur: Fabiana Swain Müller - IBFAN</p>	Sala 1 A/B - Fernando Figueira
09:40 - 11:30	<p>Round Table</p> <p>RT-42 - Breastfeeding and complementary feeding in traditional communities</p> <p><i>Portuguese</i></p> <p>Determinants of malnutrition in Yanomami indigenous children</p> <p>Speaker: Paulo Cesar Basta - ENSP/Fiocruz</p> <p>The challenge of ensuring adequate food and nutrition for children of traditional peoples and communities</p> <p>Speaker: Maria Angélica Fontão - SESAI / Ministério da Saúde</p> <p>Indigenous mothers' perspective</p> <p>My experience: Maria da Glória de Jesus</p> <p>Quilombola mother's perspective</p> <p>My experience: Espedita dos Santos</p> <p>Riverside dwellers mother's perspective</p> <p>My experience: Maria do Carmo Vieira</p> <p>Moderator: Cristina Albuquerque - UNICEF Brasil</p> <p>Rapporteur: Valdez Machado de Aragão - IBFAN Brasil</p> <p>My experience: JOZELINA DE CASTRO SERUDO - SECRETARIA DE ESTADO DE SAÚDE</p>	Sala 5 - Miriam Labbock
09:40 - 11:30	<p>Round Table</p> <p>RT-43 - The new Dietary Guidelines for Brazilian Under two years</p>	Sala 6 - Gabriela



	<p><i>Portuguese</i></p> <p>Elaboration process and new recommendations Speaker: Gisele Ane Bortolini - MINISTÉRIO DA SAÚDE Scientific background and new approaches Speaker: Inês Rugani Ribeiro de Castro - Universidade do Estado do Rio de Janeiro - UERJ Moderator: Janini Selva Ginani - Ministério da Saúde Rapporteur: Amanda da Silva Franco</p>	Dorothy
09:40 - 11:30	<p><u>Panel</u> P-05 - The Zika virus and other health issues that may interfere with breastfeeding <i>Portuguese</i></p> <p>How to support mothers who had Zika while breastfeeding children with microcephaly Speaker: Vilneide Maria Santos Braga Diégues Serva - IBFAN Brasil/IMIP The blind mothers challenge in coping with her baby's feeding Speaker: Marcia Maria Tavares Machado de Aquino - UFC Moderator: Rosane Siqueira Vasconcellos Pereira - Instituto Fernandes Figueira Rapporteur: Maely Nunes Araújo - IBFAN</p>	Sala 8 - Natividad Clavano
09:40 - 11:30	<p><u>Discussion Group</u> DG-13 - World Breastfeeding Week - Thoughts and challenges <i>Portuguese</i></p> <p>Speaker: Yechiel Moises Chencinski - SPSP/SBP Moderator: Rodrigo César de Oliveira Carvalho - Secretaria de Estado de Saúde de Mato Grosso</p>	Sala 9 - Derrick Jelliffe / Patty Jelliffe
09:40 - 10:30	<p><u>Discussion Group</u> DG-14 - Paternity: Inheritance and conquests <i>Portuguese</i></p> <p>Speaker: Carlos Eduardo de Carvalho Correa - Espaço Nascente- IBFAN Brasil Speaker: Rodrigo Bueno Moderator: Marcus Renato de Carvalho - UFRJ e Aleitamento.com</p>	Sala 10 - Audrey Naylor
10:30 - 11:30	<p><u>Other Sessions</u> O-17 - Book launch: A Gift for a Lifetime - Breastfeeding Guide <i>Portuguese</i></p> <p>Speaker: Carlos Xavier González Rodriguez - ACPAM</p>	Foyer - Vera Vinha
10:40 - 11:30	<p><u>Discussion Group</u> DG-15 - The conduct of professionals versus the power and autonomy of families in breastfeeding and complementary feeding <i>Portuguese</i></p> <p>Speaker: Maria Lúcia Futuro Muhlbauer - Amigas do Peito Moderator: Maria de Los Angeles Acosta - IBFAN/Amamanta Paraguay</p>	Sala 10 - Audrey Naylor
10:40 - 11:60	<p><u>Discussion Group</u> DG-16 - Questions and answers (Q&A) on breastfeeding and complementary feeding <i>Portuguese</i></p> <p>Speaker: Keiko Miyasaki Teruya - SPSP/SBP/MS</p>	Sala 11 - Caleb Otto



	<p>Speaker: Sonia Maria Salviano Matos de Alencar - IBFAN Brasil</p> <p>Speaker: Fabiola Figueiredo Nejar - IBFAN/UNITAU/ITES</p> <p>Supoorter: Marcelo da Silva Costa - HOSPITAL MATERNIDADE CARMELA DUTRA SMS /RJ</p> <p>Supporter: Honorina Almeida - SPSP/SBP</p>	
11:40 - 12:30	<p><u>Lecture</u></p> <p>IBFAN: 40 years protecting breastfeeding</p> <p>Keynote speaker: Annelies Allain - ICDC-IBFAN</p> <p>Keynote speaker: Jean-Pierre Allain - ICDC - IBFAN Malásia</p> <p>Moderator: Marina Ferreira Rea - IBFAN</p>	Sala 1 A/B - Fernando Figueira
12:30 - 14:00	Lunch	
14:00 - 14:30	<p><u>Cultural Activities</u></p> <p>.</p>	Sala 1 A/B - Fernando Figueira
14:30 - 15:30	<p>📌 Rio de Janeiro Declaration</p>	Sala 1 A/B - Fernando Figueira
15:30 - 17:30	<p>Closing Ceremony</p> <p>Celebrating:</p> <ul style="list-style-type: none"> • IBFAN 40 years: 1979-2019 • 40 years Kangaroo Mother Care • 100 years ILO Maternity Protection Convention <p>Proposal: XVI ENAM, VI ENACS, IV WBC, II WCFC</p>	Sala 1 A/B - Fernando Figueira